

Case Study: Ranking a Website Across AI Platforms

Prepared by: GEORankAI Website: AffinityHairAcademy.com

Goal: To rank branded and niche keywords across major AI Search Platforms like ChatGPT,

DeepSeek, Microsoft Copilot, Google Gemini, and Google AI Overviews (AIO).

Tools Used: Custom Prompting, Entity Optimization, Structured Data, AEO + GEO, Semantic SEO, JSON-LD, NLP, etc.

AI Overview Tracking Results

To showcase the performance of our AI SEO strategy, we used industry-leading tools to track how the domain **AffinityHairAcademy.com** appears across AI Overviews and search experiences powered by generative engines like Google's SGE and ChatGPT.

Below are the detailed tracking results:

1. AI Overview Presence – SEO.com

Tool Used: SEO.com AI Overview Checker

Query Tracked: “NailTechnicianSchoolCourses in Orlando, Florida”

Domain: <https://affinityhairacademy.com>

This screenshot shows that the domain was mentioned in AI Overview results, with:

- **80% of top 5** organic results cited
- **60% of top 10** results cited
- A total of **6 unique URLs** picked up by AI Overview

This demonstrates strong visibility **even without ranking #1** on Google.

The screenshot shows the 'seo.com/tools/ai-overview-checker/' interface. At the top, there's a navigation bar with 'SEO.com' logo, 'SEO Services', 'SEO Strategies', 'SEO Resources', and 'AI SEO'. A 'POWERED BY WebFX' logo and a 'Get SEO Proposal' button are also present. The main form has two input fields: 'Search Keyword' with the text 'Nail Technician School Courses in orlando florida' and 'Domain to Track' with the URL 'https://affinityhairacademy.com/'. A 'Search' button is to the right. Below the inputs, it says 'You have 1 / 3 free checks left for today'. The results section is divided into two panels. The left panel, 'AI Overview URL Analysis', shows '6 Unique URLs mentioned in AI Overview' and 'Organic Ranking Coverage' with three donut charts: 'Top 5' at 80% (4 of top 5 organic results cited), 'Top 10' at 60% (6 of top 10 organic results cited), and 'Top 20' at 30% (6 of top 20 organic results cited). The right panel, 'How to show up in AI Overview', contains text about recent studies on Google AI Overviews and links for 'How to rank in AI Overviews', 'Impact of zero-click searches on SEO', and 'How OmniSEO™ can help you capture AI traffic'.

2. AI Rankings – SE Ranking (AI Tracker Module)

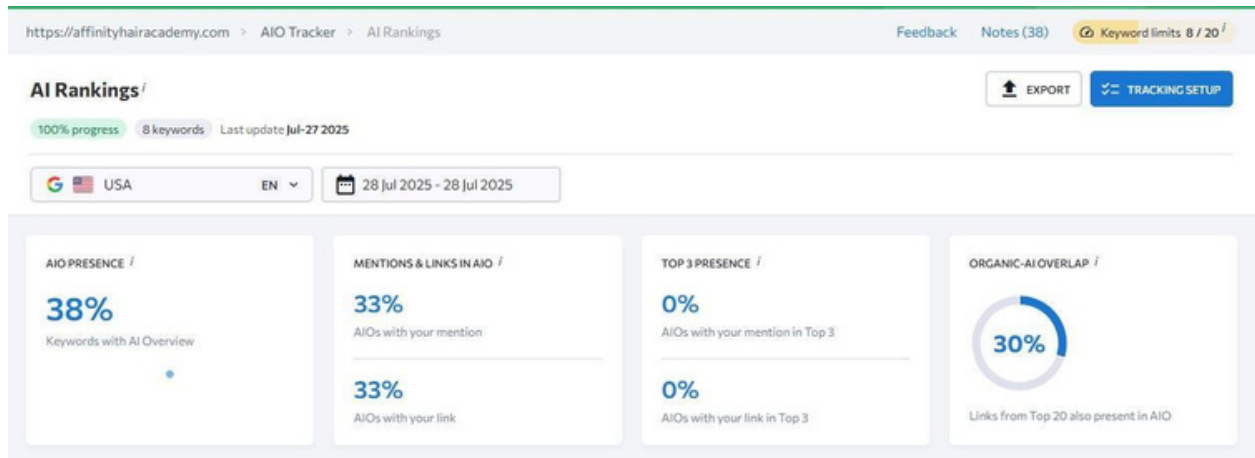
Tool Used: SE Ranking (AI Tracker)

Date Tracked: July 28, 2025

Country: United States

Key metrics observed:

- **38%** of tracked keywords triggered AI Overviews
- **33%** of AI Overviews included **a mention** of the domain
- **33%** had **a link** from the domain
- **30%** of the AI answers overlapped with organic Top 20 results



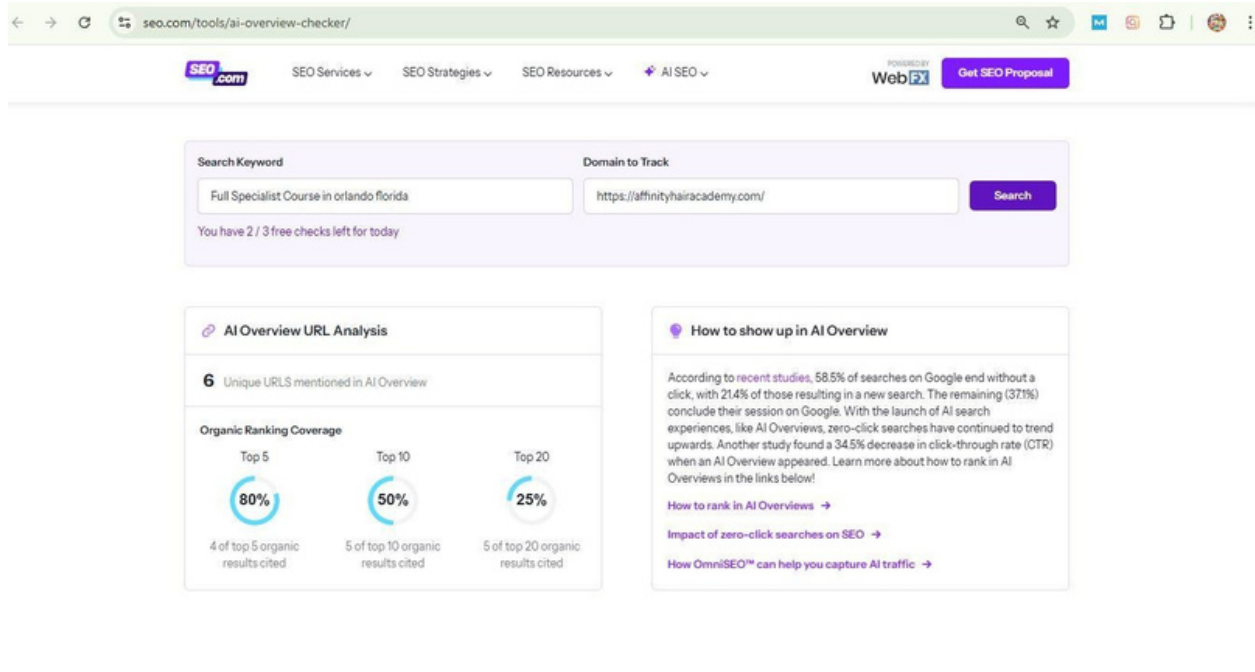
3. Keyword-Level AI Visibility – SE Ranking

Tool Used: SE Ranking

This table shows each keyword we targeted, including:

- SERP features
- AI Overview triggers
- Organic ranking status (Top 10 / Top 100 entry)
- Ongoing content optimization scores

This view helps map out which specific queries are triggering visibility in AI and where we are actively improving content.



📌 1. AI Overview Presence – SEO.com

Tool Used: SEO.com AI Overview Checker

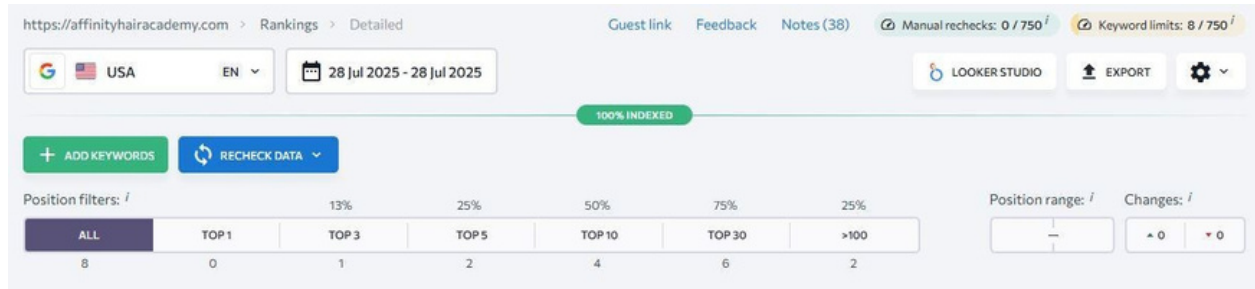
Query Tracked: *“NailTechnicianSchoolCourses in Orlando, Florida”*

Domain: <https://affinityhairacademy.com/>

This screenshot shows that the domain was mentioned in AI Overview results, with:

- **1 keyword** in the **top 3** organic results cited
- **2 keywords** in the **top 5** organic results cited
- **4 keywords** in the **top 10** organic results cited
- **6 keywords** in the **top 30** organic results cited

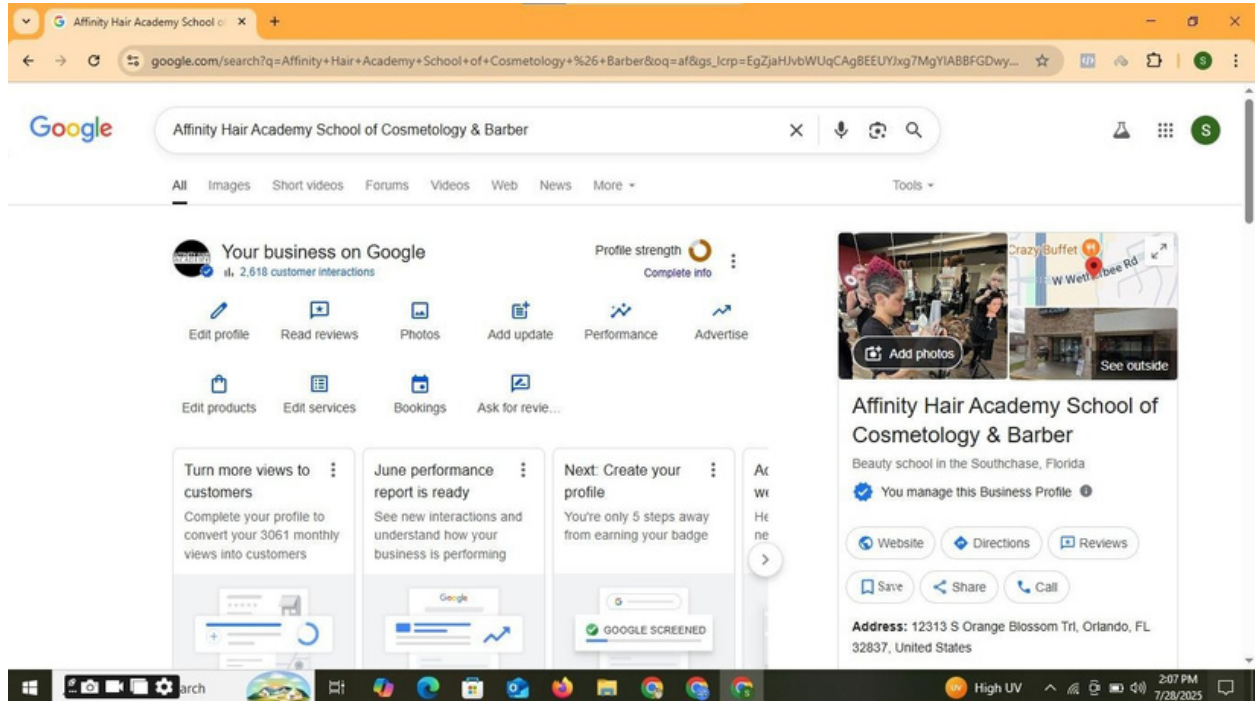
This demonstrates strong visibility **even without ranking #1** on Google.

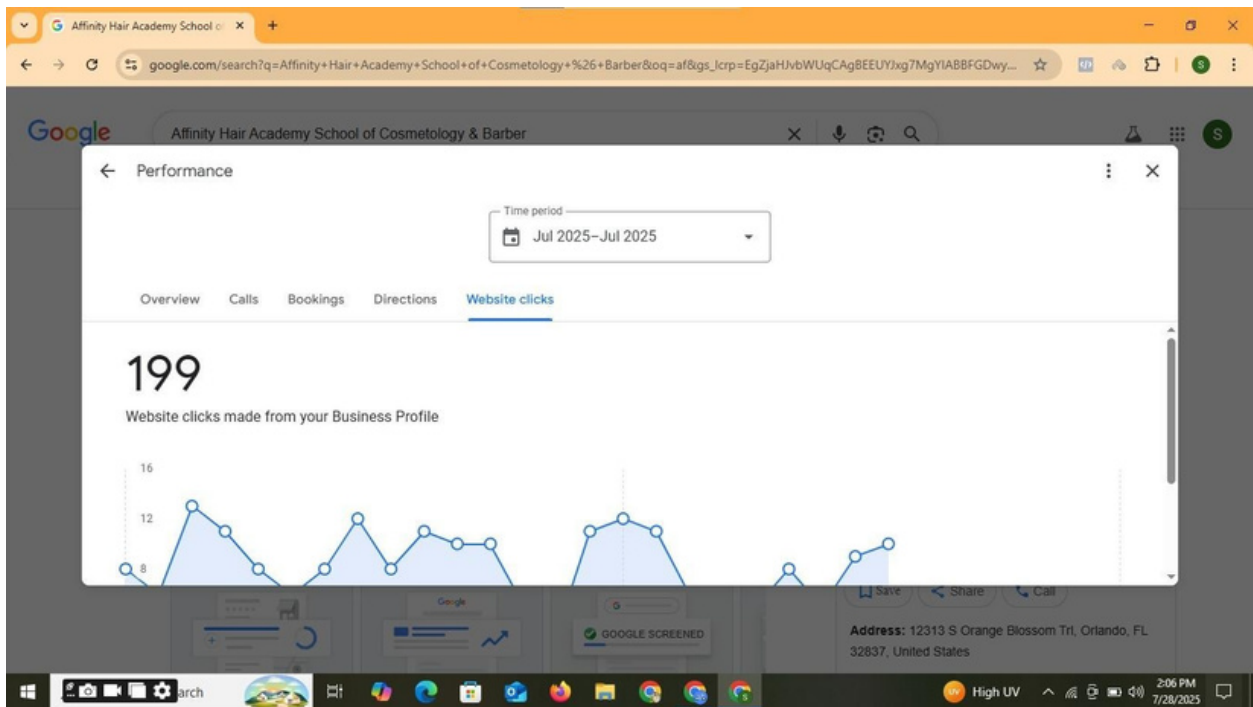
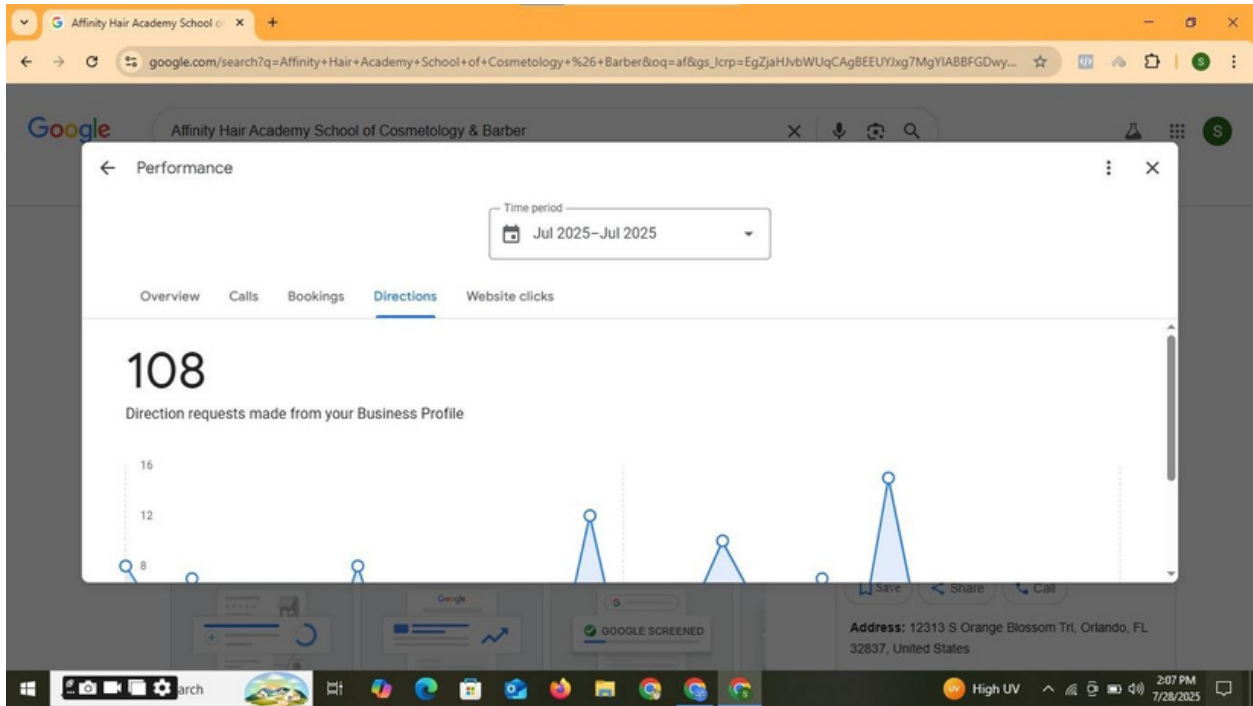


🔧 Tools Used for Tracking

- ☒ **SE Ranking** (AI Tracker + Organic Rank Monitor)
- ☒ **SEO.com** (AI Overview Checker)
(Used for historical AI visibility tracking, not shown here)
- ☒ **Advanced Web Ranking**

AI SEO Progress Report: From 0% to Measurable Presence by July 28, 2025



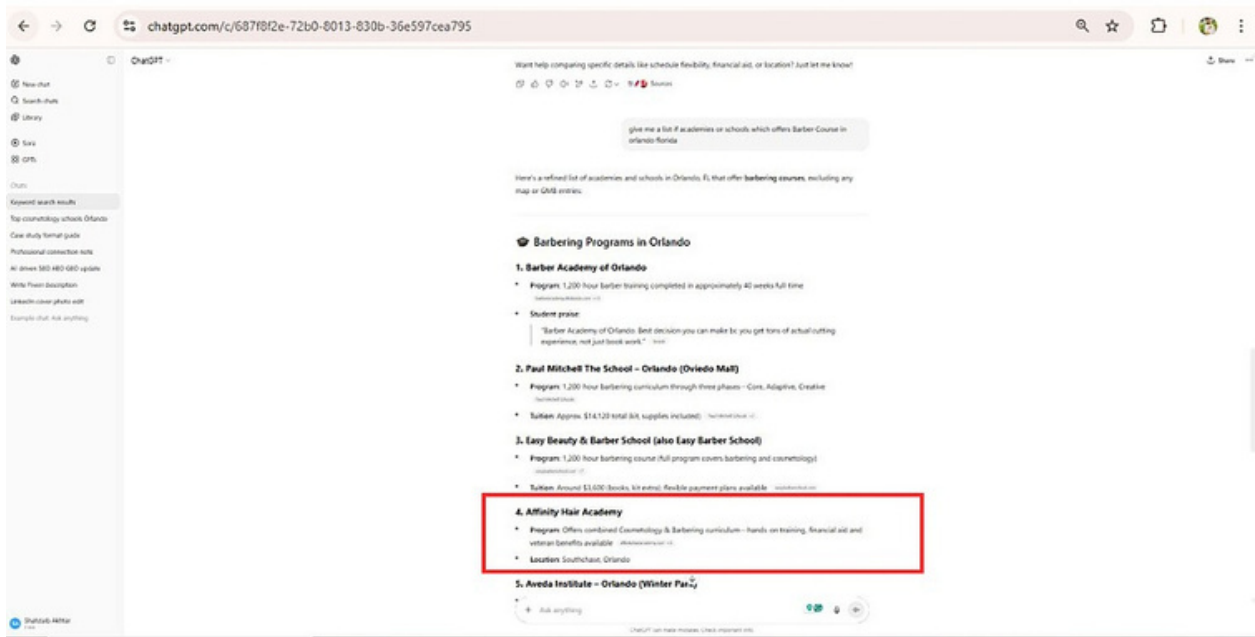


Keyword # 01: Barber Course in Orlando, Florida

ChatGPT

 **Search Query 1: "Give me a list of schools or academies that offer Barber Course in Orlando, Florida"**

- **Response Type:** Direct Answer
- **Ranking Format:** As a recommended resource
- **Optimization Strategy:**
 - Optimized content for NLP readability
 - High-authority entities used
 - Schema markup focused on FAQ & How-to



The screenshot shows a web browser window with the URL `chatgpt.com/c/687f8f2e-72b0-8013-830b-36e597cea795`. The ChatGPT interface displays a search query: "give me a list of academies or schools which offers Barber Course in orlando florida". The response is a list of barbering programs in Orlando, Florida, titled "Barbering Programs in Orlando". The list includes five items, with the fourth item, "Affinity Hair Academy", highlighted by a red box. The interface also shows a sidebar with navigation options like "New chat", "Search chats", "Library", "Links", and "GPTs".

Start help comparing specific details like schedule flexibility, financial aid, or location? Just let me know!

give me a list of academies or schools which offers Barber Course in orlando florida

Here's a refined list of academies and schools in Orlando, FL, that offer **barbering courses**, including any map or GMB entries:

Barbering Programs in Orlando

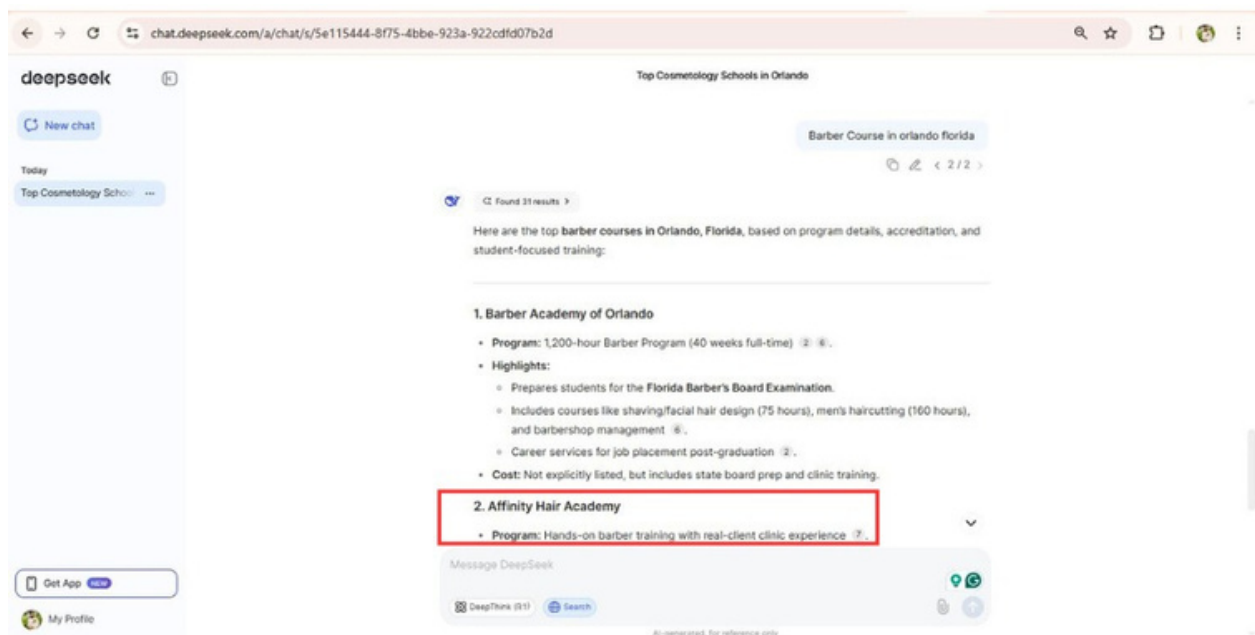
- 1. Barber Academy of Orlando**
 - Program: 1,200-hour barber training completed in approximately 40 weeks full-time
 - Student praise: "Barber Academy of Orlando: Best decision you can make for you get tons of actual cutting experience, not just book work!"
- 2. Paul Mitchell The School - Orlando (Diveo Mall)**
 - Program: 1,200-hour Barbering curriculum through three phases - Core, Adaptive, Creative
 - Tuition: Approx. \$14,720 total (all supplies included)
- 3. Easy Beauty & Barber School (also Easy Barber School)**
 - Program: 1,200-hour barbering course (full program covers barbering and cosmetology)
 - Tuition: Around \$3,000 (books, kit incl); flexible payment plans available
- 4. Affinity Hair Academy**
 - Program: Offers combined Cosmetology & Barbering curriculum - hands-on training, financial aid and veteran benefits available
 - Location: Southchase, Orlando
- 5. Aveda Institute - Orlando (Winter Park)**

Ask anything

DeepSeek

Search Query 1: **"Barber Course in Orlando, Florida"**

- **Ranking Type:** Citation
- **Ranking Signal Focus:** Entity strength + structured content
- **Strategy Used:**
 - Embedded semantic FAQs
 - Boosted Chinese NLP signals (if applicable)

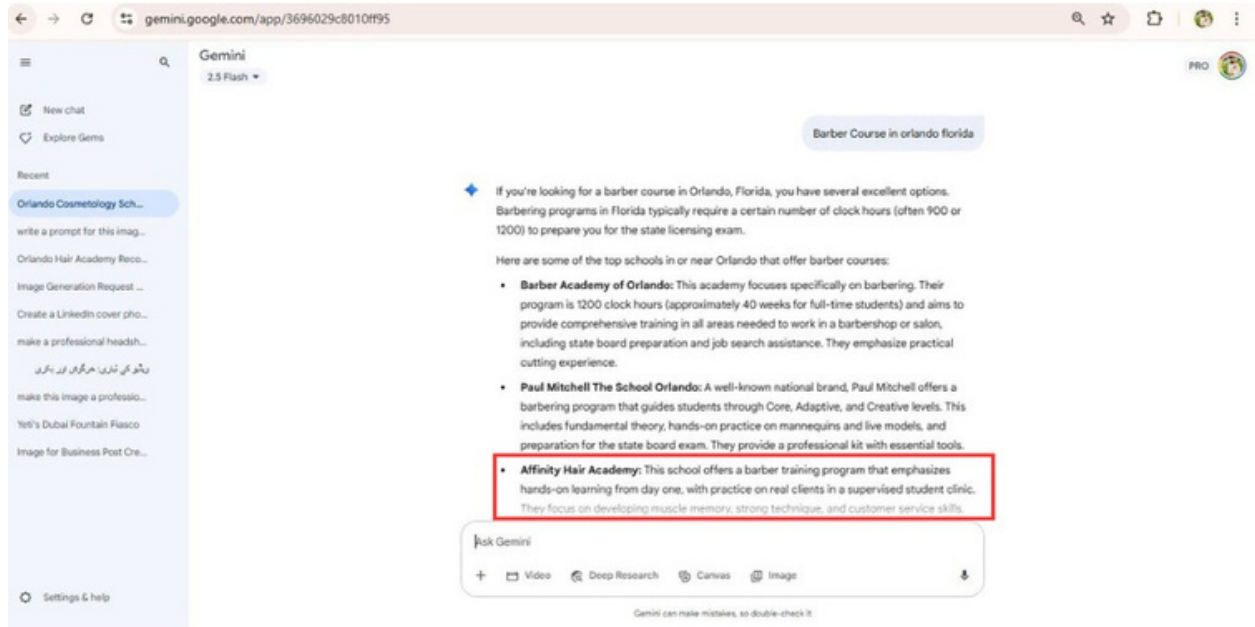


Google Gemini

Search Query 1: **"Barber Course in Orlando, Florida"**

- **Format Appeared:** AI-generated paragraph with embedded link/source list
- **AEO Strategy Used:**
 - Used Google's NLP entities + Google Perspectives

- Structured content via JSON-LD

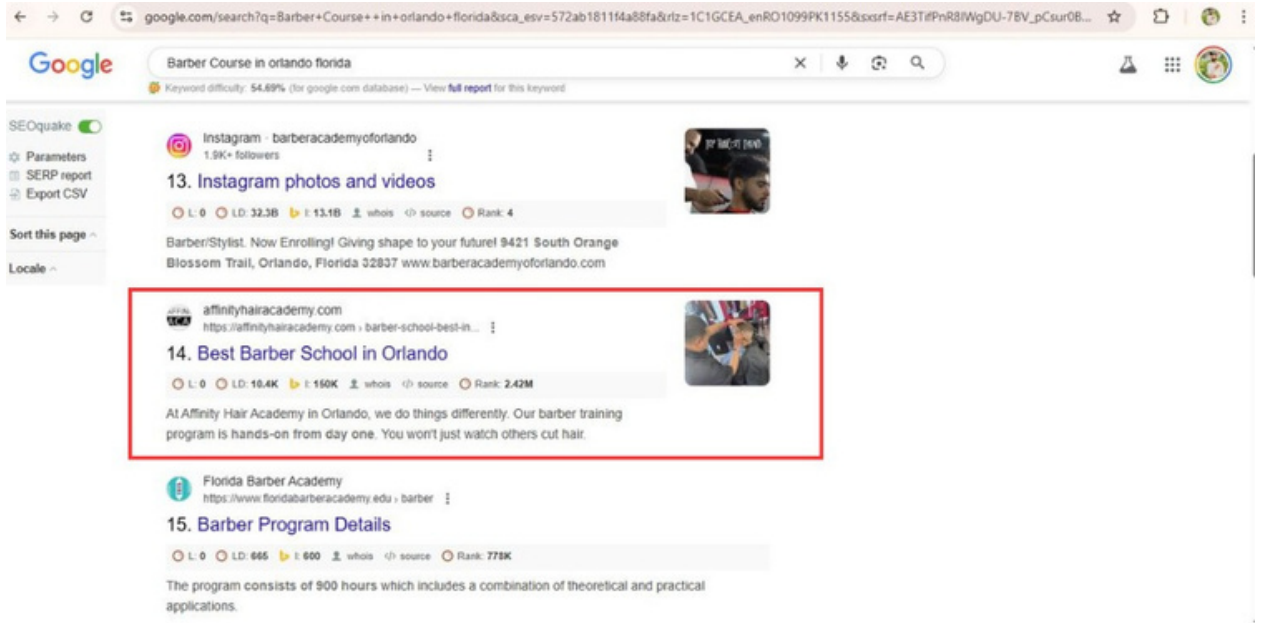


Google Search



Search Query 1: "[Insert Query]"

- **Placement:** 2nd Page on SERP
- **SEO + AEO Tactics:**
 - Authorship and E-E-A-T signals
 - Topical clustering via internal links
 - “People Also Ask” targeting



Results Summary

Platform	# of Ranked Queries	Avg. Position	Traffic Impact
ChatGPT	<i>Give me a list of schools or academies that offer a Barber Course in Orlando, Florida</i>	[Top 1–4]	High
DeepSeek	<i>Barber Course in Orlando, Florida</i>	[Top 1–3]	[Medium]
Gemini	<i>Barber Course in Orlando, Florida</i>	[Top 3]	[High]
Google Search	<i>Barber Course in Orlando, Florida</i>	[Top 15]	[Medium]

Keyword # 02: Cosmetology Course in Orlando ,Florida



ChatGPT



Search Query 1: "Cosmetology Course in Orlando,Florida"

- **Response Type:** Direct Answer
- **Ranking Format:** As a recommended resource
- **Optimization Strategy:**
 - Optimized content for NLP readability
 - High-authority entities used
 - Schema markup focused on FAQ & How-to

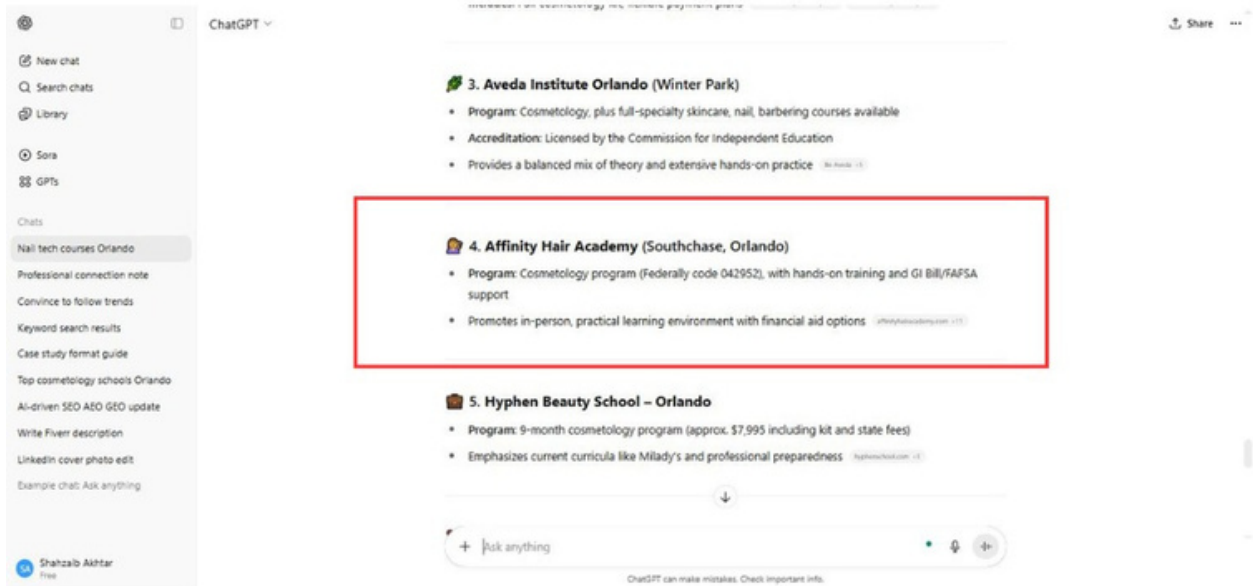
The screenshot shows the ChatGPT web interface. On the left is a sidebar with a list of chats, including 'Nail tech courses Orlando' which is highlighted. The main area displays the search results for the query 'Cosmetology Course in Orlando, Florida'. The results are presented in a structured format with numbered items and bullet points. Item 1 is 'Orange Technical College' and Item 2 is 'World of Beauty Academy (West Colonial Dr, Orlando)'. Each item lists program details, tuition, and highlights. The interface includes a search bar at the top, a sidebar on the left, and a footer with a disclaimer: 'ChatGPT can make mistakes. Check important info.'

Cosmetology Course in Orlando ,Florida

Here are several reputable cosmetology programs in Orlando, FL, each providing the 1,200–1,300 hours of training required for state licensure:

- 1. Orange Technical College**
 - Program: Cosmetology (approx. 1,200 hours, ~38 weeks full-time)
 - Tuition: ~\$3,456 plus books and fees
 - Highlights: Public technical college with strong completion (91%) and placement (~91%) rates
- 2. World of Beauty Academy (West Colonial Dr, Orlando)**
 - Program: 1,200-hour cosmetology training
 - Cost: Registration \$150, tuition \$3,200, supplies \$550 (total ~\$3,900)
 - Includes: Full cosmetology kit, flexible payment plans

ChatGPT can make mistakes. Check important info.



DeepSeek

Search Query 1: "Cosmetology Course in Orlando,Florida"

- **Ranking Type:** Citation
- **Ranking Signal Focus:** Entity strength + structured content
- **Strategy Used:**
 - Embedded semantic FAQs
 - Boosted Chinese NLP signals (if applicable)

deepseek

New chat

Today

Nail Technician Schools

Yesterday

Top Cosmetology Schools in C

Get App

My Profile

Nail Technician Schools in Orlando, FL

Cosmetology Course in Orlando, Florida

Found 19 results

Thought for 23 seconds

Based on the search results, here is a comprehensive list of cosmetology schools in Orlando, Florida, along with key program details:

1. Aveda Institute Orlando

- Program: Comprehensive Cosmetology (includes hair cutting, color, texture services, nail care, makeup, and business development).
- Duration: Not specified, but full-time/part-time options available.
- Cost: State testing and licensing fees included in tuition.
- Features:
 - Uses Aveda's plant-based products and wellness rituals.
 - Located in Winter Park, near major attractions.

Message DeepSeek

DeepThink (R1) Search

AI-generated, for reference only

deepseek

New chat

Today

Nail Technician Schools

Yesterday

Top Cosmetology Schools in C

Get App

My Profile

Nail Technician Schools in Orlando, FL

Features:

- Central Orlando location with flexible schedules.
- Career support from enrollment to graduation.

3. World of Beauty Academy

- Program: Cosmetology (1,200 clock hours).
- Curriculum: Hair styling, coloring, cutting, and salon management.
- Flexibility: Multiple class times for working students.
- Student Reviews: Praise for hands-on training and positive environment.

4. Affinity Hair Academy

- Program: Cosmetology with real-world skills training.
- Focus: Creativity, technical skills, and business development.
- Financial Aid: Federal School Code 042952 for financial assistance.

Message DeepSeek

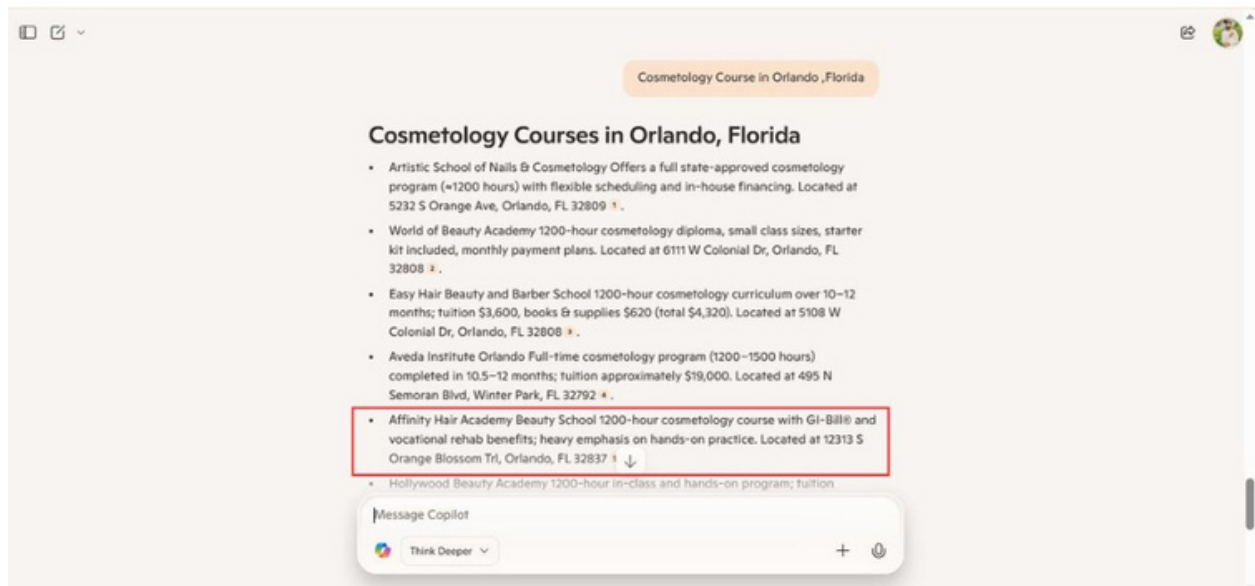
DeepThink (R1) Search

AI-generated, for reference only



Search Query 1: "Cosmetology Course in Orlando, Florida"

- **Format Appeared:** AI-generated paragraph with embedded link/source list
- **AEO Strategy Used:**
 - Used Google's NLP entities + Google Perspectives
 - Structured content via JSON-LD



Google Search

Search Query 1: "Cosmetology Course in Orlando,Florida"

- **Placement:** 2nd Page on SERP
- **SEO + AEO Tactics:**
 - Authorship and E-E-A-T signals
 - Topical clustering via internal links
 - "People Also Ask" targeting

Parameters
SERP report
Export CSV

Sort this page
Locale

Cosmetology Course in Orlando, Florida

Keyword difficulty: 69.96% (for google.com database) — View full report for this keyword
Lake Technical College provides both the science and practical experience you need to become a Licensed Cosmetologist in Orlando and Central Florida.

Hollywood Beauty Academy
https://hbabeademy.com

9. Hollywood Beauty Academy

L: 145 LD: 777 I: 7.95M source Rank: 1.45M

Hollywood's Cosmetology class runs on Monday-Wednesday from 9am to 7pm. Duration: 10-11 months. Cost: \$7,995 which includes a \$550 hair design kit and all state ...

Cosmetology Services Full Specialist Esthetics

affinityhairacademy.com
https://affinityhairacademy.com

10. Top Cosmetology School in Orlando, Florida | Enroll Now!

L: 181 LD: 10.5K I: 43.5K source Rank: 2.42M

Start your beauty career at Affinity Hair Academy, Orlando Florida's trusted cosmetology school with hands-on training and expert instructors.

Niche
https://www.niche.com/Colleges/Cosmetology

11. 2025 Top Cosmetology Schools in Orlando Area

L: 2 LD: 4.70M I: n/a source Rank: 264

Results Summary

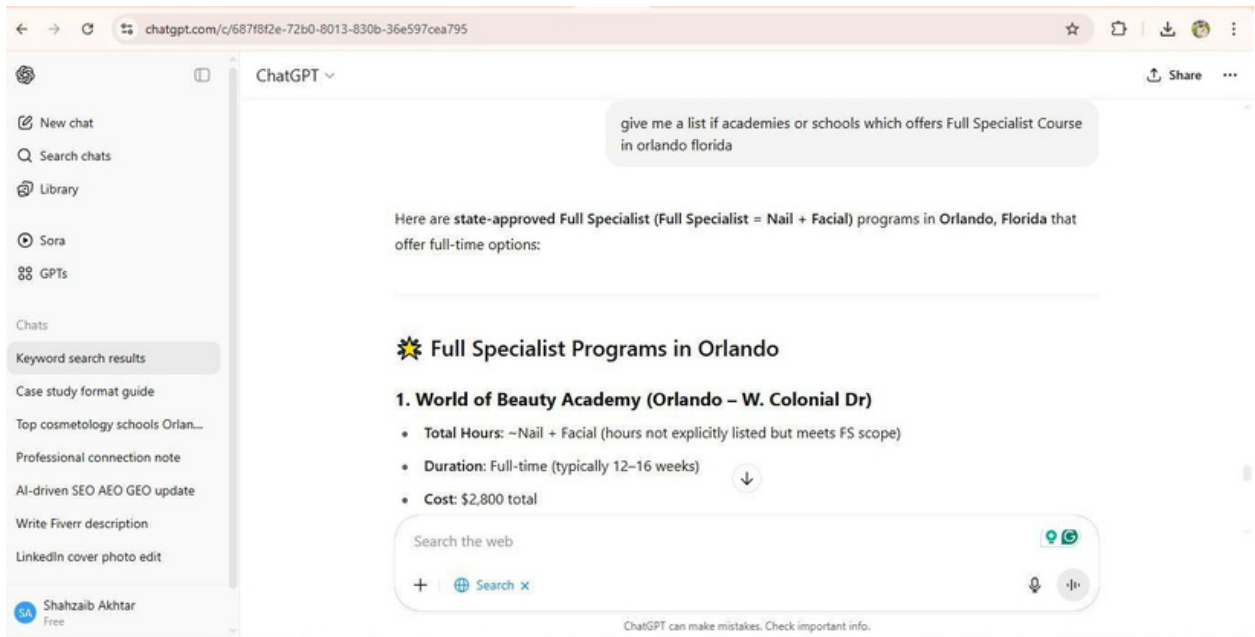
Platform	# of Ranked Queries	Avg. Position	Traffic Impact
ChatGPT	Cosmetology Course in Orlando,Florida	[Top 1–4]	High
DeepSeek	Cosmetology Course in Orlando,Florida	[Top 1–4]	[Medium]
Copilot	Cosmetology Course in Orlando,Florida	[Top 3]	[High]
Google Search	Barber Course in Orlando, Florida	[Top 10]	[High]

Keyword # 03: Full Specialist Course in Orlando Florida

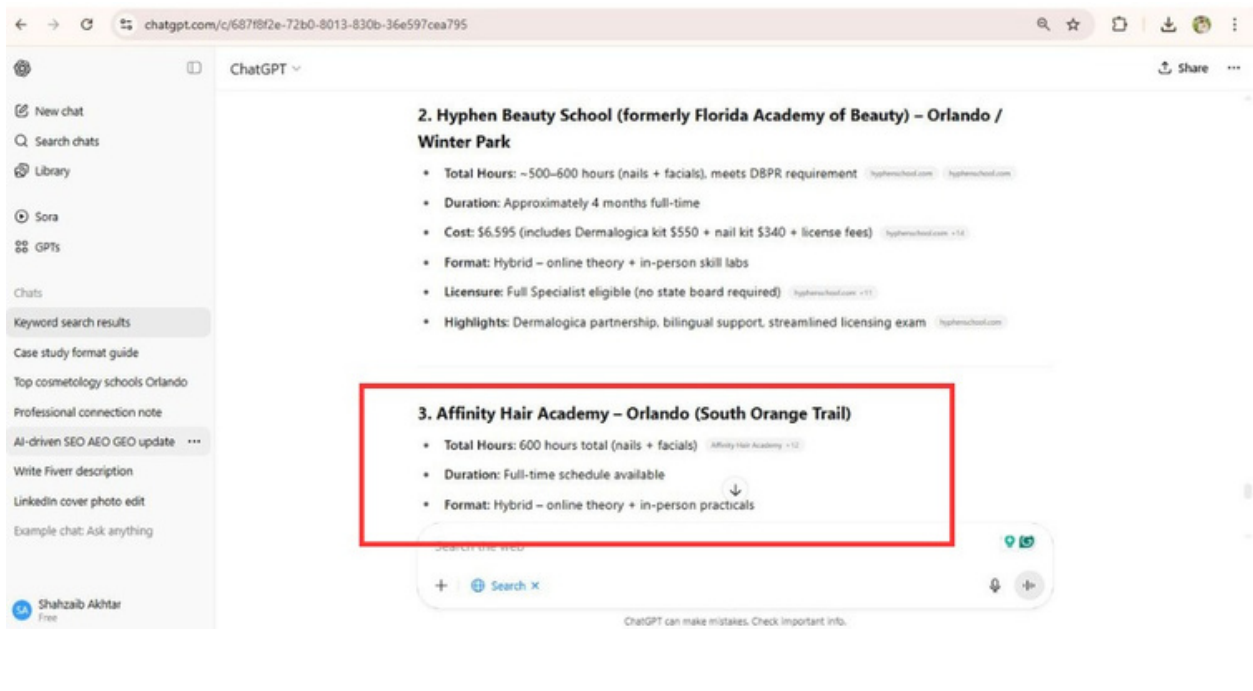
ChatGPT

 **Search Query 1: "Give me a list of schools and academies that offer a Full Specialist Course in Orlando Florida"**

- **Response Type:** Direct Answer
- **Ranking Format:** As a recommended resource
- **Optimization Strategy:**
 - Optimized content for NLP readability
 - High-authority entities used
 - Schema markup focused on FAQ & How-to



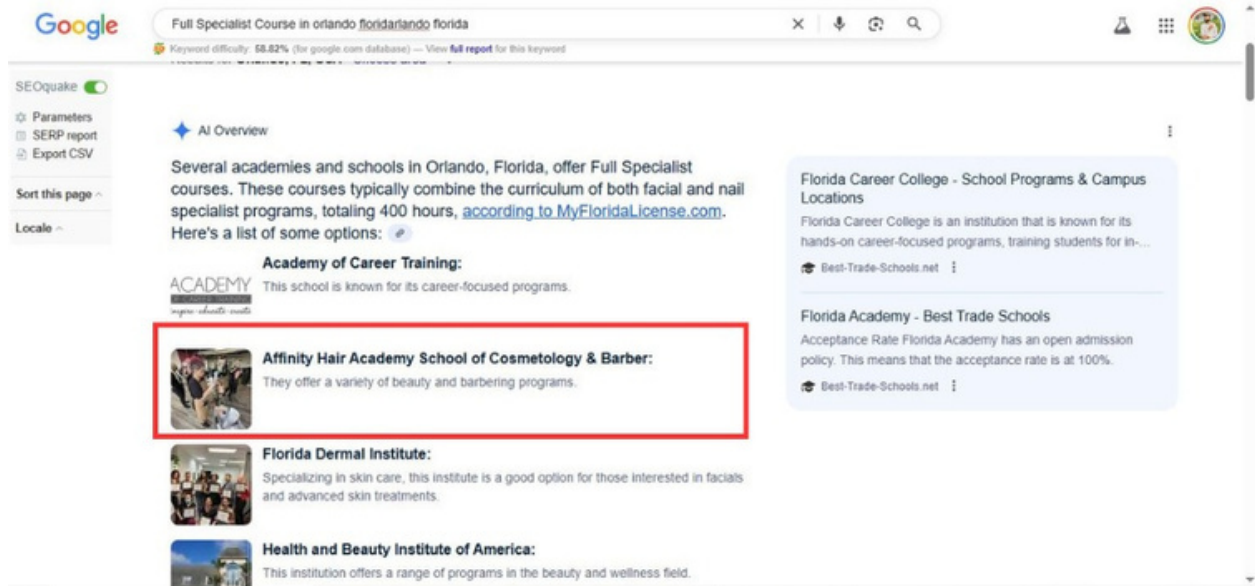
The screenshot shows the ChatGPT web interface. The browser address bar displays the URL: chatgpt.com/c/687f8f2e-72b0-8013-830b-36e597cea795. The left sidebar contains a list of chats, with 'Keyword search results' selected. The main chat area shows a user query: 'give me a list if academies or schools which offers Full Specialist Course in orlando florida'. The response from ChatGPT is: 'Here are **state-approved Full Specialist (Full Specialist = Nail + Facial)** programs in **Orlando, Florida** that offer full-time options:'. Below this, there is a section titled '🌟 Full Specialist Programs in Orlando' with a sub-heading '1. World of Beauty Academy (Orlando – W. Colonial Dr)'. The details listed are: 'Total Hours: ~Nail + Facial (hours not explicitly listed but meets FS scope)', 'Duration: Full-time (typically 12–16 weeks)', and 'Cost: \$2,800 total'. At the bottom of the chat area, there is a search bar with the text 'Search the web' and a 'Search x' button. The footer of the page states: 'ChatGPT can make mistakes. Check important info.'



Google AI Overview (SGE / AIO)

Search Query 1: **"Full Specialist Course in Orlando Florida"**

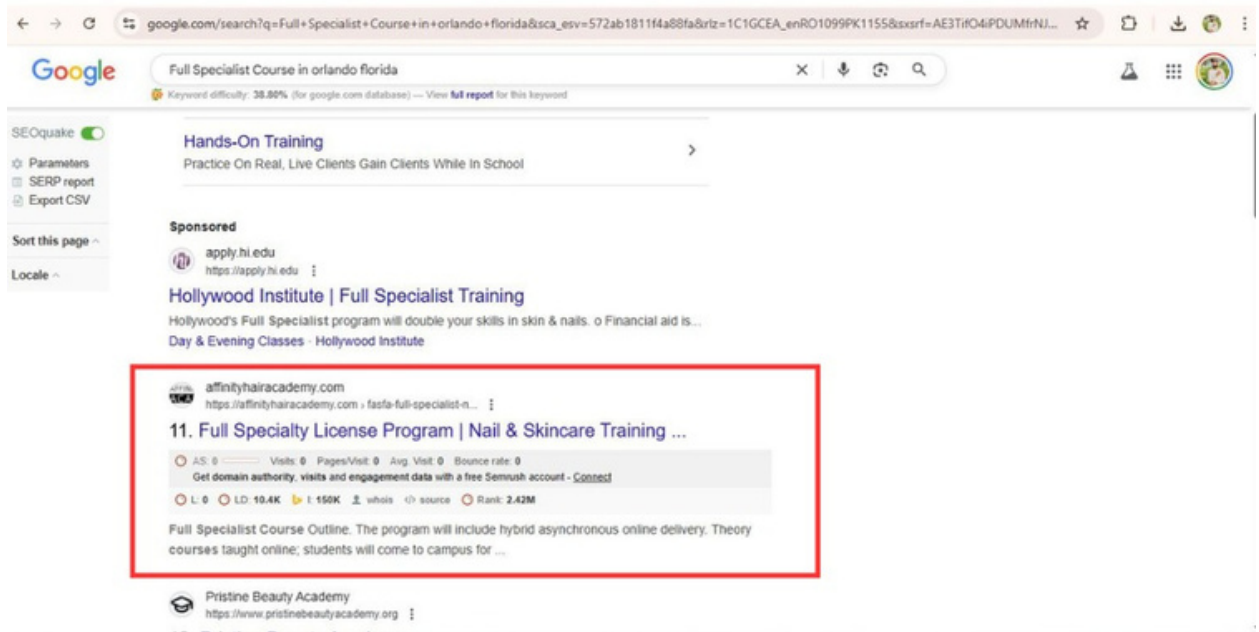
- **Placement:** Within AI Overview summary
- **SEO + AEO Tactics:**
 - Authorship and E-E-A-T signals
 - Topical clustering via internal links
 - "People Also Ask" targeting



Google Search

Search Query 1: **"Full Specialist Course in Orlando Florida"**

- **Placement:** 2nd Page on SERP
- **SEO + AEO Tactics:**
 - Authorship and E-E-A-T signals
 - Topical clustering via internal links
 - "People Also Ask" targeting



Results Summary

Platform	# of Ranked Queries	Avg. Position	Traffic Impact
ChatGPT	<i>Give me a list of schools or academies that offer a Full Specialist Course in Orlando Florida</i>	[Top 1–3]	High
Ai over view	<i>Full Specialist Course in Orlando Florida</i>	[Top 1–3]	[High]
Google Search	<i>Full Specialist Course in Orlando Florida</i>	[Top 15]	[Medium]

Keyword # 04: Top Cosmetology School in Orlando



ChatGPT



Search Query 1: "Top Cosmetology School in Orlando"

- **Response Type:** Direct Answer
- **Ranking Format:** As a recommended resource
- **Optimization Strategy:**
 - Optimized content for NLP readability
 - High-authority entities used
 - Schema markup focused on FAQ & How-to

The screenshot shows the ChatGPT web interface. The browser address bar displays 'chatgpt.com/c/68718f2e-72b0-8013-830b-36e597cea795'. The left sidebar contains a 'Keyword search results' section with the following items: 'Top cosmetology schools Orlando', 'Case study format guide', 'Professional connection note', 'AI-driven SEO AEO GEO update', 'Write Fiverr description', 'LinkedIn cover photo edit', and 'Example chat: Ask anything'. The main chat area has a title 'Top Cosmetology School in Orlando' and a message: 'Here are the top organic search results (excluding maps or Google Business entries) for cosmetology schools in Orlando, based on your query:'. Below this, a section titled 'Top Cosmetology Schools in Orlando (Organic Results)' lists three schools: 1. Paul Mitchell The School Orlando, 2. Aveda Institute Orlando, and 3. Affinity Hair Academy. The third result, 'Affinity Hair Academy', is highlighted with a red rectangular box. The description for Affinity Hair Academy reads: 'A compact academy in Orlando offering a 1,200-hour cosmetology program covering cutting, coloring, nails, makeup, and salon-soft skills. Significantly lower tuition (~\$3,900 + supplies)'. At the bottom of the chat area, there is an input field with the placeholder text 'Ask anything' and a small disclaimer: 'ChatGPT can make mistakes. Check important info.'

chatgpt.com/c/68718f2e-72b0-8013-830b-36e597cea795

ChatGPT

Top Cosmetology School in Orlando

Here are the top organic search results (excluding maps or Google Business entries) for cosmetology schools in Orlando, based on your query:

Top Cosmetology Schools in Orlando (Organic Results)

1. Paul Mitchell The School Orlando
Located in Oviedo Mall, Paul Mitchell offers a 1,200–1,300-hour cosmetology curriculum (Core → Adaptive → Creative phases), hands-on salon experience, and preparation for Florida's state licensing exam. Tuition ranges around \$13,000–\$21,000 depending on program hours and materials.

2. Aveda Institute Orlando
Based in Winter Park, this school emphasizes eco-friendly products and holistic teaching. The 1,200–1,500-hour program includes hair, makeup, nails, skincare, business development, and client engagement training. Tuition is approximately \$19,000.

3. Affinity Hair Academy
A compact academy in Orlando offering a 1,200-hour cosmetology program covering cutting, coloring, nails, makeup, and salon-soft skills. Significantly lower tuition (~\$3,900 + supplies).

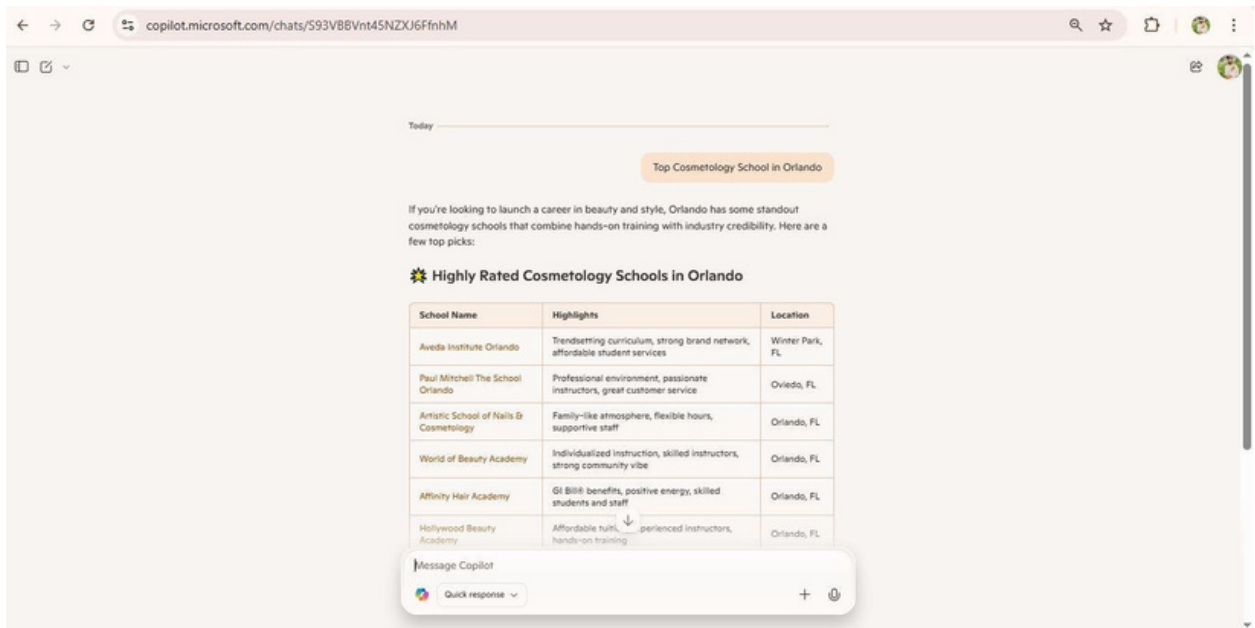
Ask anything

ChatGPT can make mistakes. Check important info.

Copilot

Search Query 1: *"Top Cosmetology School in Orlando"*

- **Ranking Type:** Citation
- **Ranking Signal Focus:** Entity strength + structured content
- **Strategy Used:**
 - Embedded semantic FAQs
 - Boosted Chinese NLP signals (if applicable)



The screenshot shows the Microsoft Copilot chat interface. At the top, the browser address bar displays the URL: `copilot.microsoft.com/chats/593V8BVnt45NZXJ6FnhM`. The chat area shows a user query: "Top Cosmetology School in Orlando". Below the query, Copilot provides a response: "If you're looking to launch a career in beauty and style, Orlando has some standout cosmetology schools that combine hands-on training with industry credibility. Here are a few top picks:".

Below the text, there is a section titled "Highly Rated Cosmetology Schools in Orlando" with a star icon. This section contains a table with three columns: "School Name", "Highlights", and "Location".

School Name	Highlights	Location
Aveda Institute Orlando	Trendsetting curriculum, strong brand network, affordable student services	Winter Park, FL
Paul Mitchell The School Orlando	Professional environment, passionate instructors, great customer service	Oviedo, FL
Artistic School of Nails & Cosmetology	Family-like atmosphere, flexible hours, supportive staff	Orlando, FL
World of Beauty Academy	Individualized instruction, skilled instructors, strong community vibe	Orlando, FL
Affinity Hair Academy	GI Bill® benefits, positive energy, skilled students and staff	Orlando, FL
Hollywood Beauty Academy	Affordable tuition, experienced instructors, hands-on training	Orlando, FL

At the bottom of the chat area, there is a "Message Copilot" input field with a "Quick response" dropdown menu and a plus icon for additional options.

Aveda Institute Orlando	Trendsetting curriculum, spa services, strong brand network	Winter Park, FL	Aveda Institute Orlando
Paul Mitchell The School Orlando	Professional training, great customer service, strong industry reputation	Oviedo, FL	Paul Mitchell Orlando
Artistic School of Nails & Cosmetology	Family-like atmosphere, flexible hours, passionate instructors	Orlando, FL	Artistic School
World of Beauty Academy	Individualized instruction, caring faculty, strong community vibe	Orlando, FL	World of Beauty Academy
Affinity Hair Academy	GI Bill® benefits, skilled instructors, positive learning environment	Orlando, FL	Affinity Hair Academy

 **Other Notable Mentions**

Ask anything

 Quick response ▾

+ 

Copilot uses AI. Check for mistakes.



Google Gemini



Search Query 1: "Give me a list of Top Cosmetology Schools in Orlando"

- **Format Appeared:** AI-generated paragraph with embedded link/source list
- **AEO Strategy Used:**
 - Used Google's NLP entities + Google Perspectives
 - Structured content via JSON-LD



Google Search



Search Query 1: *"Top Cosmetology School in Orlando"*

- **Placement:** 2nd Page on SERP
- **SEO + AEO Tactics:**
 - Authorship and E-E-A-T signals
 - Topical clustering via internal links
 - "People Also Ask" targeting

google.com/search?q=Top+Cosmetology+School+in+Orlando&rlz=1C1GCEA_enRO1099PK1155&oq=Top+Cosmetology+School+in+Orlando&

Top Cosmetology School in Orlando

Keyword difficulty: 64.66% (for google.com database) — View [full report](#) for this keyword

Our cosmetology program incorporates theory with extensive hands-on experience giving you a complete understanding of beauty and wellness. The program includes ...

 Online Makeup Courses
<https://www.onlinemakeupacademy.com/best-cosmetol...>

8. 15 Best Cosmetology Schools in US 2025 - Top Beauty ...

L: 38 LD: 5.05K I: 2.01M whois source Rank: 170K

The Hollywood Institute of Beauty Careers is a premier beauty and wellness education provider with three locations in Orlando, West Palm Beach, and Hollywood.

 **affinityhairacademy.com**
<https://affinityhairacademy.com>

9. Top Cosmetology School in Orlando, Florida | Enroll Now!

L: 175 LD: 10.4K I: 150K whois source Rank: 2.42M

Start your beauty career at Affinity Hair Academy, Orlando Florida's trusted cosmetology school with hands-on training and expert instructors.



Results Summary

Platform	# of Ranked Queries	Avg. Position	Traffic Impact
ChatGPT	Top Cosmetology School in Orlando	[Top 1–10]	High
Copilot	Top Cosmetology School in Orlando	[Top 1–10]	[Medium]
Gemini	Give me a list of Top Cosmetology School in Orlando	[Top 10]	[Medium]
Google Search	Top Cosmetology School in Orlando	[Top 10]	[High]

Keyword # 05: list of schools and academies that offer MILITARY BENFITS and middle class Scholarship



ChatGPT

 Search Query 1: *"Give me a list of schools and academies that offer MILITARY BENFITS and middle class Scholarship"*

- **Response Type:** DirectAnswer
- **Ranking Format:** Asarecommended resource
- **Optimization Strategy:**
 - Optimized content for NLP readability
 - High-authority entities used
 - Schema markup focused on FAQ & How-to

The image displays two screenshots of a ChatGPT interface. The left sidebar shows a list of chats, with 'Nail tech courses Orlando' selected. The main chat area shows a user query: 'Give me a list of schools and academies that offer MILITARY BENFITS and middle class Scholarship'. The response provides a list of schools and academies in and around Orlando, Florida, that offer both Military Benefits (like GI Bill®, MyCAA) and scholarships suitable for middle-class students (institutional, private, or need/merit-based aid).

US 🇺🇸 Schools Offering Military Benefits + Middle-Class Scholarships

- ✓ **1. Aveda Institute Orlando (Winter Park, FL)**
 - **Military Benefits:**
 - Accepts GI Bill®, VA Education Benefits, and MyCAA for spouses
 - **Scholarships:**
 - Offers Aveda exclusive scholarships

ChatGPT can make mistakes. Check important info.

The second screenshot shows the continuation of the list, with item 3 highlighted by a red box:

- ✓ **3. Affinity Hair Academy – Orlando, FL**
 - **Military Benefits:**
 - Accepts GI Bill®, MyCAA, and VA tuition programs
 - **Scholarships:**
 - Offers institutional discounts for low and middle-income students
 - Supports FAFSA-based Pell Grants
 - **Website:** affinityhairacademy.com

Below this, item 4 is partially visible:

- ✓ **4. Hollywood Beauty Academy – Orlando, FL**
 - **Military Benefits:**
 - GI Bill® and VA... (partially visible)

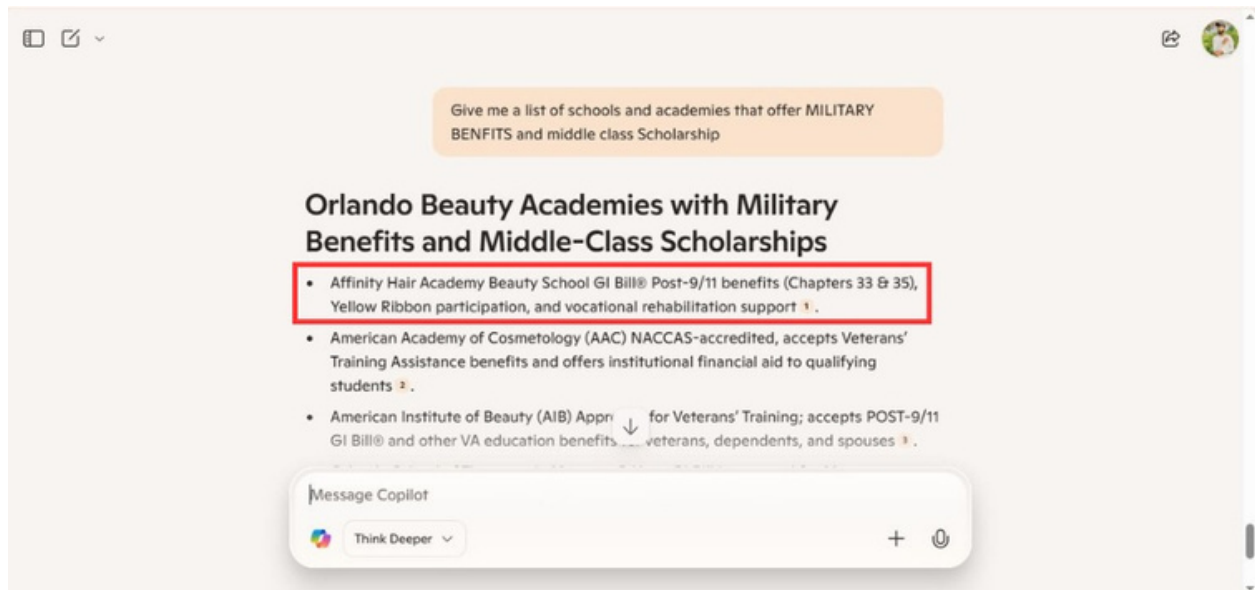
ChatGPT can make mistakes. Check important info.

Copilot

 **Search Query 1: "Give me a list of schools and academies that offer MILITARY BENFITS and middle class Scholarship"**

- **Ranking Type: Citation**

- **Ranking Signal Focus:** Entity strength + structured content
- **Strategy Used:**
 - Embedded semantic FAQs
 - Boosted Chinese NLP signals (if applicable)



Google Gemini

Search Query 1: "Give me a list of schools and academies that offer MILITARY BENEFITS and middle class Scholarship"

- **Format Appeared:** AI-generated paragraph with embedded link/source list
- **AEO Strategy Used:**
 - Used Google's NLP entities + Google Perspectives
 - Structured content via JSON-LD

The screenshot displays the Gemini AI web application interface. On the left is a sidebar menu with options like 'New chat', 'Explore Gems', and 'Recent'. The main area shows a chat history entry titled 'Orlando Nail Tech School P...'. A new prompt is entered: 'Give me a list of schools and academies that offer MILITARY BENEFITS and middle class Scholarship'. The AI's response begins with 'You're looking for schools that actively support military personnel...' and provides a breakdown of schools in Orlando, Florida, known to offer military benefits.

Gemini

2.5 Flash ▾

PRO

New chat

Explore Gems

Recent

Orlando Nail Tech School P...

Orlando Cosmetology Scho...

Orlando Nail Tech Program ...

write a prompt for this imag...

Orlando Hair Academy Reco...

Image Generation Request ...

Create a LinkedIn cover pho...

make a professional headsh...

دشمن کی تجارتی خلیجوں اور بکری

make this image a professio...

Settings & help

Give me a list of schools and academies that offer MILITARY BENEFITS and middle class Scholarship

You're looking for schools that actively support military personnel and their families, as well as those with options for middle-class families. This usually involves participation in specific government programs and sometimes school-specific scholarships.

Here's a breakdown of schools in or near Orlando, Florida, that are known to offer military benefits and/or have options that can help middle-class students:

Schools Offering Military Benefits (GI Bill®, MyCAA, etc.)

These schools have gone through the approval process with the Department of Veterans Affairs (VA) to accept various benefits for veterans, active-duty personnel, and their eligible dependents/spouses. This typically includes:

- * GI Bill® (Post-9/11 GI Bill®, Montgomery GI Bill®): Covers tuition, fees, housing allowance

Ask Gemini

+ Tools ↕

Gemini can make mistakes, so double-check it

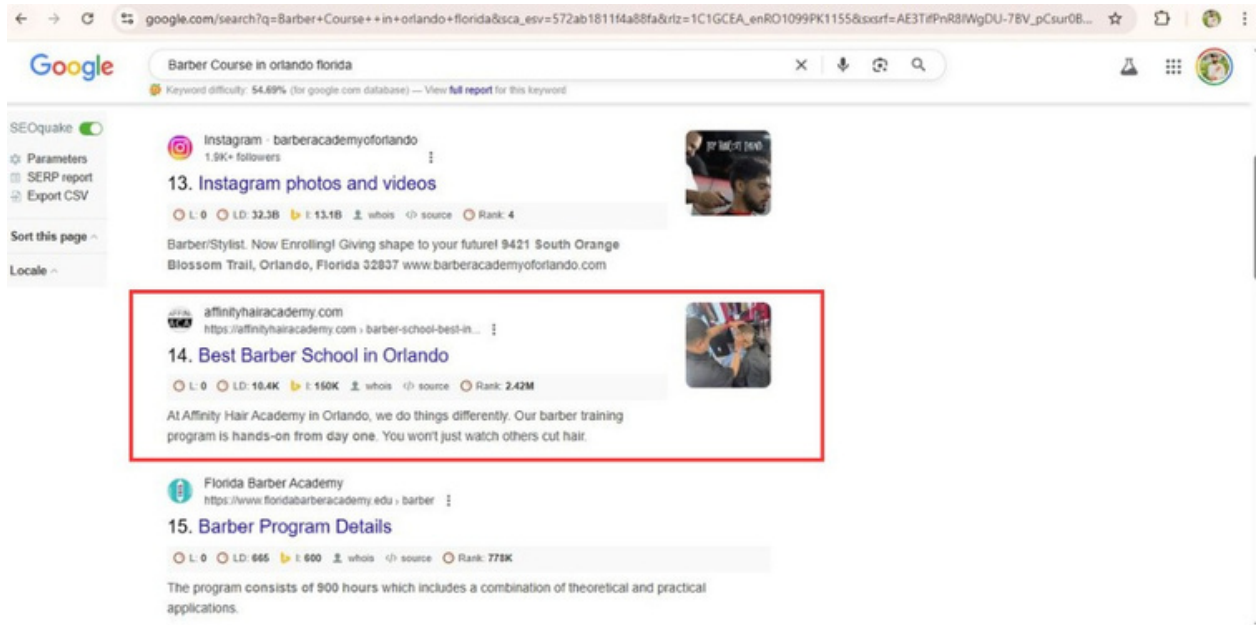


Google Search

Search Query 1: "[Insert Query]"

- **SEO + AEO Tactics:**

- Authorship and E-E-A-T signals
- Topical clustering via internal links
- “People Also Ask” targeting

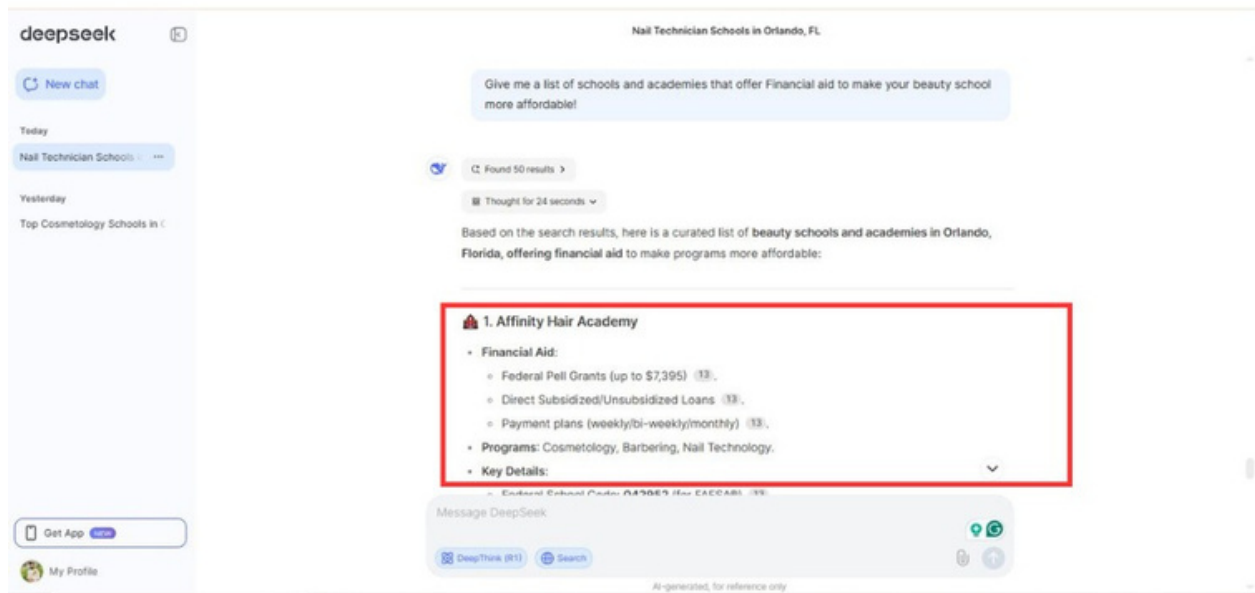


DeepSeek

Search Query 1: "Give me a list of schools and academies that offer MILITARY BENFITS and middle class Scholarship"

- **Ranking Type:** Citation
- **Ranking Signal Focus:** Entity strength + structured content
- **Strategy Used:**
 - Embedded semantic FAQs

- Boosted Chinese NLP signals (if applicable)



Results Summary

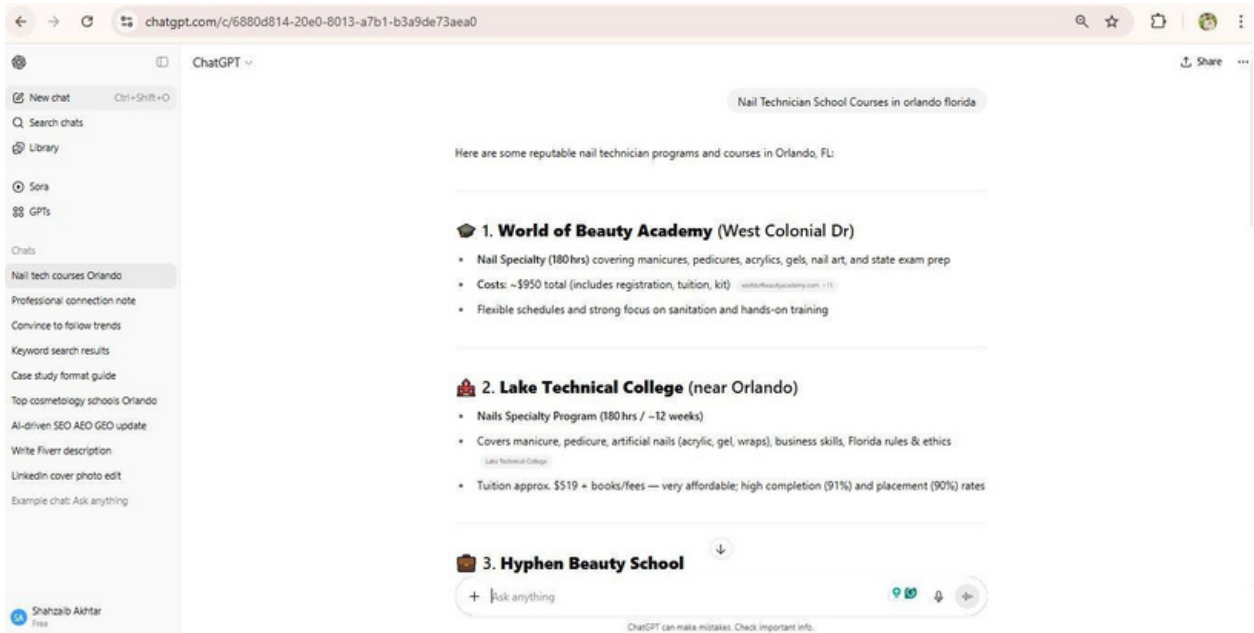
Platform	# of Ranked Queries	Avg. Position	Traffic Impact
ChatGPT	<i>Give me a list of schools or academies that offer a Barber Course in Orlando, Florida</i>	[Top 1–4]	High
DeepSeek	<i>Barber Course in Orlando, Florida</i>	[Top 1–3]	[Medium]
Gemini	<i>Barber Course in Orlando, Florida</i>	[Top 3]	[High]
Google Search	<i>Barber Course in Orlando, Florida</i>	[Top 15]	[Medium]

Keyword # 06: Nail Technician School Courses in orlando florida

ChatGPT

Search Query 1: *"Nail Technician School Courses in orlando florida"*

- **Response Type:** Direct Answer
- **Ranking Format:** As a recommended resource
- **Optimization Strategy:**
 - Optimized content for NLP readability
 - High-authority entities used
 - Schema markup focused on FAQ & How-to

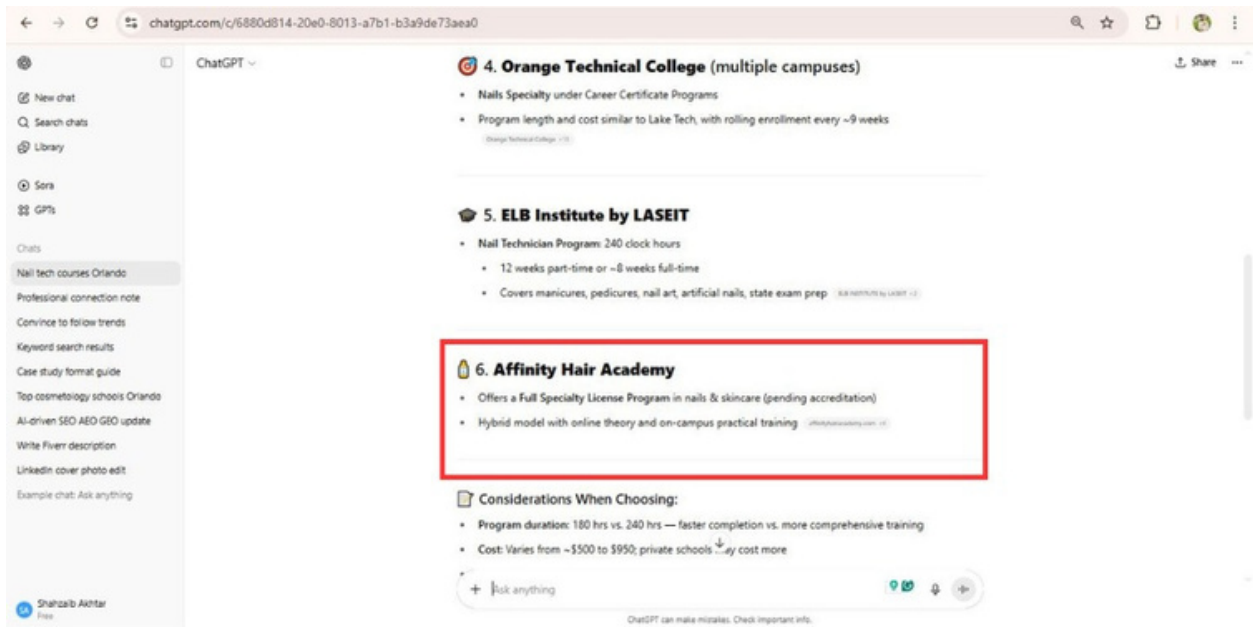


The screenshot shows a web browser window with the URL `chatgpt.com/c/6880d814-20e0-8013-a7b1-b3a9de73aea0`. The ChatGPT interface is visible, with a sidebar on the left containing a list of chats. The main chat area displays the search query "Nail Technician School Courses in orlando florida" and the response:

Here are some reputable nail technician programs and courses in Orlando, FL:

- 1. World of Beauty Academy (West Colonial Dr)**
 - Nail Specialty (180 hrs) covering manicures, pedicures, acrylics, gels, nail art, and state exam prep
 - Costs: ~\$950 total (includes registration, tuition, kit) [worldofbeautyacademy.com](#) (11)
 - Flexible schedules and strong focus on sanitation and hands-on training
- 2. Lake Technical College (near Orlando)**
 - Nails Specialty Program (180 hrs / ~12 weeks)
 - Covers manicure, pedicure, artificial nails (acrylic, gel, wraps), business skills, Florida rules & ethics [Lake Technical College](#)
 - Tuition approx. \$519 + books/fees — very affordable; high completion (91%) and placement (90%) rates
- 3. Hyphen Beauty School**

At the bottom, there is a text input field with the placeholder "Ask anything" and a "Send" button. A small disclaimer at the bottom reads: "ChatGPT can make mistakes. Check important info."



DeepSeek

Search Query 1: "Nail Technician School Courses in orlando florida"

- **Ranking Type:** Citation
- **Ranking Signal Focus:** Entity strength + structured content
- **Strategy Used:**
 - Embedded semantic FAQs
 - Boosted Chinese NLP signals (if applicable)

The screenshot shows the DeepSeek chat interface. On the left is a sidebar with a 'New chat' button, a list of today's chats including 'Nail Technician Schools', and a 'Get App' button. The main chat area has a title 'Nail Technician Schools in Orlando, FL' and a search bar containing 'Nail Technician School Courses in orlando florida'. Below the search bar, it says 'Found 19 results'. The first result is a paragraph: 'Here's a comprehensive overview of Nail Technician School Courses in Orlando, Florida, based on the search results:'. This is followed by a list of schools, with the first one being '1. Hyphen Beauty School'. The details for this school are: Program: Nail Technology (180 hours, Florida state-compliant); Duration: 2 months (attending 2 days/week, 9am-7pm); Cost: \$3,590 (includes nail kit, apron, and state fees); Features: Hybrid eLearning platform (online lectures + in-person hands-on training), Bilingual instruction (English/Spanish), No state exam required; graduates test internally, and Payment plans available (\$500 enrollment fee + monthly installments). At the bottom of the chat area is a 'Message DeepSeek' input field with a 'Search' button and a 'DeepThink (R1)' toggle.

deepseek

Nail Technician Schools in Orlando, FL

New chat

Today

Nail Technician Schools

Yesterday

Top Cosmetology Schools in C

Get App

My Profile

Nail Technician School Courses in orlando florida

Found 19 results

Here's a comprehensive overview of Nail Technician School Courses in Orlando, Florida, based on the search results:

1. Hyphen Beauty School

- Program: Nail Technology (180 hours, Florida state-compliant).
- Duration: 2 months (attending 2 days/week, 9am-7pm).
- Cost: \$3,590 (includes nail kit, apron, and state fees).
- Features:
 - Hybrid eLearning platform (online lectures + in-person hands-on training).
 - Bilingual instruction (English/Spanish).
 - No state exam required; graduates test internally.
 - Payment plans available (\$500 enrollment fee + monthly installments).

Message DeepSeek

DeepThink (R1) Search

AI-generated, for reference only

This screenshot continues the search results from the previous one. It shows the third result, '3. Artistic School of Nails & Cosmetology', with details: Program: Nail Tech School (exact hours/cost not specified); Features: Central Orlando location with flexible schedules, and Specialty courses (e.g., eyelash extensions, microblading) for career diversification. The fourth result, '4. Affinity Hair Academy', is highlighted with a red box. Its details are: Program: 300-hour Nail Technician Course (meets Florida requirements); Curriculum: Hands-on training with real clients, Covers manicures, pedicures, nail art, acrylics, and sanitation, and Focus: Creativity and business skills for salon success. The fifth result, '5. Florida Academy (Redken Premier School)', is partially visible. The bottom of the interface is the same as the first screenshot.

deepseek

Nail Technician Schools in Orlando, FL

New chat

Today

Nail Technician Schools

Yesterday

Top Cosmetology Schools in C

Get App

My Profile

3. Artistic School of Nails & Cosmetology

- Program: Nail Tech School (exact hours/cost not specified).
- Features:
 - Central Orlando location with flexible schedules.
 - Specialty courses (e.g., eyelash extensions, microblading) for career diversification.

4. Affinity Hair Academy

- Program: 300-hour Nail Technician Course (meets Florida requirements).
- Curriculum:
 - Hands-on training with real clients.
 - Covers manicures, pedicures, nail art, acrylics, and sanitation.
- Focus: Creativity and business skills for salon success.

5. Florida Academy (Redken Premier School)

Message DeepSeek

DeepThink (R1) Search

AI-generated, for reference only



Google Gemini

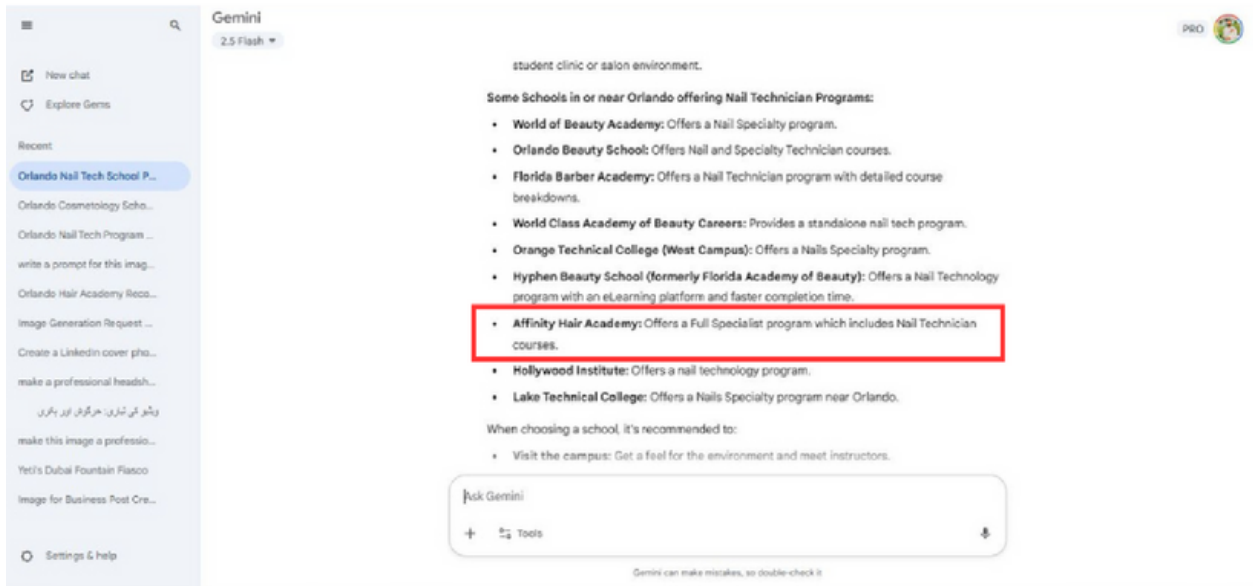
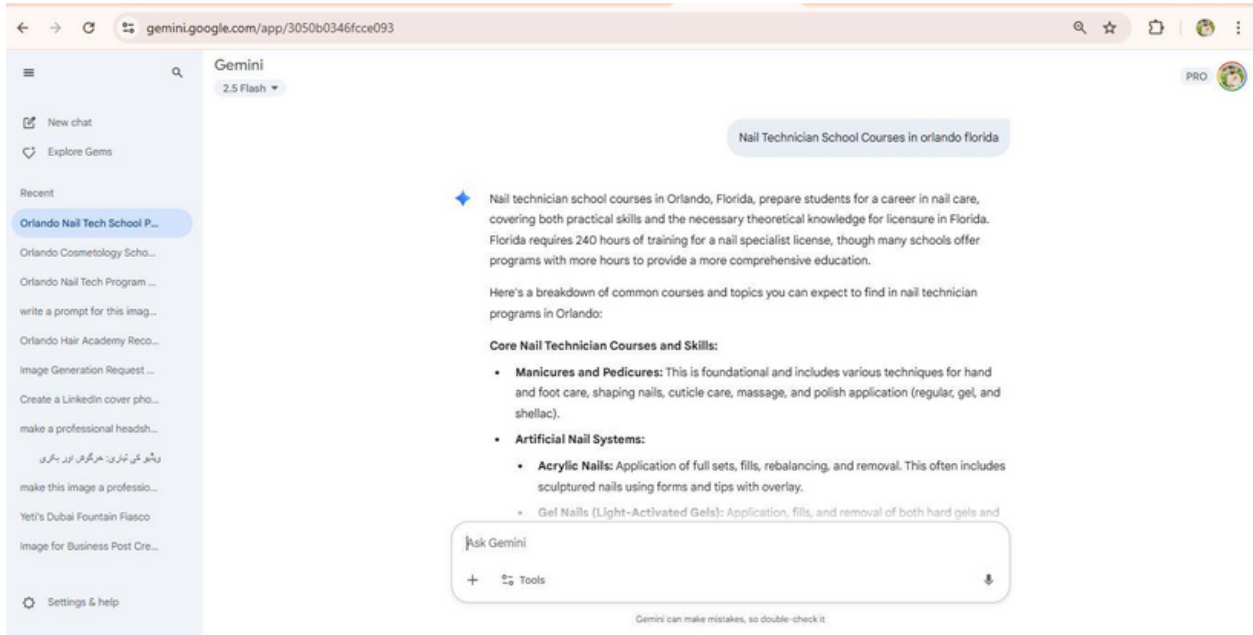


Search Query 1: "Nail Technician School Courses in orlando florida"

- Format Appeared: AI-generated paragraph with embedded link/source list

- **AEO Strategy Used:**

- Used Google's NLP entities + Google Perspectives
- Structured content via JSON-LD



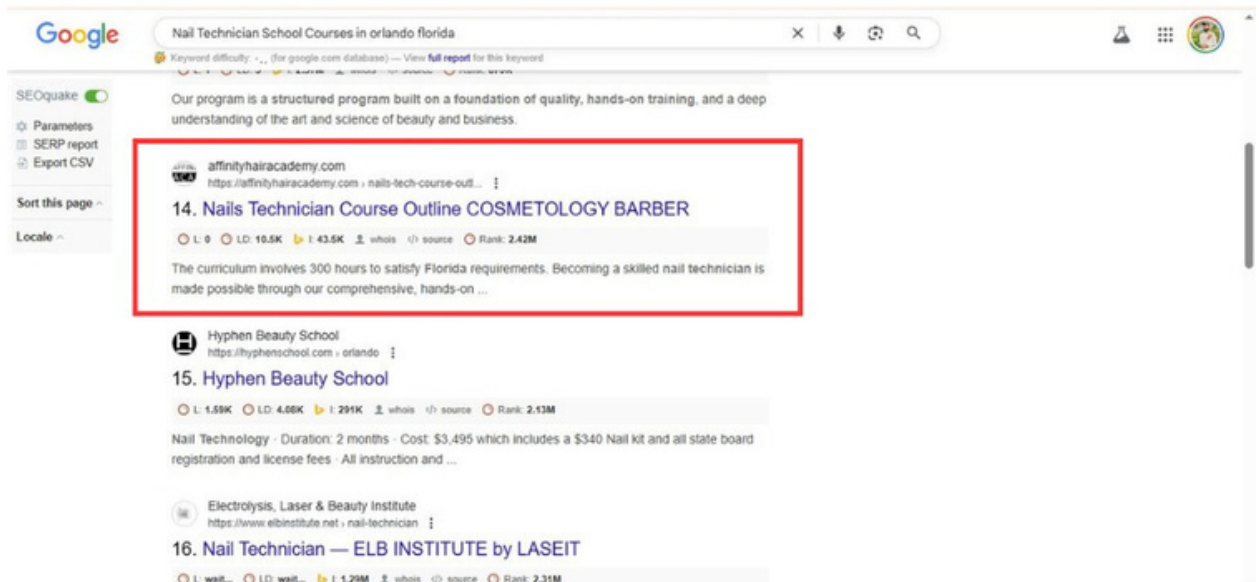


Google Search



Search Query 1: "Nail Technician School Courses in orlando florida"

- **Placement:** 2nd Page on SERP
- **SEO + AEO Tactics:**
 - Authorship and E-E-A-T signals
 - Topical clustering via internal links
 - "People Also Ask" targeting



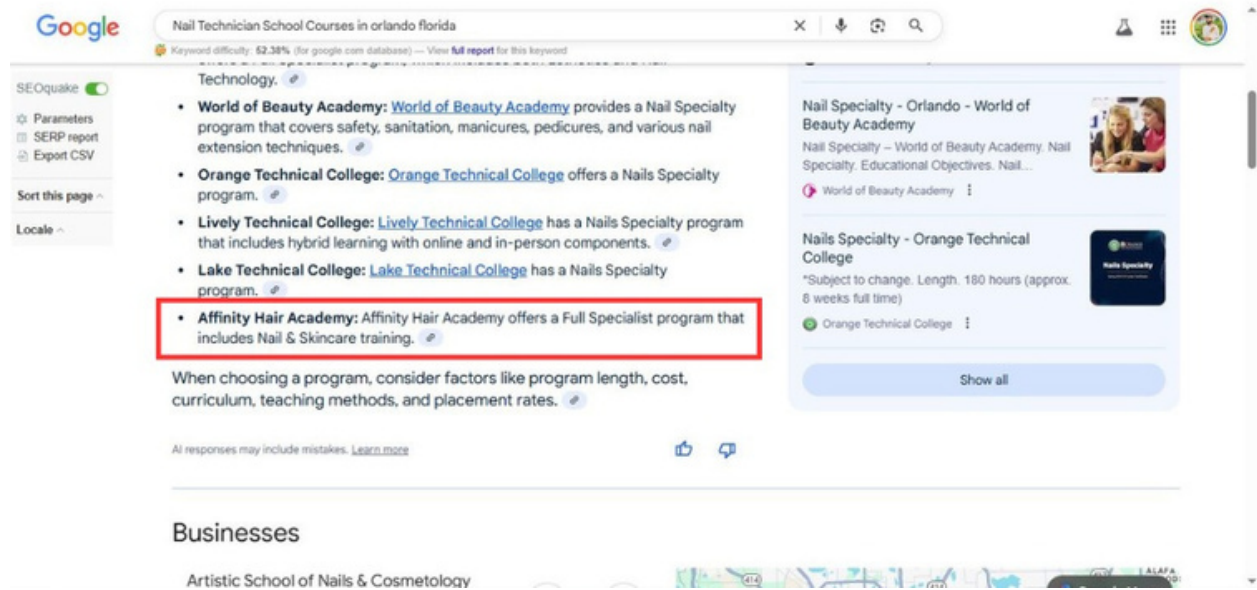
Google AI Overview (SGE / AIO)



Search Query 1: "Nail Technician School Courses in orlando florida"

- **Placement:** Within AI Overview summary
- **SEO + AEO Tactics:**

- Authorship and E-E-A-T signals
- Topical clustering via internal links
- “People Also Ask” targeting



Results Summary

Platform	# of Ranked Queries	Avg. Position	Traffic Impact
ChatGPT	Nail Technician School Courses in orlando florida	[Top 1–6]	High
DeepSeek	Nail Technician School Courses in orlando florida	[Top 1–4]	[Medium]
Gemini	Nail Technician School Courses in orlando florida	[Top 10]	[High]
Google Search	Barber Course in Orlando, Florida	[Top 15]	[Medium]

Keyword # 07: Give me a list of schools and academies that offer Financial aid to make your beauty school more affordable



ChatGPT

Search Query 1: "Give me a list of schools and academies that offer Financial aid to make your beauty school more affordable"

- **Response Type:** Direct Answer
- **Ranking Format:** As a recommended resource
- **Optimization Strategy:**
 - Optimized content for NLP readability
 - High-authority entities used
 - Schema markup focused on FAQ & How-to

Give me a list of schools and academies that offer Financial aid to make your beauty school more affordable!

Here is a list of beauty schools and academies in Orlando, Florida that offer financial aid options such as FAFSA, payment plans, scholarships, or GI Bill® benefits to help make cosmetology and beauty programs more affordable:

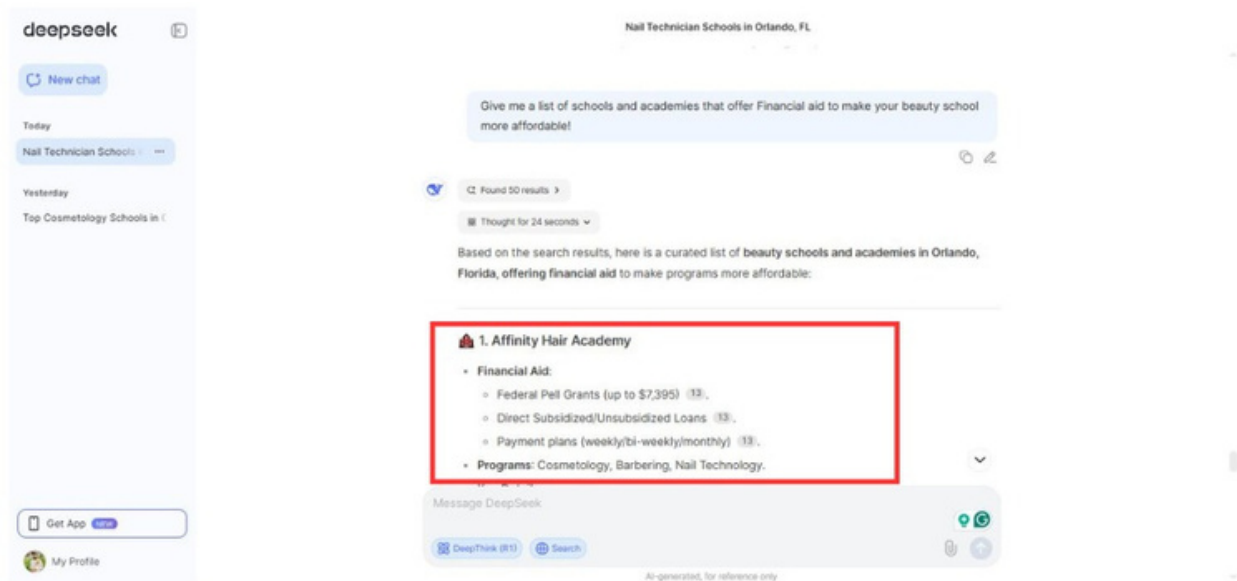
- 1. Orange Technical College (Public School)**
 - ✓ FAFSA Eligible (Federal Pell Grant, Direct Loans)
 - ✓ Florida Bright Futures & local scholarships
 - ✓ Very affordable tuition (~\$3,456 for cosmetology)
 - 📍 oranjetechnology.net
- 2. Aveda Institute Orlando (Winter Park)**
 - ✓ Federal Financial Aid (FAFSA)
 - ✓ Accepts Veteran Education Benefits (GI Bill®)
 - ✓ In-house scholarships & payment plans available
- 3. Paul Mitchell The School – Orlando (Oviedo)**
 - ✓ FAFSA (Pell Grants & Federal Loans)
 - ✓ Scholarships through the school & national orgs
 - ✓ GI Bill® accepted for eligible veterans
 - 📍 paulmitchell.edu/orlando
- 4. Affinity Hair Academy – Orlando**
 - ✓ Federal Financial Aid (FAFSA)
 - ✓ In-House Payment Plans
 - ✓ Approved for GI Bill® & military tuition assistance
 - 📍 affinityhairacademy.com
- 5. Hollywood Beauty Academy – Orlando**
 - ✓ FAFSA Approved (Federal Pell Grants & Loans)
 - ✓ Military Tuition Assistance
 - ✓ Scholarships for qualifying students

DeepSeek

 **Search Query 1: "Give me a list of schools and academies that offer Financial aid to make your beauty school more affordable"**

- **Ranking Type: Citation**

- **Ranking Signal Focus:** Entity strength + structured content
- **Strategy Used:**
 - Embedded semantic FAQs
 - Boosted Chinese NLP signals (if applicable)

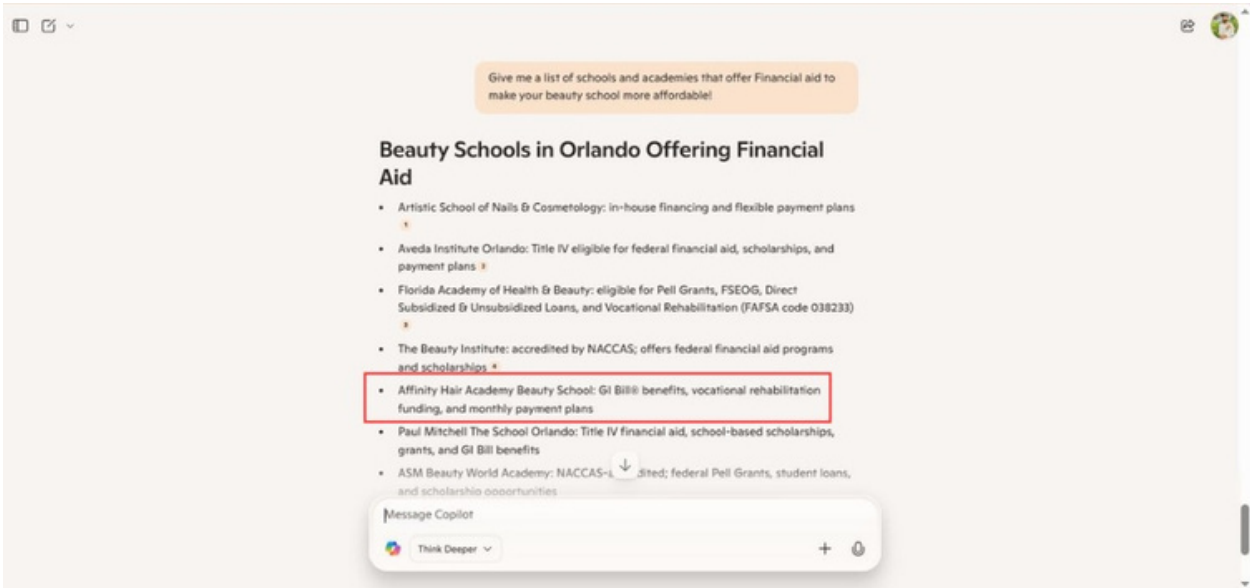


Google Gemini

Search Query 1: "Give me a list of schools and academies that offer Financial aid to make your beauty school more affordable"

- **Format Appeared:** AI-generated paragraph with embedded link/source list
- **AEO Strategy Used:**
 - Used Google's NLP entities + Google Perspectives
 - Structured content via JSON-LD

- **Ranking Type:** Citation
- **Ranking Signal Focus:** Entity strength + structured content
- **Strategy Used:**
 - Embedded semantic FAQs
 - Boosted Chinese NLP signals (if applicable)



Results Summary

Platform	# of Ranked Queries	Avg. Position	Traffic Impact
ChatGPT	Give me a list of schools and academies that offer Financial aid to make your beauty school more affordable!	[Top 1–4]	High
Deep Seek	Give me a list of schools and academies that offer Financial aid to make	[Top 1]	[High]

your beauty school
more affordable!

Gemini	Give me a list of schools and academies that offer Financial aid to make your beauty school more affordable!	[Top 4]	[High]
Copilot	Give me a list of schools and academies that offer Financial aid to make your beauty school more affordable!	[Top 4]	[High]

Keyword # 08: School of costmology & barber in Orlando, Florida

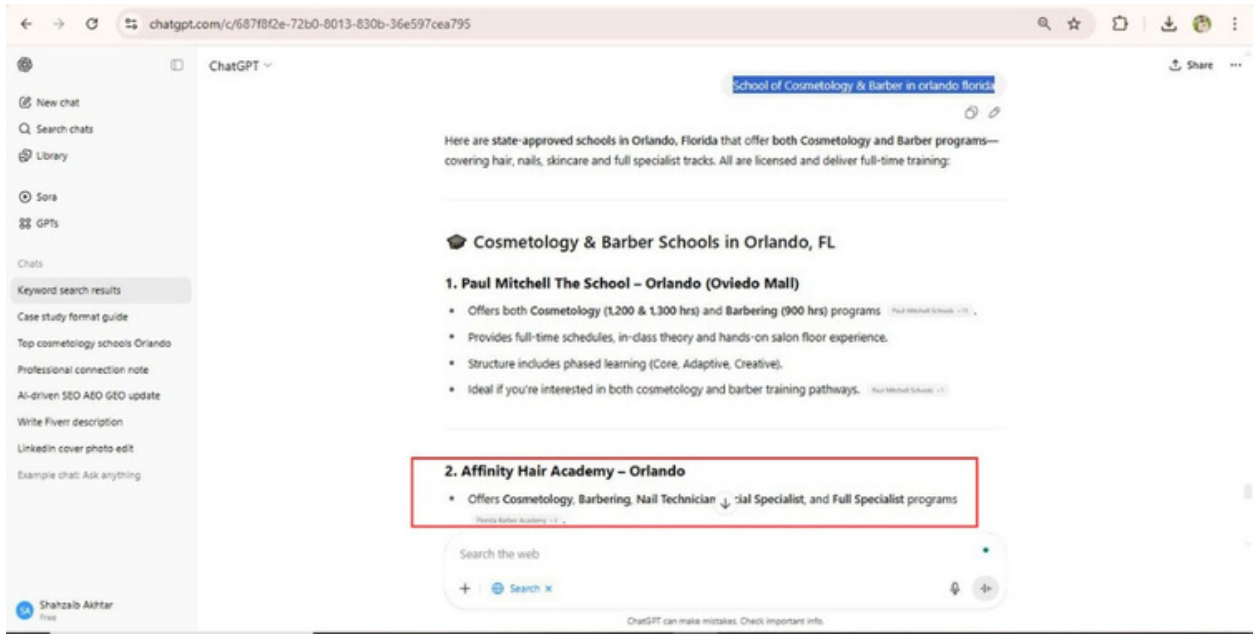


ChatGPT



Search Query 1: *"School of costmology & barber in Orlando, Florida"*

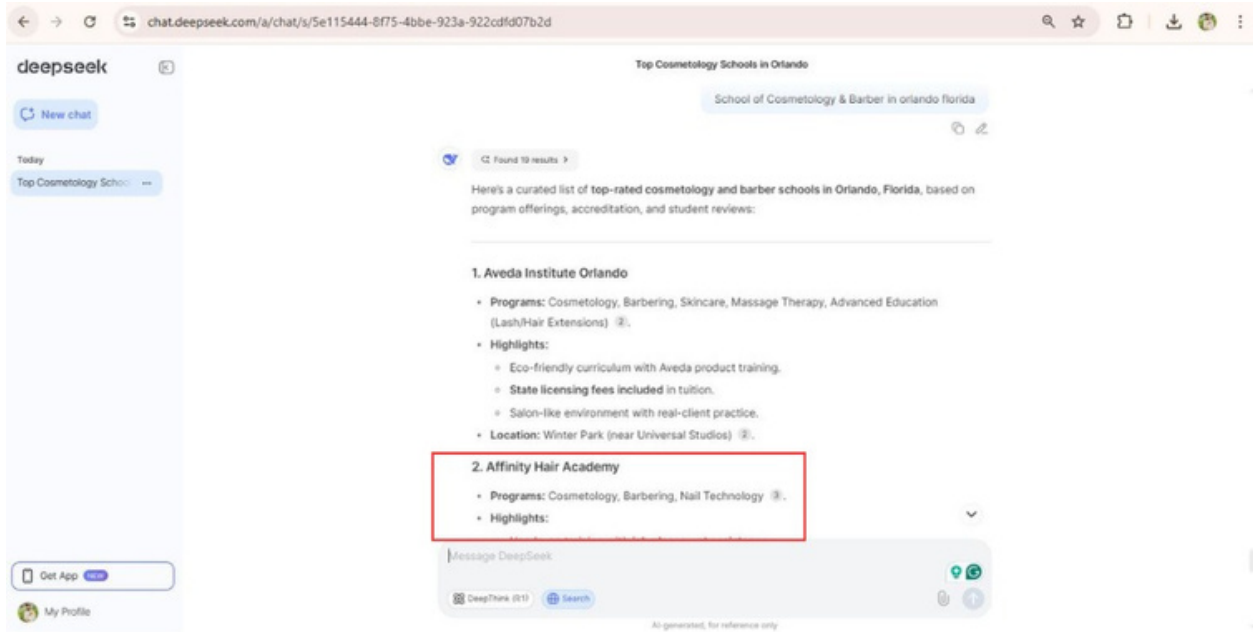
- **Response Type:** Direct Answer
- **Ranking Format:** As a recommended resource
- **Optimization Strategy:**
 - Optimized content for NLP readability
 - High-authority entities used
 - Schema markup focused on FAQ & How-to



DeepSeek

Search Query 1: "School of costmology & barber in Orlando, Florida"

- **Ranking Type:** Citation
- **Ranking Signal Focus:** Entity strength + structured content
- **Strategy Used:**
 - Embedded semantic FAQs
 - Boosted Chinese NLP signals (if applicable)

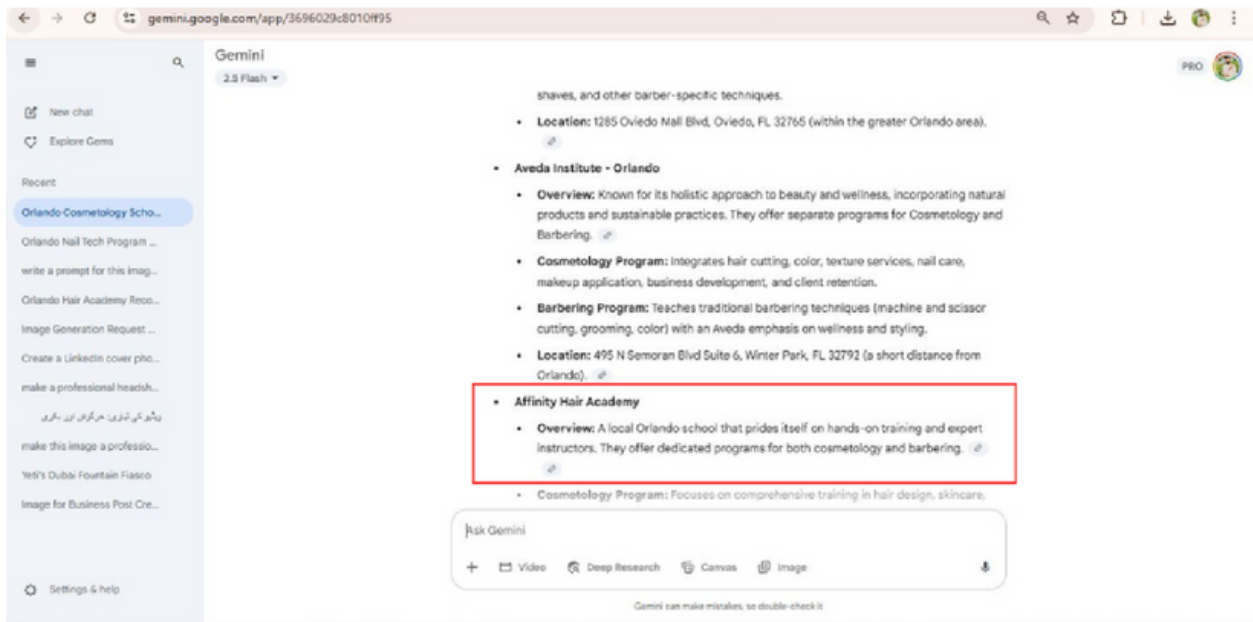
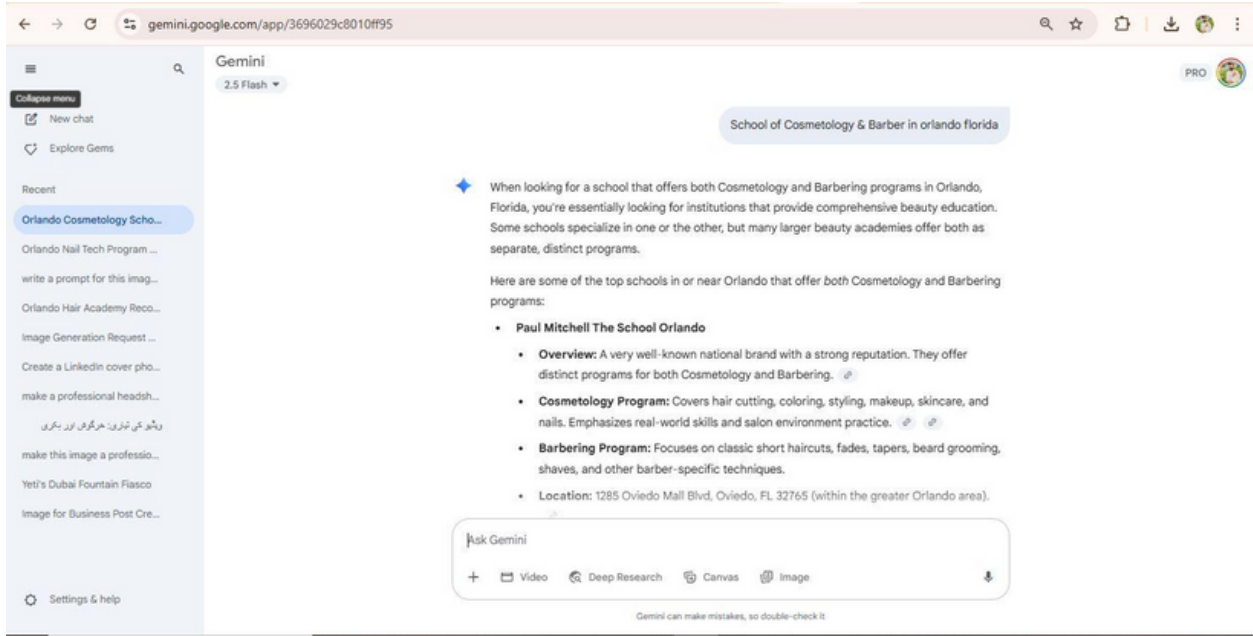


Google Gemini



Search Query 1: "School of costmology & barber in Orlando, Florida"

- **Format Appeared:** AI-generated paragraph with embedded link/source list
- **AEO Strategy Used:**
 - Used Google's NLP entities + Google Perspectives
 - Structured content via JSON-LD

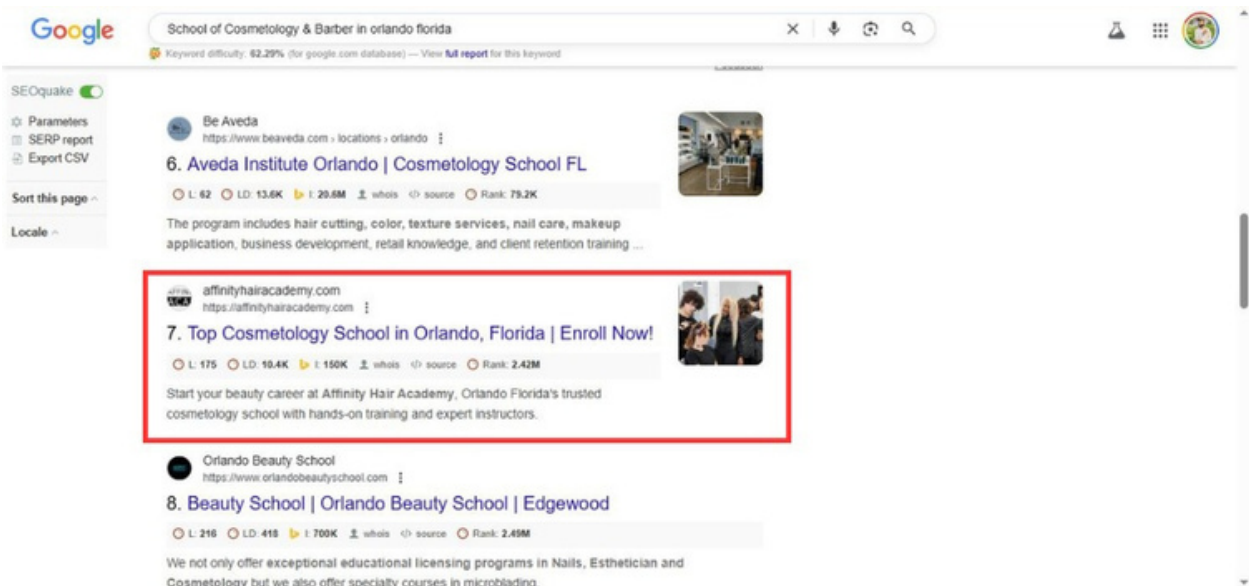


Google Search



Search Query 1: "School of costmology & barber in Orlando, Florida "

- **Placement:** 7 on SERP
- **SEO + AEO Tactics:**
 - Authorship and E-E-A-T signals
 - Topical clustering via internal links
 - “People Also Ask” targeting



 Results Summary

Platform	# of Ranked Queries	Avg. Position	Traffic Impact
ChatGPT	School of costmology & barber in Orlando, Florida	[Top 1–3]	High
DeepSee k	School of costmology & barber in Orlando, Florida	[Top 1–3]	[High]

Gemini	School of costmology & barber in Orlando, Florida	[Top 3]	[High]
Google Search	School of costmology & barber in Orlando, Florida	[Top 7]	[High]



Key Takeaways

- AI platforms prioritize **contextual authority + entity accuracy**, not just backlinks
- Schema (especially FAQ, HowTo, and Product) is **critical**
- Testing via real-time prompts is essential for tracking rankings