



Case Study: Ranking a Website Across AI Platforms

Project Duration: [Insert Timeline]

Website: [Insert URL]

Industry: [Insert Niche]

Goal: To rank branded and niche keywords across major AI Search Platforms like ChatGPT, DeepSeek, Microsoft Copilot, Google Gemini, and Google AI Overviews (AIO).

Tools Used: Custom Prompting, Entity Optimization, Structured Data, AEO + GEO, Semantic SEO, JSON-LD, NLP, etc.



AI Overview Tracking Results

To showcase the performance of our AI SEO strategy, we used industry-leading tools to track how the domain **AffinityHairAcademy.com** appears across AI Overviews and search experiences powered by generative engines like Google's SGE and ChatGPT.

Below are the detailed tracking results:



1. AI Overview Presence – SEO.com

Tool Used: SEO.com AI Overview Checker

Query Tracked: “Nail Technician School Courses in Orlando, Florida”

Domain: <https://affinityhairacademy.com>

This screenshot shows that the domain was mentioned in AI Overview results, with:

- **80% of top 5** organic results cited
- **60% of top 10** results cited
- A total of **6 unique URLs** picked up by AI Overview

This demonstrates strong visibility **even without ranking #1** on Google.

The screenshot shows the 'seo.com/tools/ai-overview-checker/' interface. At the top, there's a navigation bar with 'SEO.com' logo, 'SEO Services', 'SEO Strategies', 'SEO Resources', and 'AI SEO' dropdown. A 'POWERED BY WebFX' logo and a 'Get SEO Proposal' button are on the right. The main form has two input fields: 'Search Keyword' with the text 'Nail Technician School Courses in orlando florida' and 'Domain to Track' with 'https://affinityhairacademy/'. A 'Search' button is to the right. Below the inputs, it says 'You have 1 / 3 free checks left for today'. The results section is divided into two panels. The left panel, 'AI Overview URL Analysis', shows '6 Unique URLs mentioned in AI Overview' and 'Organic Ranking Coverage' with three donut charts: 'Top 5' at 80% (4 of top 5 organic results cited), 'Top 10' at 60% (6 of top 10 organic results cited), and 'Top 20' at 30% (6 of top 20 organic results cited). The right panel, 'How to show up in AI Overview', contains text about recent studies and links for 'How to rank in AI Overviews', 'Impact of zero-click searches on SEO', and 'How OmniSEO™ can help you capture AI traffic'.

2. AI Rankings – SE Ranking (AI Tracker Module)

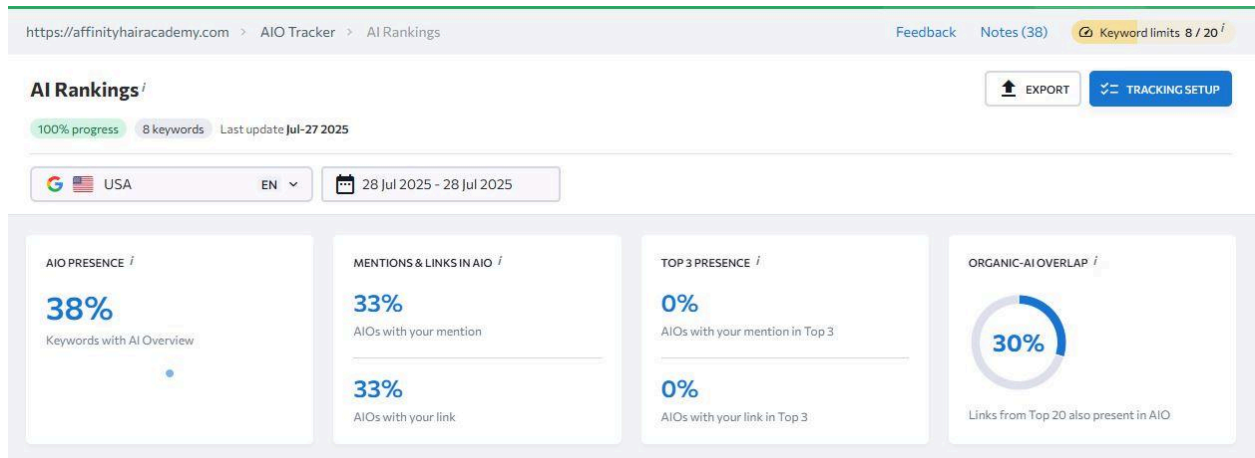
Tool Used: SE Ranking (AI Tracker)

Date Tracked: July 28, 2025

Country: United States

Key metrics observed:

- **38%** of tracked keywords triggered AI Overviews
- **33%** of AI Overviews included **a mention** of the domain
- **33%** had **a link** from the domain
- **30%** of the AI answers overlapped with organic Top 20 results



📌 3. Keyword-Level AI Visibility – SE Ranking

Tool Used: SE Ranking

This table shows each keyword we targeted, including:

- SERP features
- AI Overview triggers
- Organic ranking status (Top 10 / Top 100 entry)
- Ongoing content optimization scores

This view helps map out which specific queries are triggering visibility in AI and where we are actively improving content.

<div> USA </div> <div> EN </div> <div> Search </div> <div> List </div>				<div> </div>	
KEYWORDS (1 - 8 OUT OF 8)	URL	SEARCH VOL.	SERP FEATURES	CONTENT SCORE	JUL-28 2025 - JUL-28 2025
<input type="checkbox"/> > School of costmology & barber in Orlando, Florida	[URL]	0		Updating	3
<input type="checkbox"/> > Top Cosmetology School in Orlando	[URL]	0		Updating	4
<input type="checkbox"/> > Cosmetology Course in Orlando ,Florida	[URL]	0		Updating	7
<input type="checkbox"/> > Barber Course in Orlando, Florida	[URL]	0		Updating	8
<input type="checkbox"/> > Nail Technician School Courses in orlando florida	[URL]	0		Updating	11
<input type="checkbox"/> > Full Specialist Course in Orlando Florida	[URL]	0		Updating	16
<input type="checkbox"/> > list of schools and academies that offer MILITARY BENFITS and middle class Scholarship	[URL]	0		Updating	100
<input type="checkbox"/> > Give me a list of schools and academies that offer Financial aid to make your beauty school more affordable	[URL]	0		Updating	100

Entered Top 10
Left Top 10
In Top 10
Entered Top 100

View on page: 100

1. AI Overview Presence – SEO.com

Tool Used: SEO.com AI Overview Checker

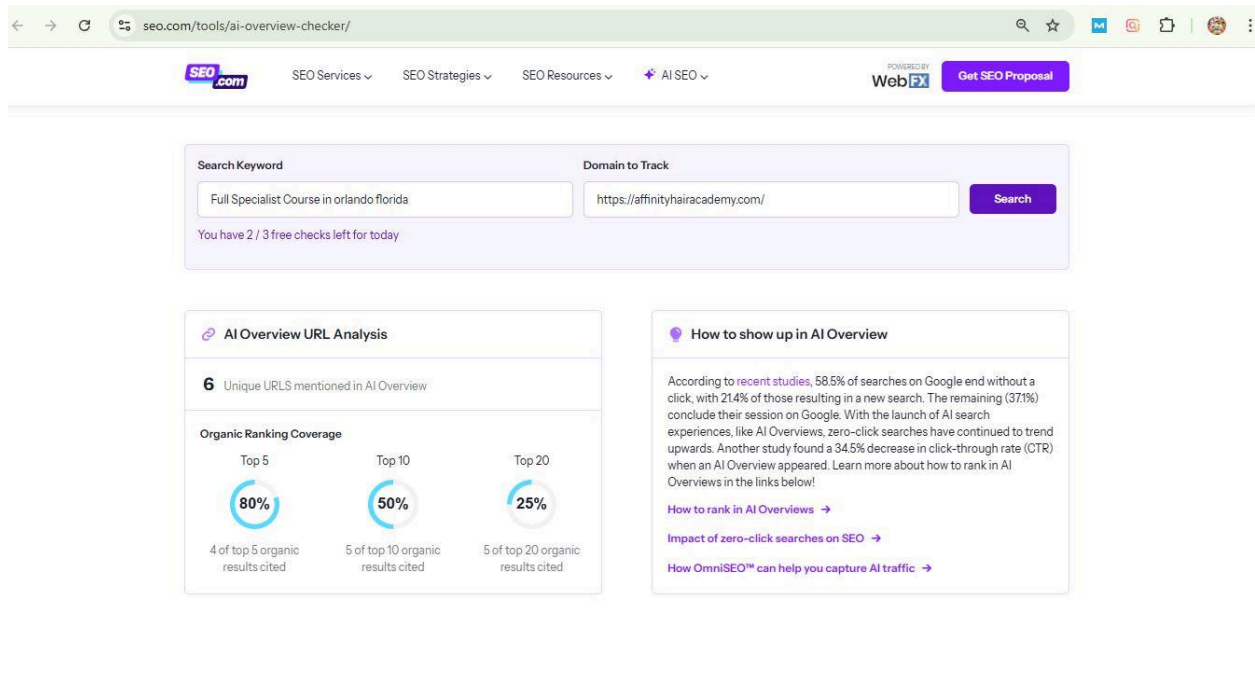
Query Tracked: *"Nail Technician School Courses in Orlando, Florida"*

Domain: <https://affinityhairacademy.com>

This screenshot shows that the domain was mentioned in AI Overview results, with:

- **80% of top 5** organic results cited
- **50% of top 10** results cited
- A total of **6 unique URLs** picked up by AI Overview

This demonstrates strong visibility **even without ranking #1** on Google.



📌 1. AI Overview Presence – SEO.com

Tool Used: SEO.com AI Overview Checker

Query Tracked: “Nail Technician School Courses in Orlando, Florida”

Domain: <https://affinityhairacademy.com/>




This screenshot shows that the domain was mentioned in AI Overview results, with:

- **1 keyword** in the **top 3** organic results cited
- **2 keywords** in the **top 5** organic results cited
- **4 keywords** in the **top 10** organic results cited
- **6 keywords** in the **top 30** organic results cited

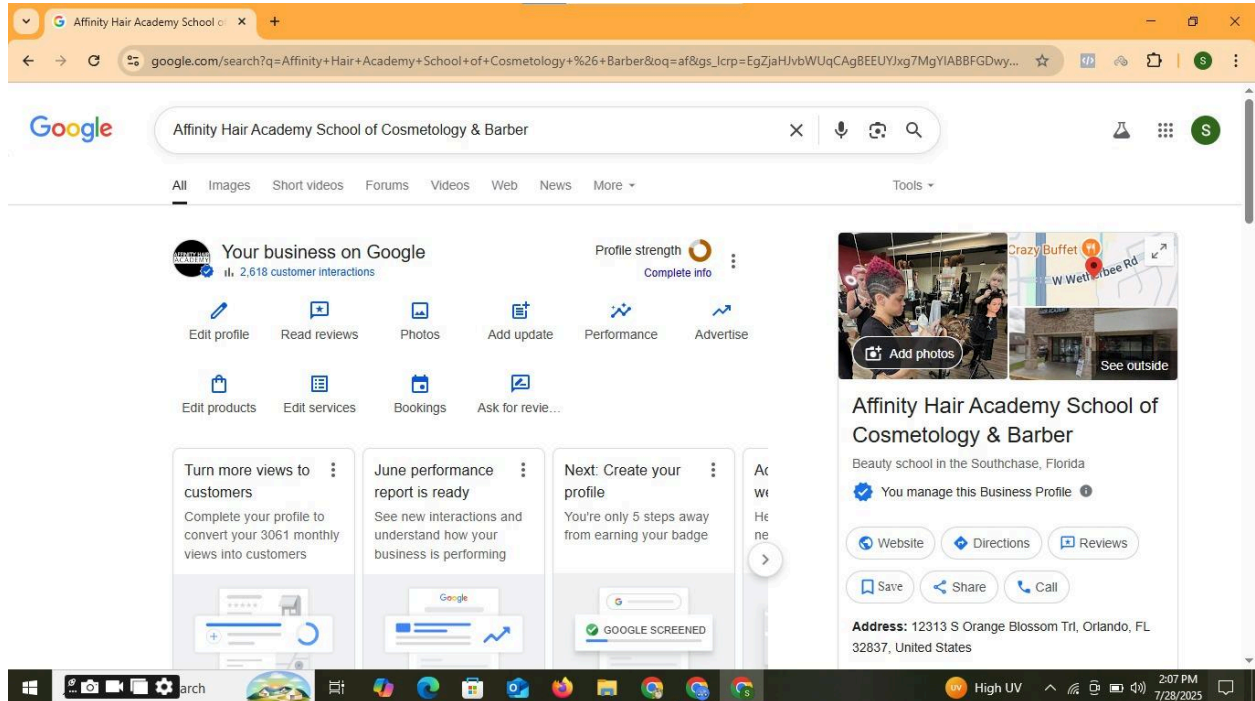
This demonstrates strong visibility **even without ranking #1** on Google.

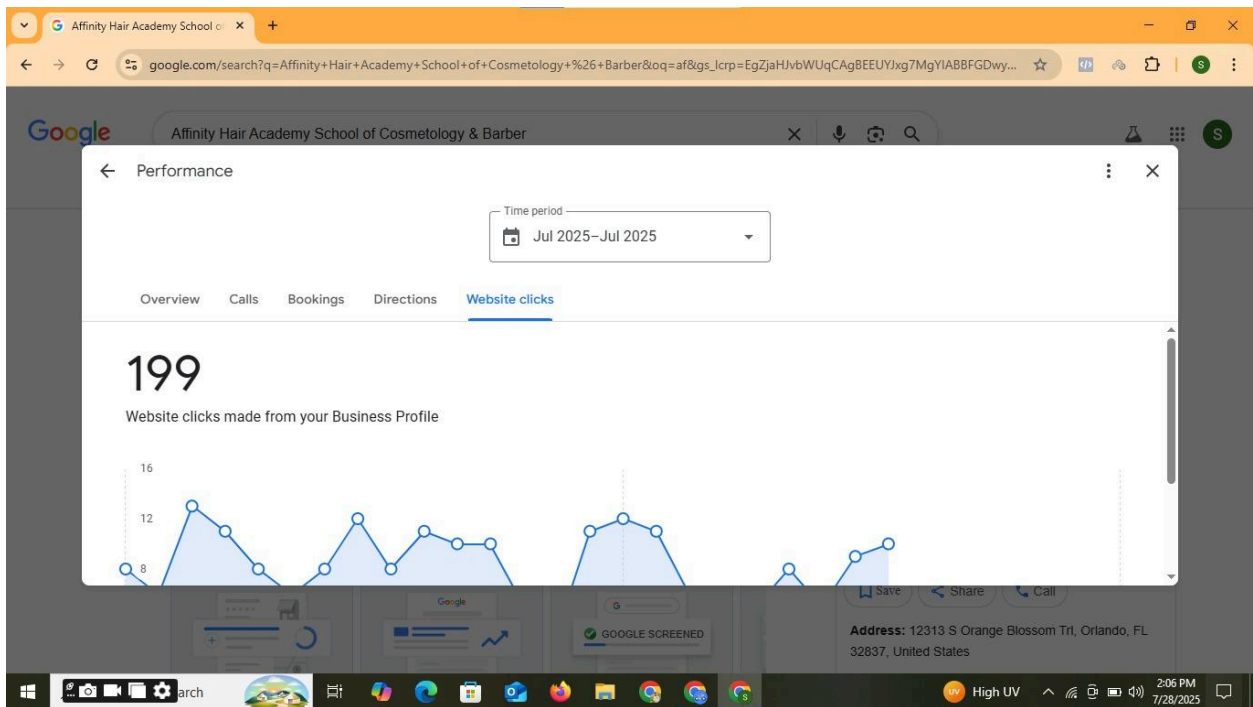
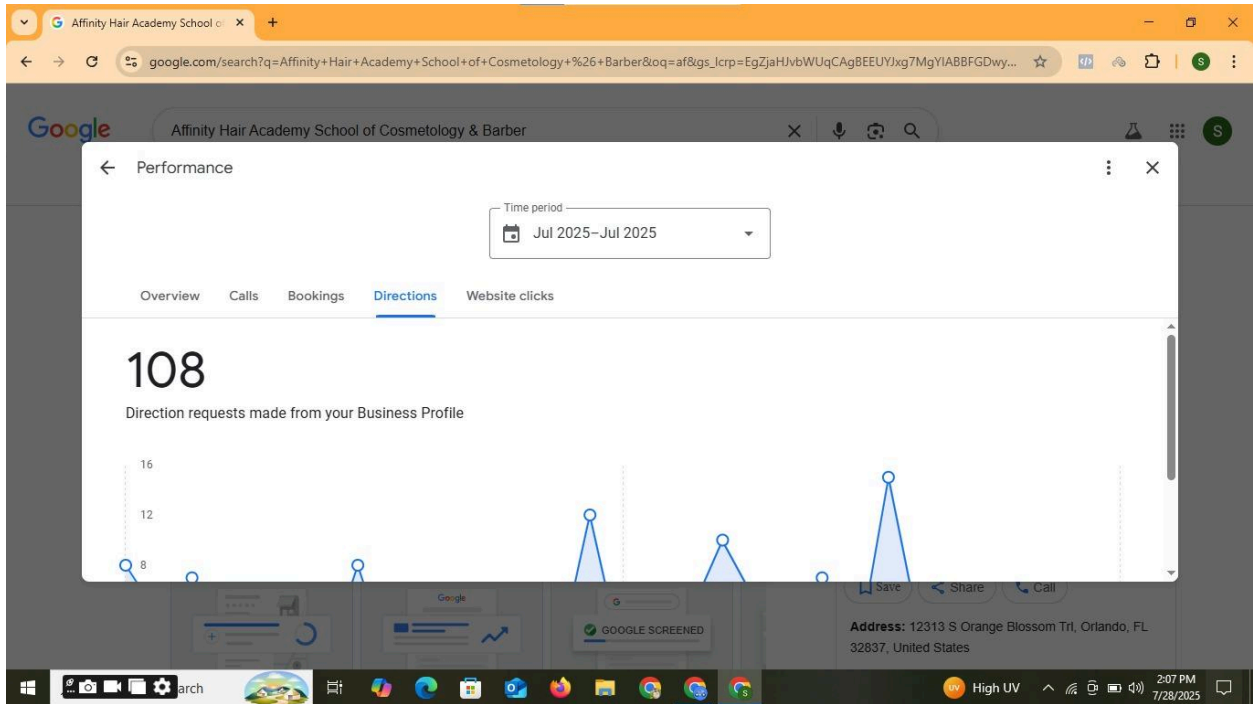


Tools Used for Tracking

-  **SE Ranking** (AI Tracker + Organic Rank Monitor)
-  **SEO.com** (AI Overview Checker)
-  **Advanced Web Ranking** (Used for historical AI visibility tracking, not shown here)

AI SEO Progress Report: From 0% to Measurable Presence by July 28, 2025



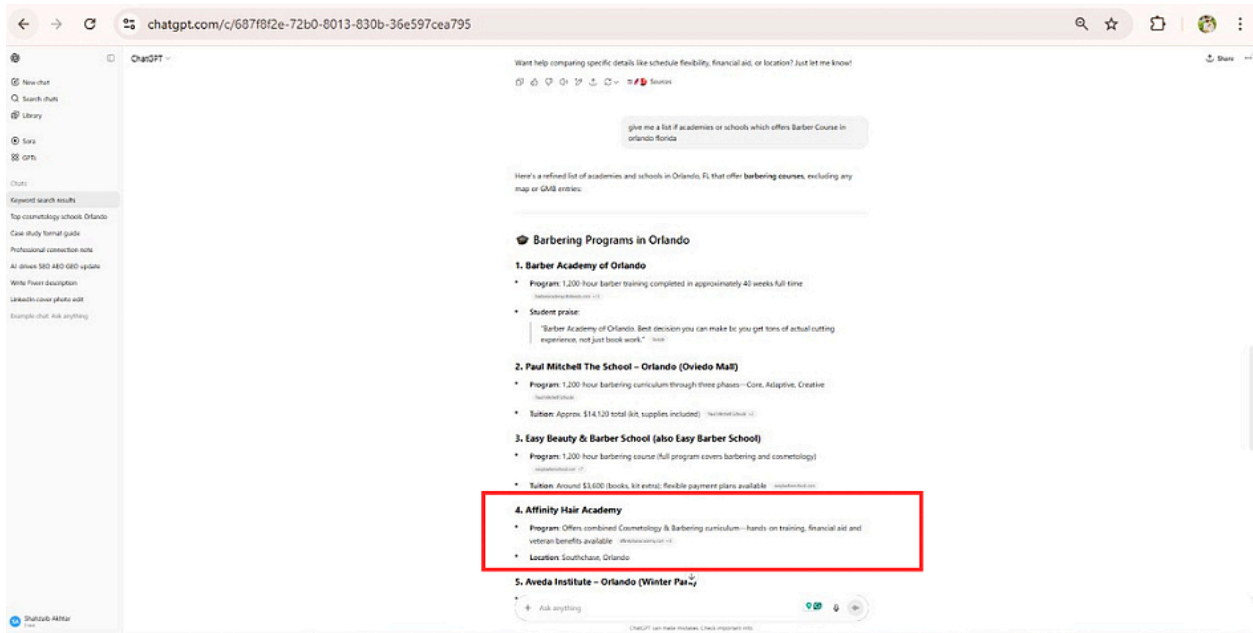


Keyword # 01: Barber Course in Orlando, Florida

ChatGPT

 **Search Query 1: "Give me a list of schools or academies that offer Barber Course in Orlando, Florida"**

- **Response Type:** Direct Answer
- **Ranking Format:** As a recommended resource
- **Optimization Strategy:**
 - Optimized content for NLP readability
 - High-authority entities used
 - Schema markup focused on FAQ & How-to



The screenshot shows a web browser window with the URL chatgpt.com/c/687f8f2e-72b0-8013-830b-36e597cea795. The interface includes a sidebar with navigation options like 'New chat', 'Search chats', 'Library', 'Links', and 'GPTs'. The main chat area displays a conversation with the user asking for a list of schools or academies offering barber courses in Orlando, Florida. The AI response provides a refined list of five programs:

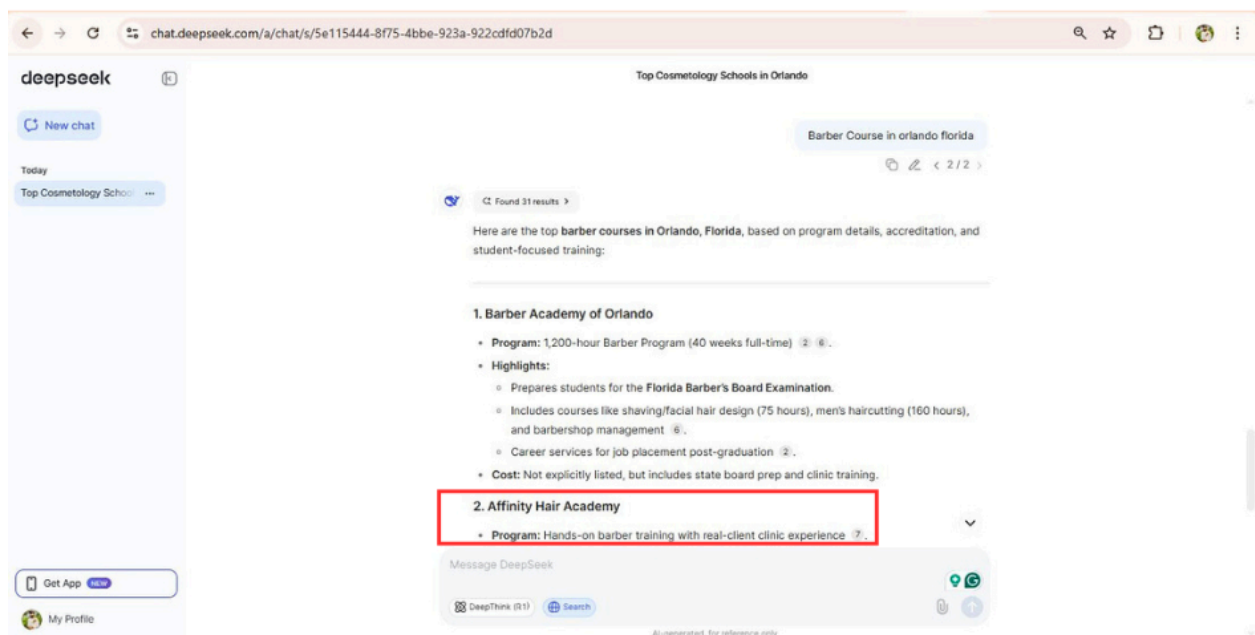
- 1. Barber Academy of Orlando**
 - Program: 1,200-hour barber training completed in approximately 40 weeks full time
 - Student praise: "Barber Academy of Orlando. Best decision you can make for you get tons of actual cutting experience, not just book work."
- 2. Paul Mitchell The School - Orlando (Oviedo Mall)**
 - Program: 1,200-hour barbering curriculum through three phases - Core, Adaptive, Creative
 - Tuition: Approx. \$14,120 total (kit, supplies included)
- 3. Easy Beauty & Barber School (also Easy Barber School)**
 - Program: 1,200-hour barbering course (full program covers barbering and cosmetology)
 - Tuition: Around \$3,600 (books, kit extra); flexible payment plans available
- 4. Affinity Hair Academy**
 - Program: Offers combined Cosmetology & Barbering curriculum - hands on training, financial aid and veteran benefits available
 - Location: Southchase, Orlando
- 5. Aveda Institute - Orlando (Winter Park)**

The fourth item, 'Affinity Hair Academy', is highlighted with a red rectangular box.

DeepSeek

Search Query 1: **"Barber Course in Orlando, Florida"**

- **Ranking Type:** Citation
- **Ranking Signal Focus:** Entity strength + structured content
- **Strategy Used:**
 - Embedded semantic FAQs
 - Boosted Chinese NLP signals (if applicable)

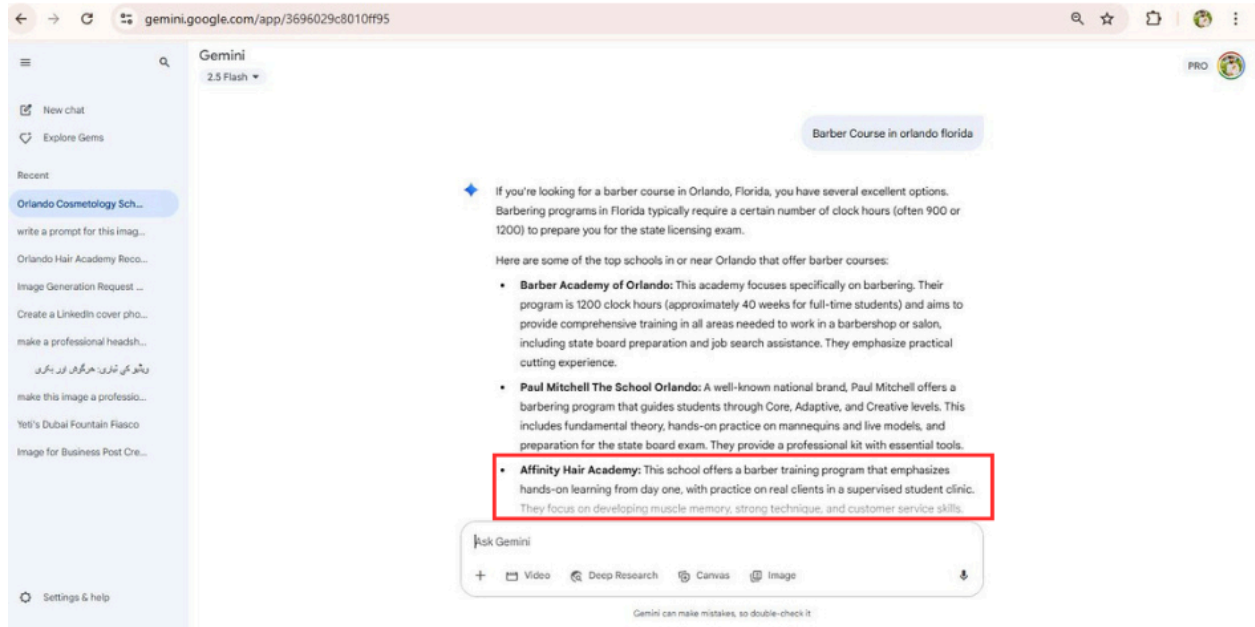


Google Gemini

Search Query 1: **"Barber Course in Orlando, Florida"**

- **Format Appeared:** AI-generated paragraph with embedded link/source list
- **AEO Strategy Used:**
 - Used Google's NLP entities + Google Perspectives

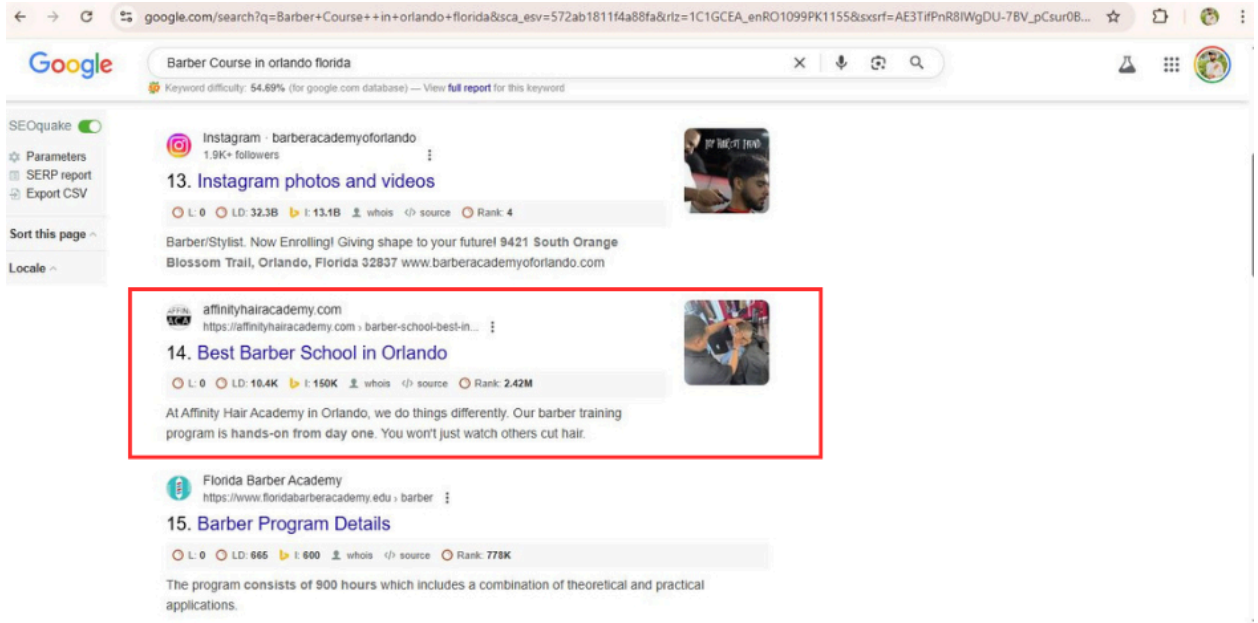
- Structured content via JSON-LD



Google Search

Search Query 1: "[Insert Query]"

- **Placement:** 2nd Page on SERP
- **SEO + AEO Tactics:**
 - Authorship and E-E-A-T signals
 - Topical clustering via internal links
 - “People Also Ask” targeting



Results Summary

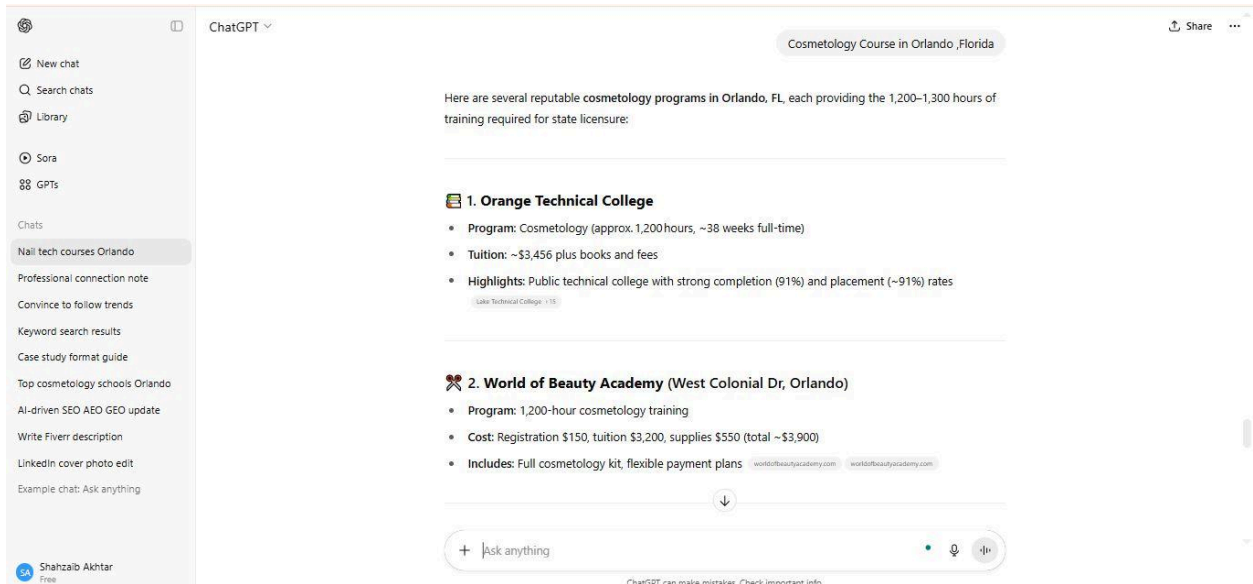
Platform	# of Ranked Queries	Avg. Position	Traffic Impact
ChatGPT	Give me a list of schools or academies that offer a Barber Course in Orlando, Florida	[Top 1–4]	High
DeepSeek	Barber Course in Orlando, Florida	[Top 1–3]	[Medium]
Gemini	Barber Course in Orlando, Florida	[Top 3]	[High]
Google Search	Barber Course in Orlando, Florida	[Top 15]	[Medium]

Keyword # 02: Cosmetology Course in Orlando ,Florida

ChatGPT

Search Query 1: "Cosmetology Course in Orlando,Florida"

- **Response Type:** Direct Answer
- **Ranking Format:** As a recommended resource
- **Optimization Strategy:**
 - Optimized content for NLP readability
 - High-authority entities used
 - Schema markup focused on FAQ & How-to



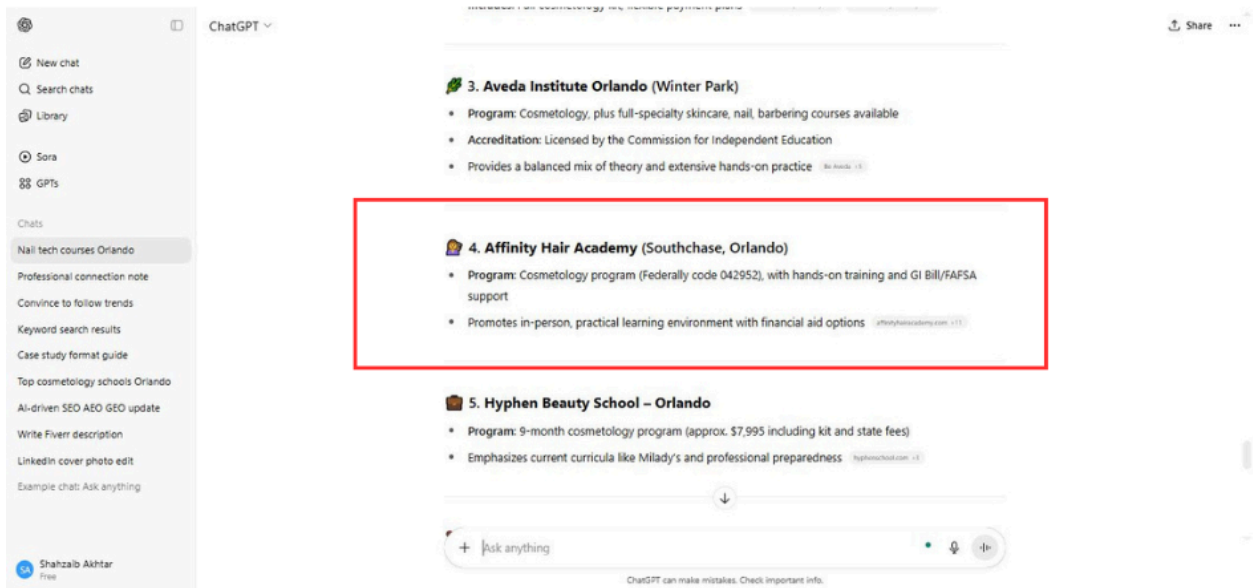
The screenshot displays the ChatGPT web interface. On the left is a sidebar with navigation options: 'New chat', 'Search chats', 'Library', 'Sora', and 'GPTs'. Below these are 'Chats' with a list of recent prompts including 'Nail tech courses Orlando', 'Professional connection note', 'Convince to follow trends', 'Keyword search results', 'Case study format guide', 'Top cosmetology schools Orlando', 'AI-driven SEO AEO GEO update', 'Write Fiverr description', 'LinkedIn cover photo edit', and 'Example chat: Ask anything'. The main area shows a chat with the title 'Cosmetology Course in Orlando ,Florida'. The response text reads: 'Here are several reputable cosmetology programs in Orlando, FL, each providing the 1,200–1,300 hours of training required for state licensure:'. Below this, two results are listed: 1. Orange Technical College, with details on program length, tuition, and completion rates; 2. World of Beauty Academy, with details on program duration, cost, and included kit. A search bar at the bottom contains the text 'Ask anything'.

Cosmetology Course in Orlando ,Florida

Here are several reputable cosmetology programs in Orlando, FL, each providing the 1,200–1,300 hours of training required for state licensure:

- 1. Orange Technical College**
 - **Program:** Cosmetology (approx. 1,200 hours, ~38 weeks full-time)
 - **Tuition:** ~\$3,456 plus books and fees
 - **Highlights:** Public technical college with strong completion (91%) and placement (~91%) rates
- 2. World of Beauty Academy (West Colonial Dr, Orlando)**
 - **Program:** 1,200-hour cosmetology training
 - **Cost:** Registration \$150, tuition \$3,200, supplies \$550 (total ~\$3,900)
 - **Includes:** Full cosmetology kit, flexible payment plans

Ask anything



DeepSeek

Search Query 1: "Cosmetology Course in Orlando,Florida"

- **Ranking Type:** Citation
- **Ranking Signal Focus:** Entity strength + structured content
- **Strategy Used:**
 - Embedded semantic FAQs
 - Boosted Chinese NLP signals (if applicable)

deepseek

New chat

Today

Nail Technician Schools in ...

Yesterday

Top Cosmetology Schools in ...

Get App

My Profile

Nail Technician Schools in Orlando, FL

Cosmetology Course in Orlando ,Florida

Found 19 results

Thought for 23 seconds

Based on the search results, here is a comprehensive list of cosmetology schools in Orlando, Florida, along with key program details:

1. Aveda Institute Orlando

Program:

Comprehensive Cosmetology (includes hair cutting, color, texture services, nail care, makeup, and business development).

Duration:

Not specified, but full-time/part-time options available.

Cost:

State testing and licensing fees included in tuition.

Features:

Uses Aveda's plant-based products and wellness rituals.

Located in Winter Park, near major attractions

Message DeepSeek

DeepThink (R1)

Search

AI-generated, for reference only

deepseek

New chat

Today

Nail Technician Schools in ...

Yesterday

Top Cosmetology Schools in ...

Get App

My Profile

Nail Technician Schools in Orlando, FL

Features:

Central Orlando location with flexible schedules.

Career support from enrollment to graduation

3. World of Beauty Academy

Program:

Cosmetology (1,200 clock hours).

Curriculum:

Hair styling, coloring, cutting, and salon management.

Flexibility:

Multiple class times for working students.

Student Reviews:

Praise for hands-on training and positive environment

4. Affinity Hair Academy

Program:

Cosmetology with real-world skills training.

Focus:

Creativity, technical skills, and business development.

Financial Aid:

Federal School Code 042952 for financial assistance

5. Hollywood Beauty Academy

Message DeepSeek

DeepThink (R1)

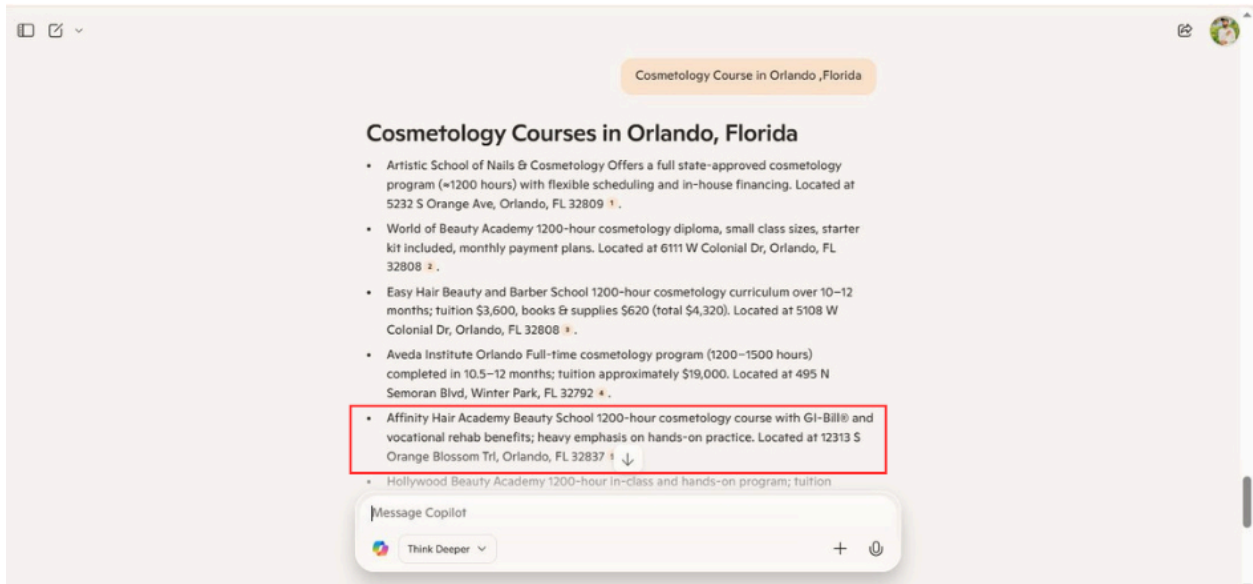
Search

AI-generated, for reference only



Search Query 1: "Cosmetology Course in Orlando, Florida"

- **Format Appeared:** AI-generated paragraph with embedded link/source list
- **AEO Strategy Used:**
 - Used Google's NLP entities + Google Perspectives
 - Structured content via JSON-LD



Google Search

Search Query 1: "Cosmetology Course in Orlando,Florida"

- **Placement:** 2nd Page on SERP
- **SEO + AEO Tactics:**
 - Authorship and E-E-A-T signals
 - Topical clustering via internal links
 - "People Also Ask" targeting

Parameters
SERP report
Export CSV

Sort this page ^
Locale ^

Cosmetology Course in Orlando, Florida

Keyword difficulty: 59.96% (for google.com database) — View full report for this keyword
Lake Technical College provides both the science and practical experience you need to become a Licensed Cosmetologist in Orlando and Central Florida.

Hollywood Beauty Academy
https://hbabbeauty.com

9. Hollywood Beauty Academy

L: 148 LD: 777 I: 7.95M source Rank: 1.45M

Hollywood's Cosmetology class runs on Monday-Wednesday from 9am to 7pm. Duration: 10-11 months. Cost: \$7,995 which includes a \$550 hair design kit and all state ...

Cosmetology Services Full Specialist Esthetics

affinityhairacademy.com
https://affinityhairacademy.com

10. Top Cosmetology School in Orlando, Florida | Enroll Now!

L: 181 LD: 10.5K I: 43.5K source Rank: 2.42M

Start your beauty career at Affinity Hair Academy, Orlando Florida's trusted cosmetology school with hands-on training and expert instructors.

Niche
https://www.niche.com / Colleges / Cosmetology

11. 2025 Top Cosmetology Schools in Orlando Area

L: 2 LD: 4.70M I: n/a source Rank: 264



Results Summary

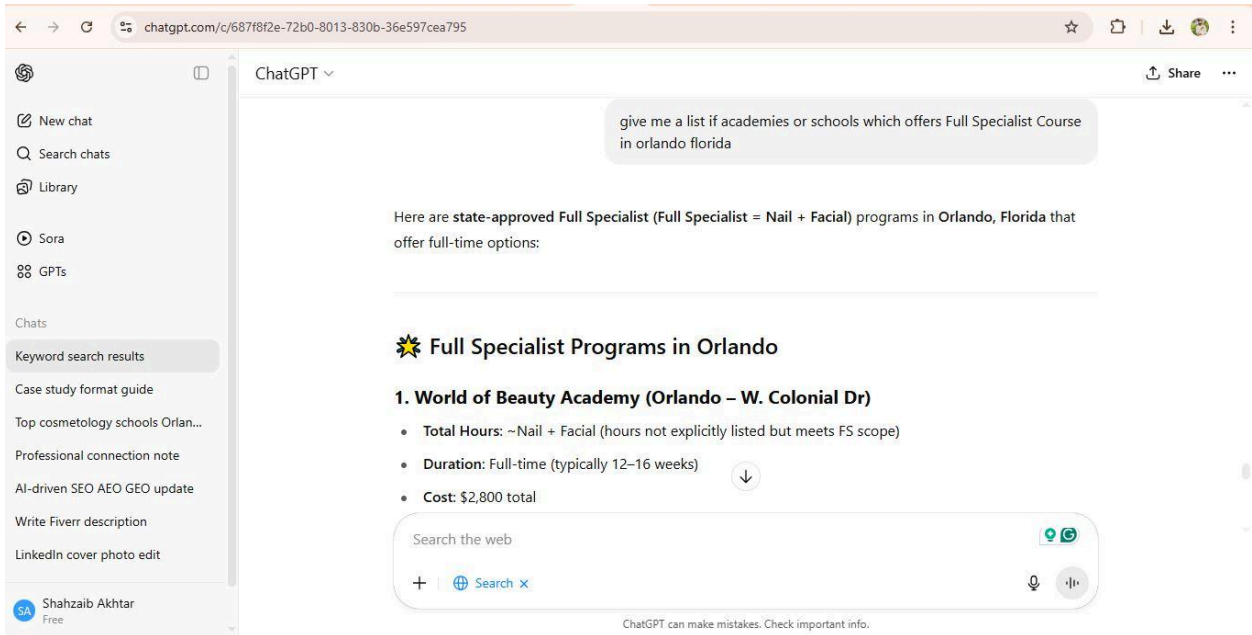
Platform	# of Ranked Queries	Avg. Position	Traffic Impact
ChatGPT	Cosmetology Course in Orlando,Florida	[Top 1–4]	High
DeepSeek	Cosmetology Course in Orlando,Florida	[Top 1–4]	[Medium]
Copilot	Cosmetology Course in Orlando,Florida	[Top 3]	[High]
Google Search	Barber Course in Orlando, Florida	[Top 10]	[High]

Keyword # 03: Full Specialist Course in Orlando Florida

ChatGPT

 **Search Query 1: "Give me a list of schools and academies that offer a Full Specialist Course in Orlando Florida"**

- **Response Type:** Direct Answer
- **Ranking Format:** As a recommended resource
- **Optimization Strategy:**
 - Optimized content for NLP readability
 - High-authority entities used
 - Schema markup focused on FAQ & How-to



The screenshot shows the ChatGPT web interface. The browser address bar displays the URL: chatgpt.com/c/687f8f2e-72b0-8013-830b-36e597cea795. The left sidebar contains a list of chats, including 'New chat', 'Search chats', 'Library', 'Sora', and 'GPTs'. The main chat area shows a conversation with the user asking for a list of academies or schools offering a Full Specialist Course in Orlando, Florida. The AI response provides a list of state-approved Full Specialist programs, specifically mentioning the World of Beauty Academy in Orlando. The response includes details such as total hours, duration, and cost. A search bar at the bottom of the chat area is visible, with the text 'Search the web' and a 'Search' button.

give me a list if academies or schools which offers Full Specialist Course in orlando florida

Here are **state-approved Full Specialist** (Full Specialist = Nail + Facial) programs in **Orlando, Florida** that offer full-time options:

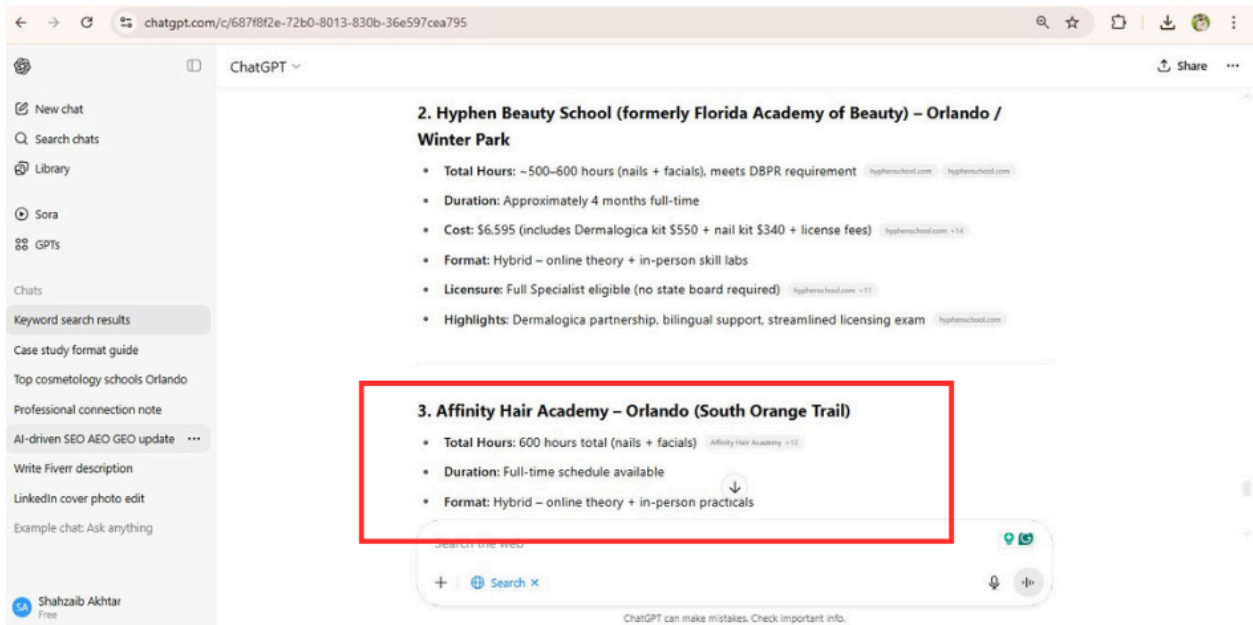
★ Full Specialist Programs in Orlando

1. World of Beauty Academy (Orlando – W. Colonial Dr)

- **Total Hours:** ~Nail + Facial (hours not explicitly listed but meets FS scope)
- **Duration:** Full-time (typically 12–16 weeks)
- **Cost:** \$2,800 total

Search the web

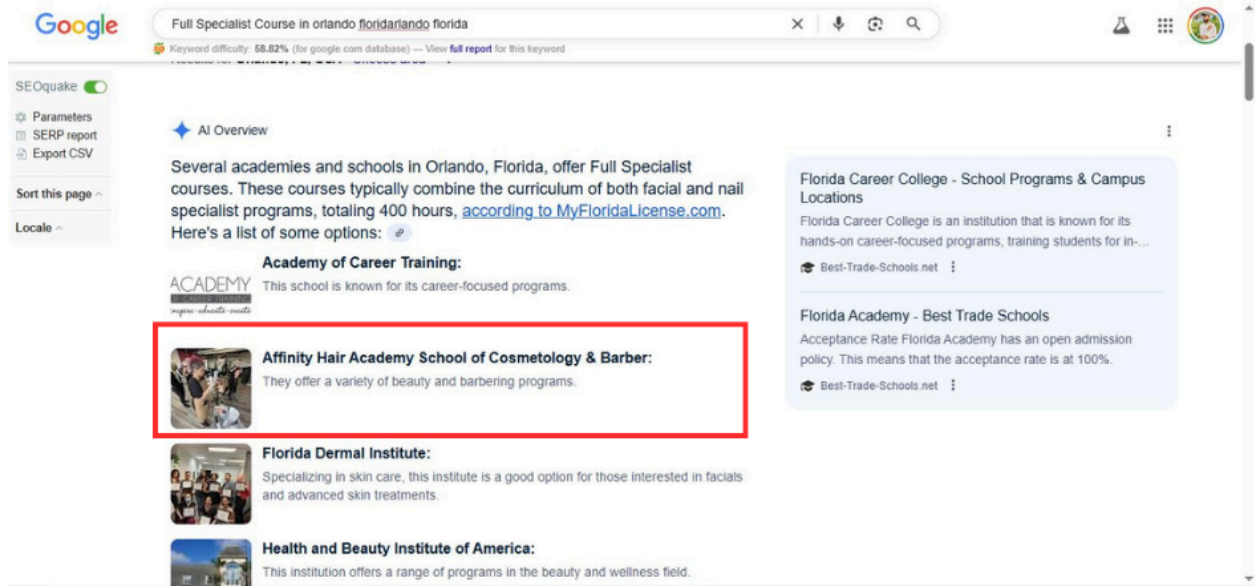
ChatGPT can make mistakes. Check important info.



Google AI Overview (SGE / AIO)

Search Query 1: *"Full Specialist Course in Orlando Florida"*

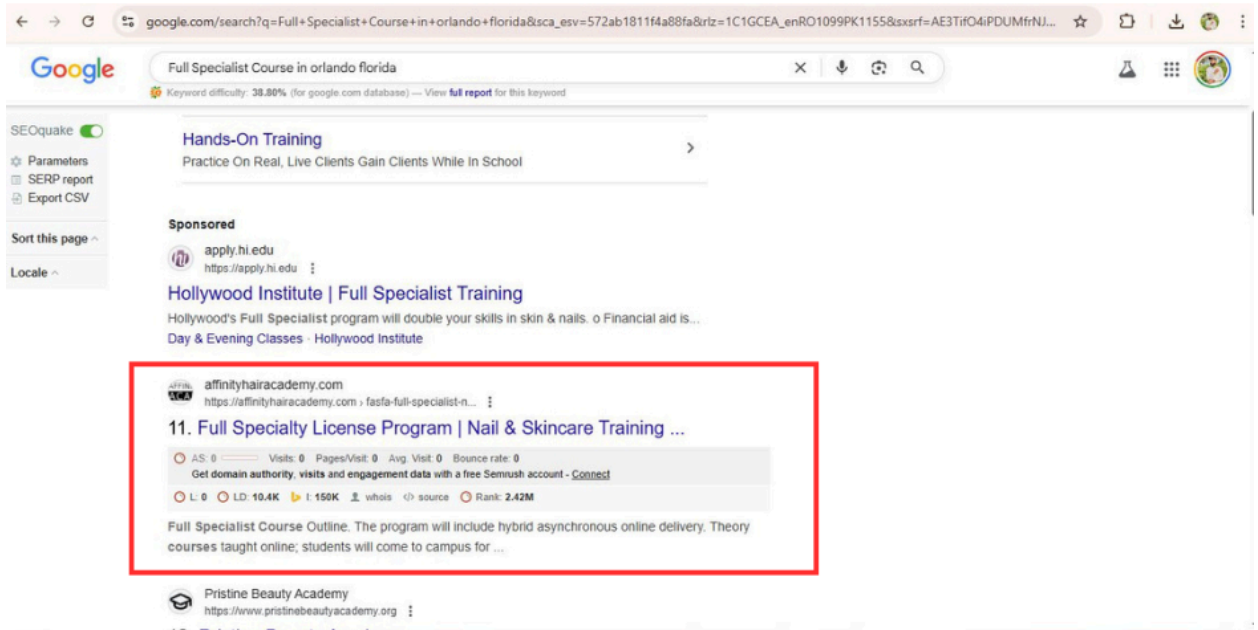
- **Placement:** Within AI Overview summary
- **SEO + AEO Tactics:**
 - Authorship and E-E-A-T signals
 - Topical clustering via internal links
 - “People Also Ask” targeting



Google Search

Search Query 1: **"Full Specialist Course in Orlando Florida"**

- **Placement:** 2nd Page on SERP
- **SEO + AEO Tactics:**
 - Authorship and E-E-A-T signals
 - Topical clustering via internal links
 - "People Also Ask" targeting



Results Summary

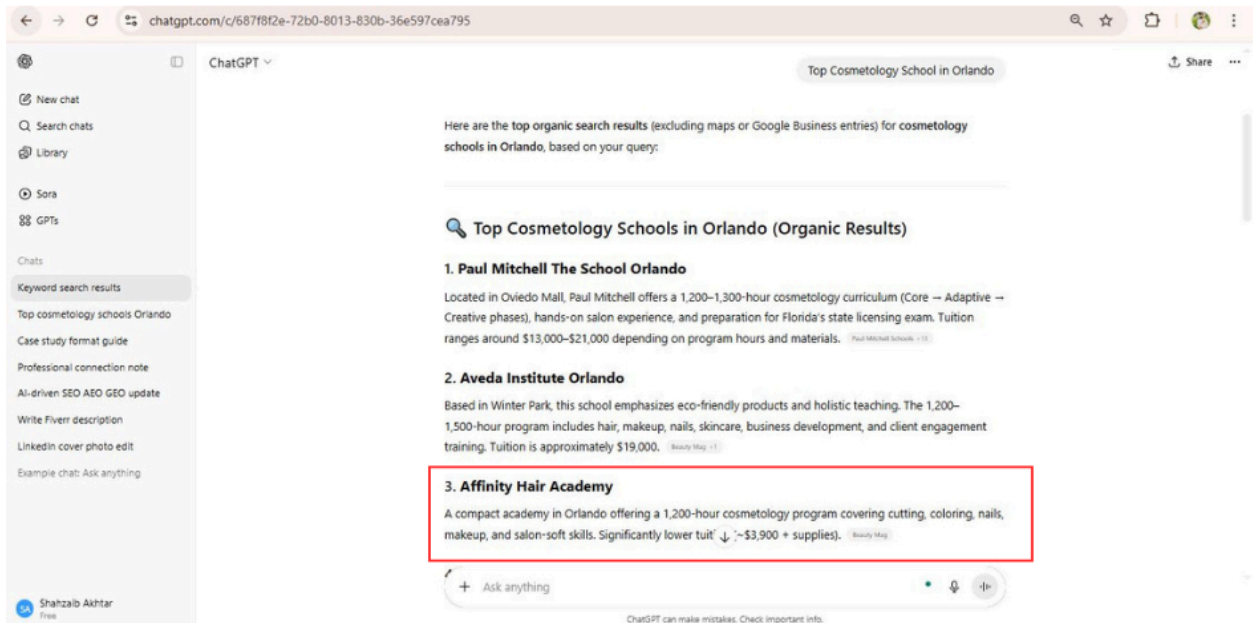
Platform	# of Ranked Queries	Avg. Position	Traffic Impact
ChatGPT	<i>Give me a list of schools or academies that offer a Full Specialist Course in Orlando Florida</i>	[Top 1–3]	High
Ai over view	<i>Full Specialist Course in Orlando Florida</i>	[Top 1–3]	[High]
Google Search	<i>Full Specialist Course in Orlando Florida</i>	[Top 15]	[Medium]

Keyword # 04: Top Cosmetology School in Orlando

ChatGPT

Search Query 1: *"Top Cosmetology School in Orlando"*

- **Response Type:** Direct Answer
- **Ranking Format:** As a recommended resource
- **Optimization Strategy:**
 - Optimized content for NLP readability
 - High-authority entities used
 - Schema markup focused on FAQ & How-to



The screenshot shows the ChatGPT web interface. The browser address bar displays the URL: chatgpt.com/c/687f8f2e-72b0-8013-830b-36e597cea795. The left sidebar contains a 'Keyword search results' section with a list of search queries, including 'Top cosmetology schools Orlando'. The main content area displays the search results for the query 'Top Cosmetology School in Orlando'. It lists three schools: 1. Paul Mitchell The School Orlando, 2. Aveda Institute Orlando, and 3. Affinity Hair Academy. The third result, 'Affinity Hair Academy', is highlighted with a red box. The interface includes a search bar at the top, a sidebar with navigation options, and a footer with a disclaimer: 'ChatGPT can make mistakes. Check important info.'

chatgpt.com/c/687f8f2e-72b0-8013-830b-36e597cea795

Top Cosmetology School in Orlando

Here are the top organic search results (excluding maps or Google Business entries) for cosmetology schools in Orlando, based on your query:

Top Cosmetology Schools in Orlando (Organic Results)

- 1. Paul Mitchell The School Orlando**
Located in Oviedo Mall, Paul Mitchell offers a 1,200–1,300-hour cosmetology curriculum (Core → Adaptive → Creative phases), hands-on salon experience, and preparation for Florida's state licensing exam. Tuition ranges around \$13,000–\$21,000 depending on program hours and materials. Paul Mitchell Schools · 1.1k
- 2. Aveda Institute Orlando**
Based in Winter Park, this school emphasizes eco-friendly products and holistic teaching. The 1,200–1,500-hour program includes hair, makeup, nails, skincare, business development, and client engagement training. Tuition is approximately \$19,000. Boudy May · 1
- 3. Affinity Hair Academy**
A compact academy in Orlando offering a 1,200-hour cosmetology program covering cutting, coloring, nails, makeup, and salon-soft skills. Significantly lower tuition (~\$3,900 + supplies). Boudy May

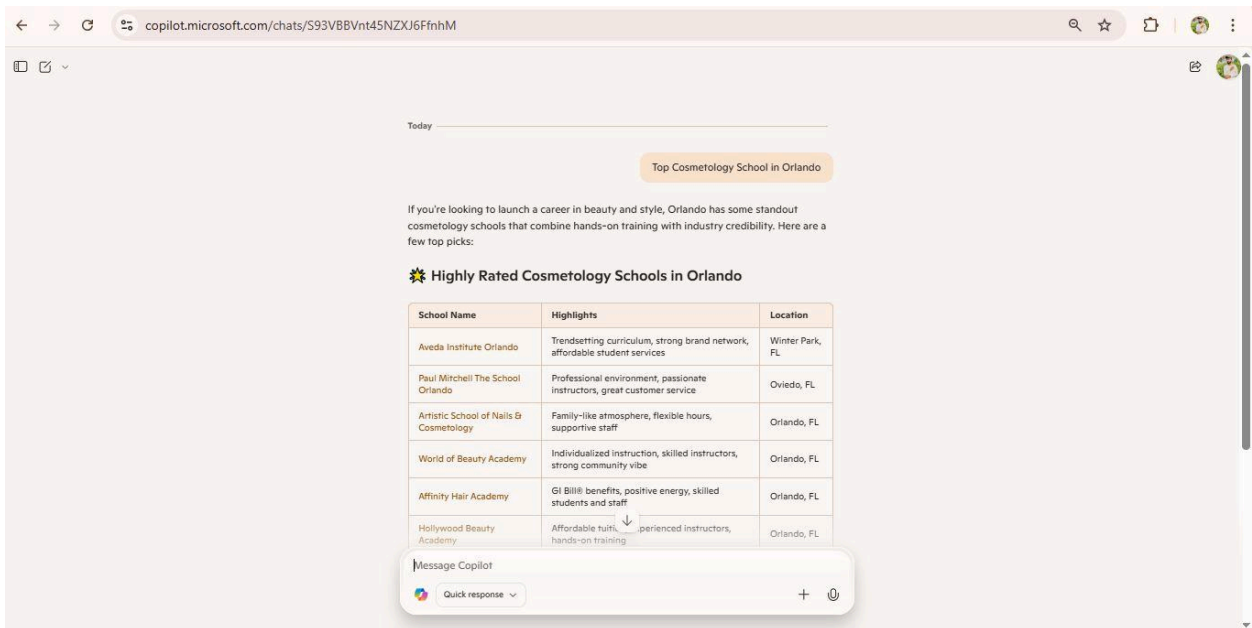
Ask anything

ChatGPT can make mistakes. Check important info.

Copilot

Search Query 1: *"Top Cosmetology School in Orlando"*

- **Ranking Type:** Citation
- **Ranking Signal Focus:** Entity strength + structured content
- **Strategy Used:**
 - Embedded semantic FAQs
 - Boosted Chinese NLP signals (if applicable)



The screenshot shows a Microsoft Copilot chat window. The search query "Top Cosmetology School in Orlando" is entered in the input field. The response includes a title "Top Cosmetology School in Orlando" and a paragraph of text. Below the text is a table titled "Highly Rated Cosmetology Schools in Orlando" with three columns: School Name, Highlights, and Location. The table lists six schools: Aveda Institute Orlando, Paul Mitchell The School Orlando, Artistic School of Nails & Cosmetology, World of Beauty Academy, Affinity Hair Academy, and Hollywood Beauty Academy. At the bottom of the chat window, there is a "Message Copilot" button and a "Quick response" dropdown menu.

Today

Top Cosmetology School in Orlando

If you're looking to launch a career in beauty and style, Orlando has some standout cosmetology schools that combine hands-on training with industry credibility. Here are a few top picks:


Highly Rated Cosmetology Schools in Orlando

School Name	Highlights	Location
Aveda Institute Orlando	Trendsetting curriculum, strong brand network, affordable student services	Winter Park, FL
Paul Mitchell The School Orlando	Professional environment, passionate instructors, great customer service	Oviedo, FL
Artistic School of Nails & Cosmetology	Family-like atmosphere, flexible hours, supportive staff	Orlando, FL
World of Beauty Academy	Individualized instruction, skilled instructors, strong community vibe	Orlando, FL
Affinity Hair Academy	GI Bill® benefits, positive energy, skilled students and staff	Orlando, FL
Hollywood Beauty Academy	Affordable tuition, experienced instructors, hands-on training	Orlando, FL


Message Copilot


Quick response

Aveda Institute Orlando	Trendsetting curriculum, spa services, strong brand network	Winter Park, FL	Aveda Institute Orlando
Paul Mitchell The School Orlando	Professional training, great customer service, strong industry reputation	Oviedo, FL	Paul Mitchell Orlando
Artistic School of Nails & Cosmetology	Family-like atmosphere, flexible hours, passionate instructors	Orlando, FL	Artistic School
World of Beauty Academy	Individualized instruction, caring faculty, strong community vibe	Orlando, FL	World of Beauty Academy
Affinity Hair Academy	GI Bill® benefits, skilled instructors, positive learning environment	Orlando, FL	Affinity Hair Academy

 **Other Notable Mentions**

Ask anything

 Quick response ▾

+ 

Copilot uses AI. Check for mistakes.

Google Gemini

Search Query 1: *"Give me a list of Top Cosmetology Schools in Orlando"*

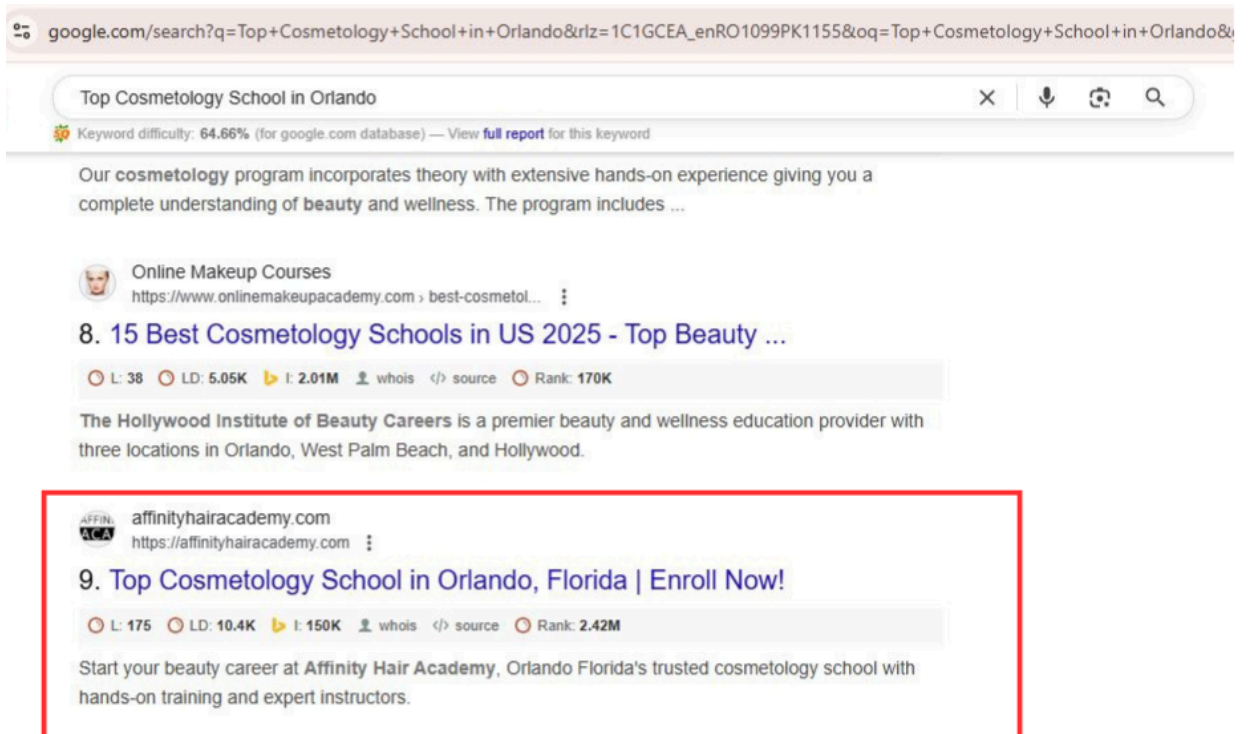
- **Format Appeared:** AI-generated paragraph with embedded link/source list
- **AEO Strategy Used:**
 - Used Google's NLP entities + Google Perspectives
 - Structured content via JSON-LD

- **Hollywood Institute of Beauty Careers - Casselberry:** This school offers a variety of beauty programs, including cosmetology. They have a good reputation for working with student schedules.
- **Hyphen Beauty + Massage School (Orlando locations):** With two locations in Orlando (Winter Park and South Orlando), Hyphen offers cosmetology, esthetics, nail technology, and massage programs. They are highly-rated on Google and emphasize hands-on practice.
- **Affinity Hair Academy:** Located in Orlando, Affinity Hair Academy emphasizes hands-on training and expert instructors for cosmetology, barbering, nail technician, and continuing education programs.
- **World of Beauty Academy:** This Orlando-based academy offers cosmetology, nail specialty, and facial specialty programs, focusing on comprehensive education for state licensure.
- **Academy of Career Training (Kissimmee):** While technically in Kissimmee, it's very close to

Google Search

Search Query 1: *"Top Cosmetology School in Orlando"*

- **Placement:** 2nd Page on SERP
- **SEO + AEO Tactics:**
 - Authorship and E-E-A-T signals
 - Topical clustering via internal links
 - "People Also Ask" targeting



The screenshot shows a Google search results page for the query "Top Cosmetology School in Orlando". The search bar at the top displays the query and the URL. Below the search bar, there is a snippet of text: "Our cosmetology program incorporates theory with extensive hands-on experience giving you a complete understanding of beauty and wellness. The program includes ...".

The first search result is titled "8. 15 Best Cosmetology Schools in US 2025 - Top Beauty ...". It includes a snippet: "The Hollywood Institute of Beauty Careers is a premier beauty and wellness education provider with three locations in Orlando, West Palm Beach, and Hollywood." Below the title, there are statistics: "L: 38", "LD: 5.05K", "I: 2.01M", "whois", "source", and "Rank: 170K".

The second search result is titled "9. Top Cosmetology School in Orlando, Florida | Enroll Now!". It includes a snippet: "Start your beauty career at Affinity Hair Academy, Orlando Florida's trusted cosmetology school with hands-on training and expert instructors." Below the title, there are statistics: "L: 175", "LD: 10.4K", "I: 150K", "whois", "source", and "Rank: 2.42M". This result is highlighted with a red border.



Results Summary

Platform	# of Ranked Queries	Avg. Position	Traffic Impact
ChatGPT	Top Cosmetology School in Orlando	[Top 1–10]	High
Copilot	Top Cosmetology School in Orlando	[Top 1–10]	[Medium]
Gemini	Give me a list of Top Cosmetology School in Orlando	[Top 10]	[Medium]
Google Search	Top Cosmetology School in Orlando	[Top 10]	[High]

Keyword # 05: list of schools and academies that offer MILITARY BENFITS and middle class Scholarship



ChatGPT



Search Query 1: "Give me a list of schools and academies that offer MILITARY BENFITS and middle class Scholarship"

- **Response Type:** Direct Answer
- **Ranking Format:** As a recommended resource
- **Optimization Strategy:**
 - Optimized content for NLP readability
 - High-authority entities used
 - Schema markup focused on FAQ & How-to

The image displays two screenshots of the ChatGPT web interface. The left sidebar shows a list of chats, with 'Nail tech courses Orlando' selected. The main chat area shows a conversation with the user asking for a list of schools and academies offering military benefits and middle-class scholarships in Orlando, Florida. The response lists three schools: 1. Aveda Institute Orlando (Winter Park, FL), 2. Paul Mitchell Education System (Orlando, FL), and 3. Affinity Hair Academy - Orlando, FL. The third school is highlighted with a red box. The interface includes a search bar, a list of chats, and a sidebar with various tools and settings.

ChatGPT

Give me a list of schools and academies that offer MILITARY BENFITS and middle class Scholarship

Here's a list of beauty schools and academies in and around Orlando, Florida that offer both Military Benefits (like GI Bill®, MyCAA) and scholarships suitable for middle-class students (institutional, private, or need/merit-based aid):

US 🇺🇸 Schools Offering Military Benefits + Middle-Class Scholarships

- ✓ 1. Aveda Institute Orlando (Winter Park, FL)
 - Military Benefits:
 - Accepts GI Bill®, VA Education Benefits, and MyCAA for spouses
 - Scholarships:
 - Offers Aveda exclusive scholarships

Ask anything

ChatGPT can make mistakes. Check important info.

ChatGPT

- Accepts Beauty Changes Lives, ACE Grant, and third-party scholarships
- Website: paulmitchell.edu/orlando

✓ 3. Affinity Hair Academy – Orlando, FL

- Military Benefits:
 - Accepts GI Bill®, MyCAA, and VA tuition programs
- Scholarships:
 - Offers institutional discounts for low and middle-income students
 - Supports FAFSA-based Pell Grants
- Website: affinityhairacademy.com

✓ 4. Hollywood Beauty Academy – Orlando, FL

- Military Benefits:
 - GI Bill® and VA approved

Ask anything

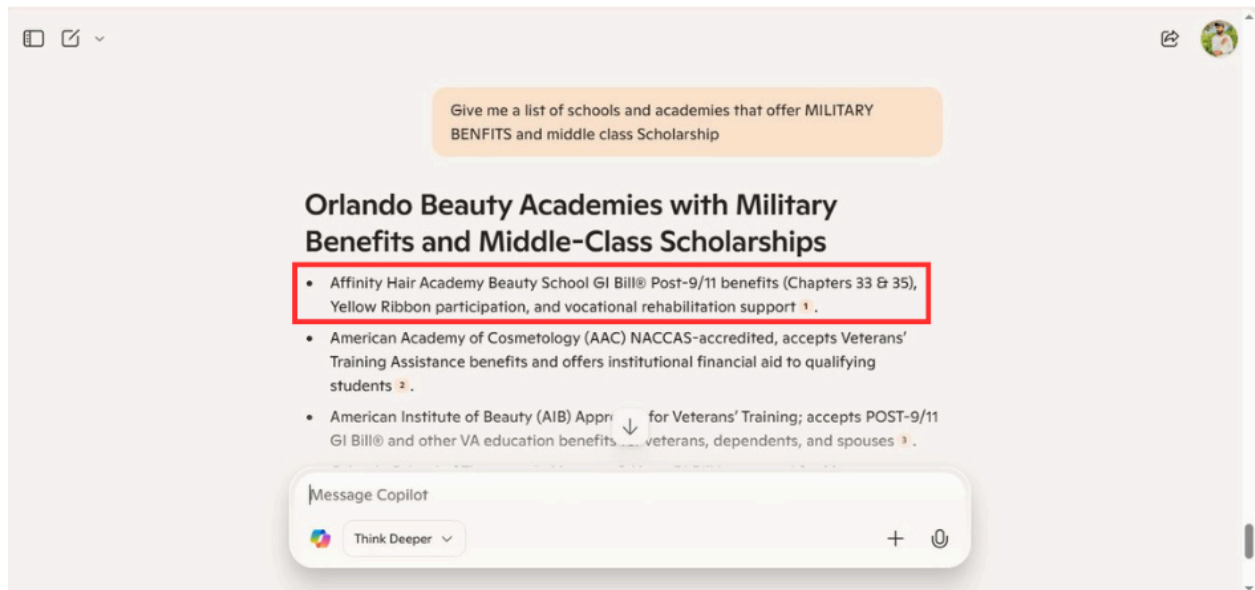
ChatGPT can make mistakes. Check important info.

Copilot

 Search Query 1: **"Give me a list of schools and academies that offer MILITARY BENFITS and middle class Scholarship"**

- Ranking Type: Citation

- **Ranking Signal Focus:** Entity strength + structured content
- **Strategy Used:**
 - Embedded semantic FAQs
 - Boosted Chinese NLP signals (if applicable)



Google Gemini

 **Search Query 1: "Give me a list of schools and academies that offer MILITARY BENFITS and middle class Scholarship"**

- **Format Appeared:** AI-generated paragraph with embedded link/source list
- **AEO Strategy Used:**
 - Used Google's NLP entities + Google Perspectives
 - Structured content via JSON-LD

PRO

2.5 Flash

Collapse menu

New chat

Explore Gems

Recent

Orlando Nail Tech School P...

Orlando Cosmetology Scho...

Orlando Nail Tech Program ...

write a prompt for this imag...

Orlando Hair Academy Reco...

Image Generation Request ...

Create a LinkedIn cover pho...

make a professional headsh...

ریشہ کی تیار: کارگو اور بگری

make this image a professio...

Settings & help

Gemini

2.5 Flash

2. **Paul Mitchell The School Orlando:**

- Military Benefits:** Proudly accepts GI Bill® benefits and other veteran assistance programs. They have dedicated staff to help navigate the process.
- Website:** Look for "Financial Aid" or "Veterans" sections on their website.

3. **Florida Barber Academy (also offers Cosmetology, Nail, Facial, Full Specialist):**

- Military Benefits:** Explicitly states they are approved for VA Educational Benefits (GI Bill®) and accept the MyCAA Scholarship Program. They also accept Florida Bright Futures.
- Website:** <https://www.floridabarberacademy.edu/financial-aid> (They have a dedicated page for military benefits).

4. **Affinity Hair Academy:**

- Military Benefits:** Clearly states they accept military benefits for cosmetology, including the GI Bill®.
- Website:** <https://affinityhairacademy.com/military-benefits-for-a-beauty-career-cosmetology-school-orlando-florida-va/>

Ask Gemini

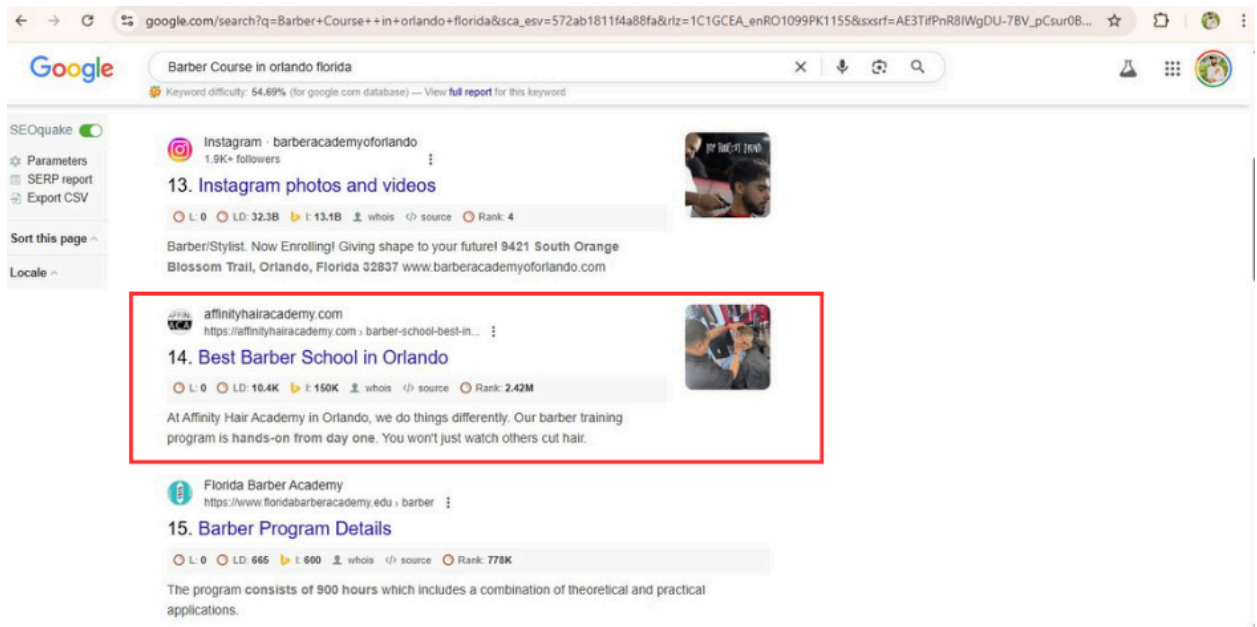
Tools

Gemini can make mistakes, so double-check it

 **Search Query 1: "[Insert Query]"**

- **Placement:** 2nd Page on SERP

- **SEO + AEO Tactics:**
 - Authorship and E-E-A-T signals
 - Topical clustering via internal links
 - “People Also Ask” targeting

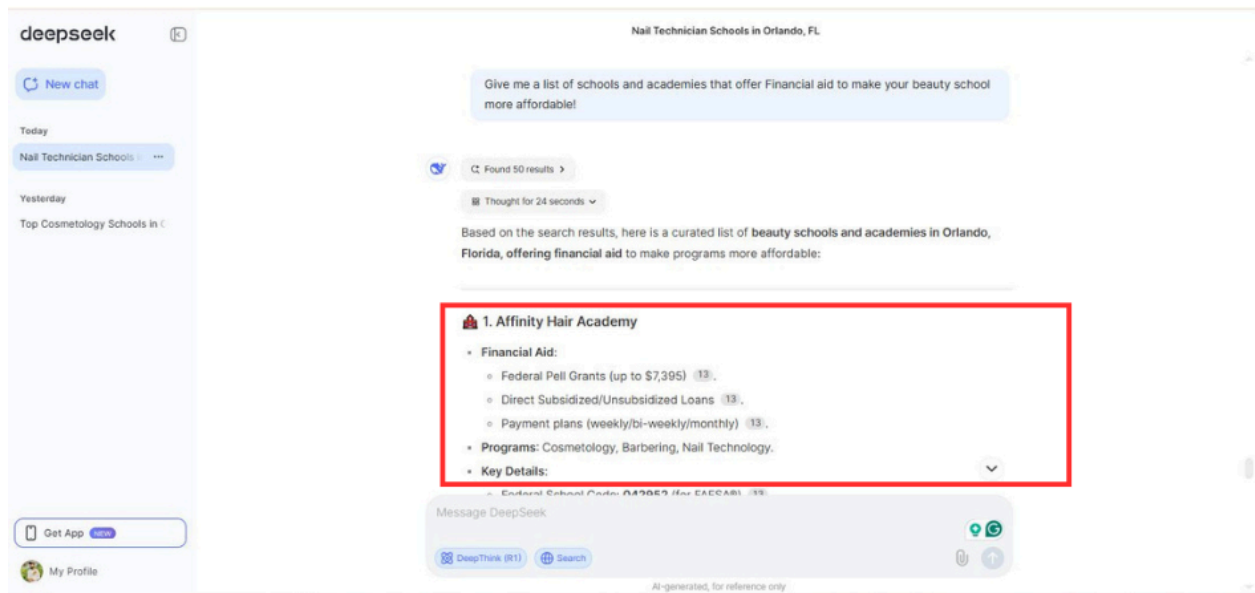


DeepSeek

 **Search Query 1: "Give me a list of schools and academies that offer MILITARY BENFITS and middle class Scholarship"**

- **Ranking Type:** Citation
- **Ranking Signal Focus:** Entity strength + structured content
- **Strategy Used:**
 - Embedded semantic FAQs

- Boosted Chinese NLP signals (if applicable)



Results Summary

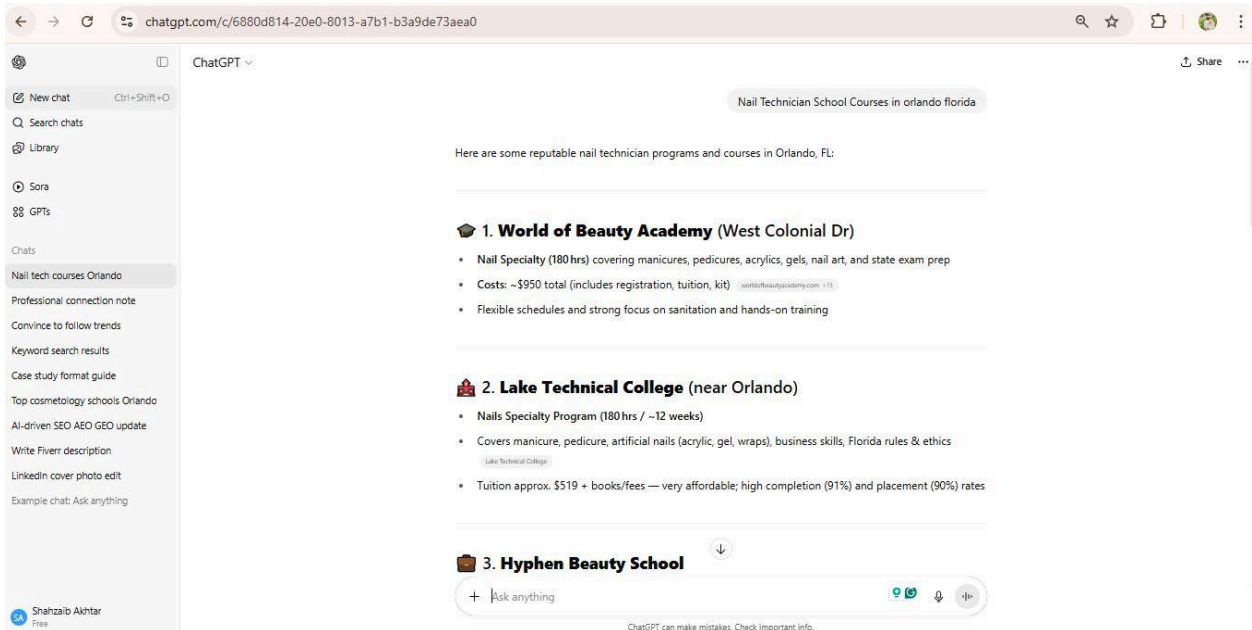
Platform	# of Ranked Queries	Avg. Position	Traffic Impact
ChatGPT	<i>Give me a list of schools or academies that offer a Barber Course in Orlando, Florida</i>	[Top 1–4]	High
DeepSeek	<i>Barber Course in Orlando, Florida</i>	[Top 1–3]	[Medium]
Gemini	<i>Barber Course in Orlando, Florida</i>	[Top 3]	[High]
Google Search	<i>Barber Course in Orlando, Florida</i>	[Top 15]	[Medium]

Keyword # 06: Nail Technician School Courses in orlando florida

ChatGPT

Search Query 1: *"Nail Technician School Courses in orlando florida"*

- **Response Type:** Direct Answer
- **Ranking Format:** As a recommended resource
- **Optimization Strategy:**
 - Optimized content for NLP readability
 - High-authority entities used
 - Schema markup focused on FAQ & How-to



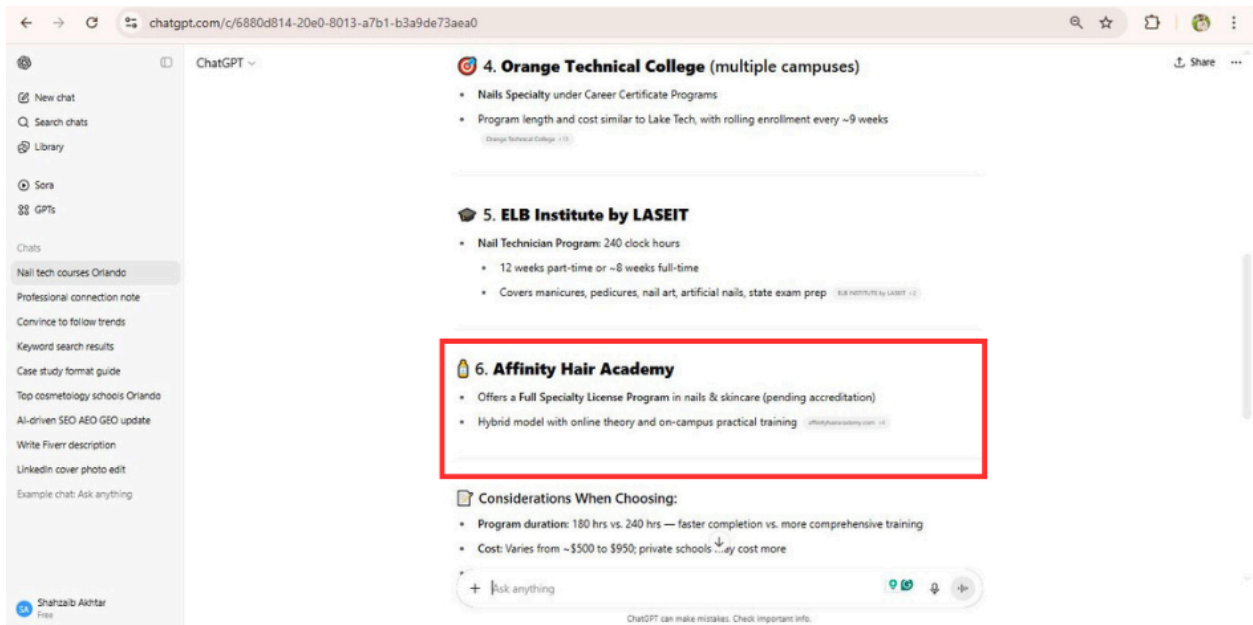
The screenshot shows a web browser window with the URL `chatgpt.com/c/6880d814-20e0-8013-a7b1-b3a9de73aea0`. The left sidebar contains a list of chats, with "Nail tech courses Orlando" selected. The main chat area displays the following content:

Nail Technician School Courses in orlando florida

Here are some reputable nail technician programs and courses in Orlando, FL:

- 1. World of Beauty Academy (West Colonial Dr)**
 - Nail Specialty (180 hrs) covering manicures, pedicures, acrylics, gels, nail art, and state exam prep
 - Costs: ~\$950 total (includes registration, tuition, kit) [worldofbeautyacademy.com](#) > 11
 - Flexible schedules and strong focus on sanitation and hands-on training
- 2. Lake Technical College (near Orlando)**
 - Nails Specialty Program (180 hrs / ~12 weeks)
 - Covers manicure, pedicure, artificial nails (acrylic, gel, wraps), business skills, Florida rules & ethics [Lake Technical College](#)
 - Tuition approx. \$519 + books/fees — very affordable; high completion (91%) and placement (90%) rates
- 3. Hyphen Beauty School**

At the bottom, there is a search bar with the placeholder text "Ask anything" and a "ChatGPT can make mistakes. Check important info." disclaimer.



DeepSeek

Search Query 1: *"Nail Technician School Courses in orlando florida"*

- **Ranking Type:** Citation
- **Ranking Signal Focus:** Entity strength + structured content
- **Strategy Used:**
 - Embedded semantic FAQs
 - Boosted Chinese NLP signals (if applicable)

The screenshot shows the DeepSeek web interface. On the left is a sidebar with a 'New chat' button, a list of today's and yesterday's chats, and a 'Get App' button. The main chat area has a title 'Nail Technician Schools in Orlando, FL' and a search bar containing 'Nail Technician School Courses in orlando florida'. Below the search bar, it says 'Found 19 results'. The response is a comprehensive overview of nail technician school courses in Orlando, Florida, based on the search results. It lists the first school, '1. Hyphen Beauty School', with details on its program, duration, cost, and features. At the bottom, there is a 'Message DeepSeek' input field and a 'DeepThink (R1)' button.

deepseek

New chat

Today

Nail Technician Schools

Yesterday

Top Cosmetology Schools in C

Get App

My Profile

Nail Technician Schools in Orlando, FL

Nail Technician School Courses in orlando florida

Found 19 results

Here's a comprehensive overview of **Nail Technician School Courses in Orlando, Florida**, based on the search results:

1. Hyphen Beauty School

- **Program:** Nail Technology (180 hours, Florida state-compliant).
- **Duration:** 2 months (attending 2 days/week, 9am-7pm).
- **Cost:** \$3,590 (includes nail kit, apron, and state fees).
- **Features:**
 - Hybrid eLearning platform (online lectures + in-person hands-on training).
 - Bilingual Instruction (English/Spanish).
 - No state exam required; graduates test internally.
 - Payment plans available (\$500 enrollment fee + monthly installments).

Message DeepSeek

DeepThink (R1) Search

AI-generated, for reference only

This screenshot continues the chat from the previous one. It shows the third and fourth schools in the list. The fourth school, '4. Affinity Hair Academy', is highlighted with a red rectangular box. The interface elements like the sidebar and search bar are consistent with the previous screenshot.

deepseek

New chat

Today

Nail Technician Schools

Yesterday

Top Cosmetology Schools in C

Get App

My Profile

Nail Technician Schools in Orlando, FL

3. Artistic School of Nails & Cosmetology

- **Program:** Nail Tech School (exact hours/cost not specified).
- **Features:**
 - Central Orlando location with flexible schedules.
 - Specialty courses (e.g., eyelash extensions, microblading) for career diversification.

4. Affinity Hair Academy

- **Program:** 300-hour Nail Technician Course (meets Florida requirements).
- **Curriculum:**
 - Hands-on training with real clients.
 - Covers manicures, pedicures, nail art, acrylics, and sanitation.
- **Focus:** Creativity and business skills for salon success.

5. Florida Academy (Redken Premier School)

Message DeepSeek

DeepThink (R1) Search

AI-generated, for reference only

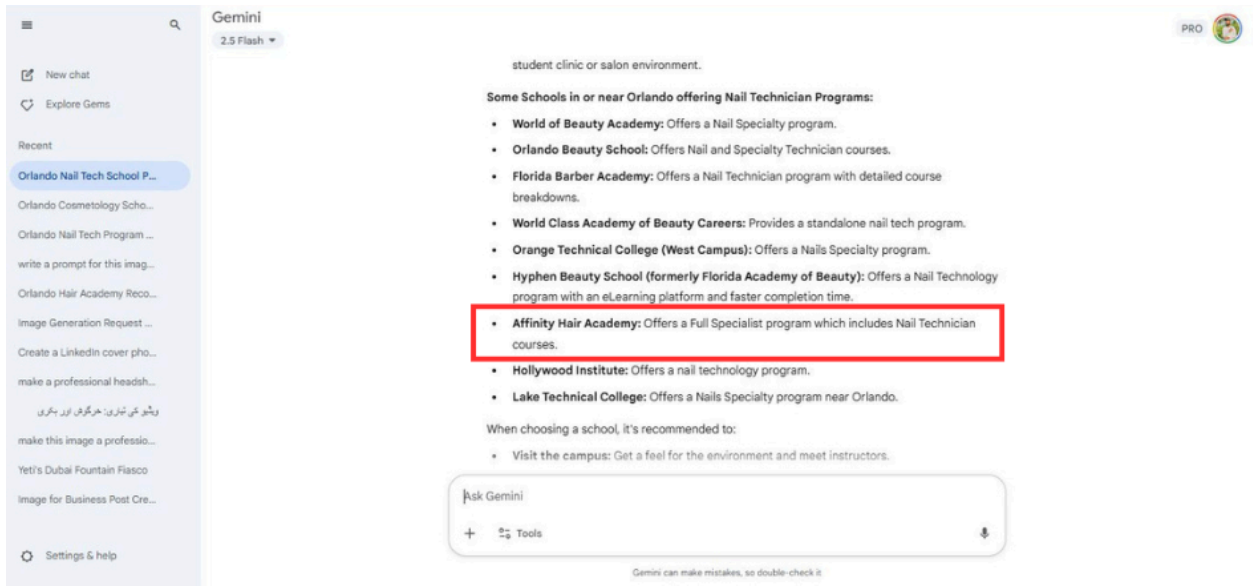
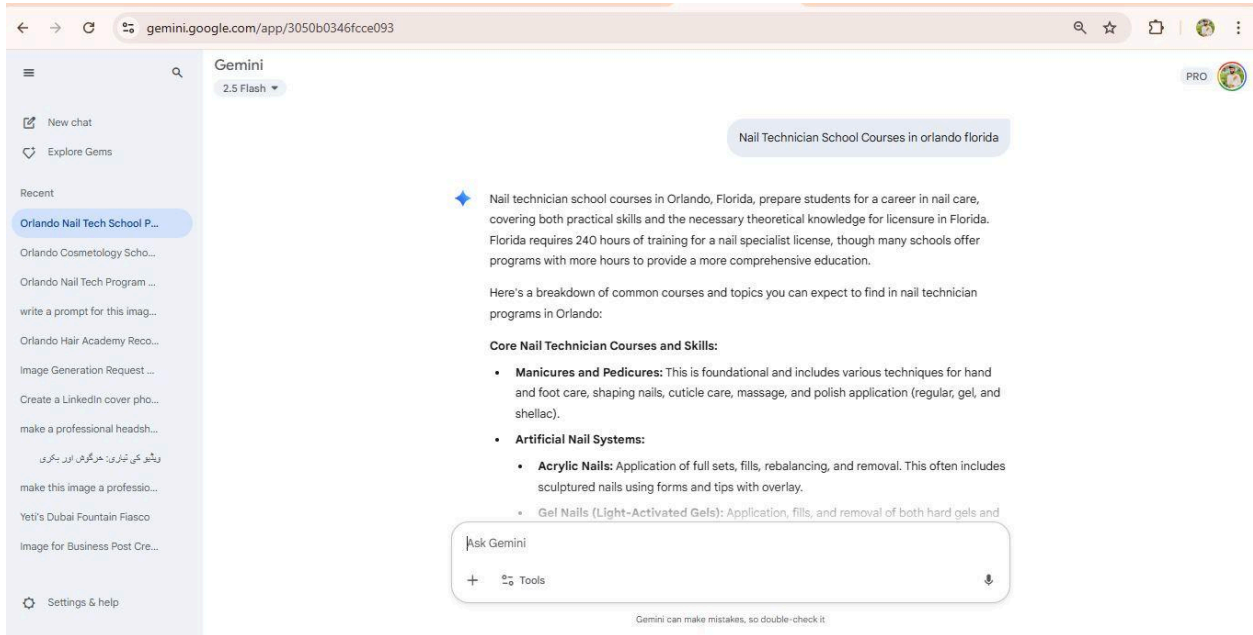
Google Gemini

Search Query 1: ***"Nail Technician School Courses in orlando florida"***

- **Format Appeared:** AI-generated paragraph with embedded link/source list

- **AEO Strategy Used:**

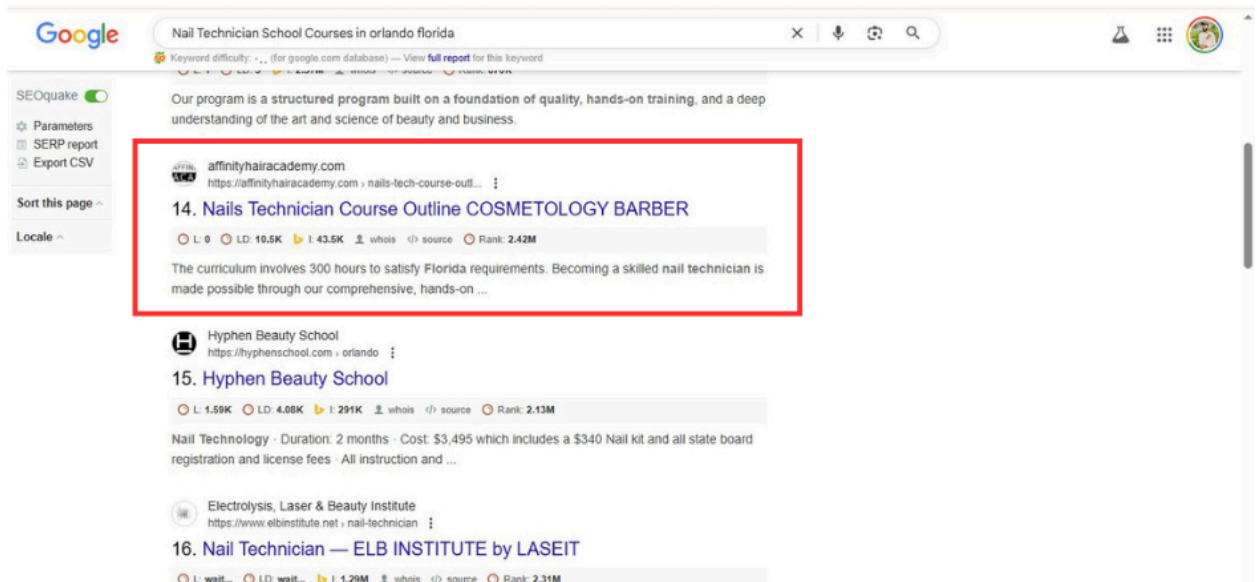
- Used Google's NLP entities + Google Perspectives
- Structured content via JSON-LD



Google Search

Search Query 1: *"Nail Technician School Courses in orlando florida"*

- **Placement:** 2nd Page on SERP
- **SEO + AEO Tactics:**
 - Authorship and E-E-A-T signals
 - Topical clustering via internal links
 - “People Also Ask” targeting

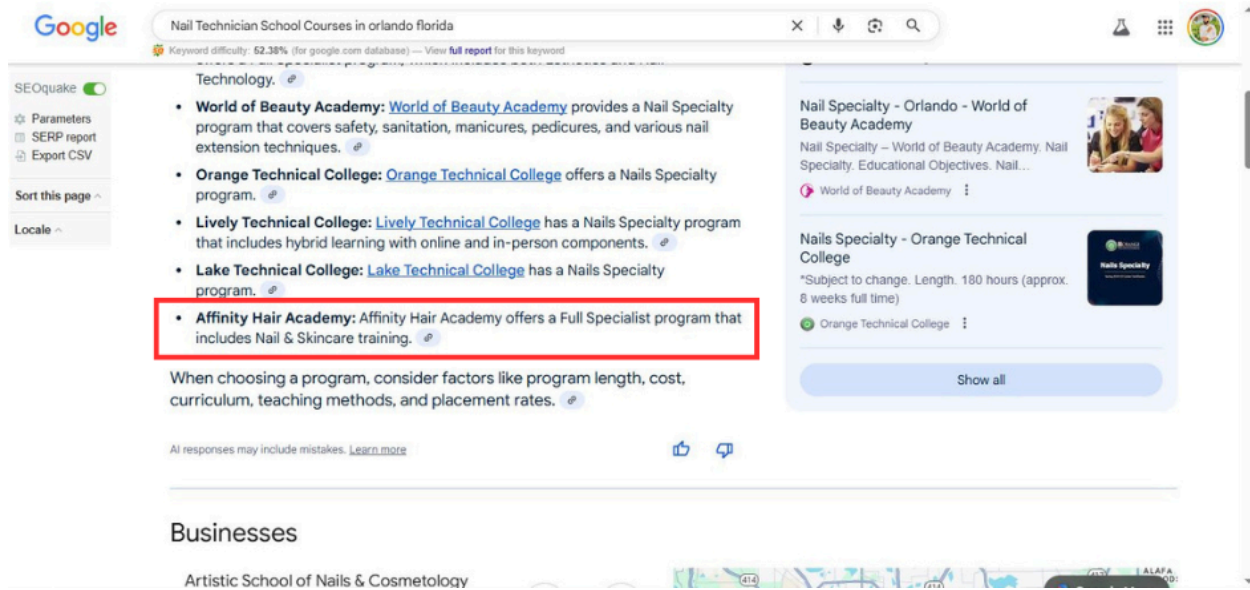


Google AI Overview (SGE / AIO)

Search Query 1: *"Nail Technician School Courses in orlando florida"*

- **Placement:** Within AI Overview summary
- **SEO + AEO Tactics:**

- Authorship and E-E-A-T signals
- Topical clustering via internal links
- “People Also Ask” targeting



Results Summary

Platform	# of Ranked Queries	Avg. Position	Traffic Impact
ChatGPT	Nail Technician School Courses in orlando florida	[Top 1–6]	High
DeepSee k	Nail Technician School Courses in orlando florida	[Top 1–4]	[Medium]
Gemini	Nail Technician School Courses in orlando florida	[Top 10]	[High]
Google Search	<i>Barber Course in Orlando, Florida</i>	[Top 15]	[Medium]

Keyword # 07: Give me a list of schools and academies that offer Financial aid to make your beauty school more affordable

ChatGPT

 **Search Query 1: "Give me a list of schools and academies that offer Financial aid to make your beauty school more affordable"**

- **Response Type:** Direct Answer
- **Ranking Format:** As a recommended resource
- **Optimization Strategy:**
 - Optimized content for NLP readability
 - High-authority entities used
 - Schema markup focused on FAQ & How-to

New chat

Search chats

Library

Sora

GPTs

Chats

Nail tech courses Orlando

Professional connection note

Convince to follow trends

Keyword search results

Case study format guide

Top cosmetology schools Orlando

AI-driven SEO AEO GEO update

Write Fiverr description

LinkedIn cover photo edit

Example chat: Ask anything

Shahzaib Akhtar

Free

ChatGPT

Give me a list of schools and academies that offer Financial aid to make your beauty school more affordable!

Here is a list of beauty schools and academies in Orlando, Florida that offer financial aid options such as FAFSA, payment plans, scholarships, or GI Bill® benefits to help make cosmetology and beauty programs more affordable:

1. Orange Technical College (Public School)

- FAFSA Eligible (Federal Pell Grant, Direct Loans)
- Florida Bright Futures & local scholarships
- Very affordable tuition (~\$3,456 for cosmetology)
- oranjtechcollege.net

2. Aveda Institute Orlando (Winter Park)

- Federal Financial Aid (FAFSA)
- Accepts Veteran Education Benefits (GI Bill®)
- In-house scholarships & payment plans available

Ask anything

ChatGPT can make mistakes. Check important info.

New chat

Search chats

Library

Sora

GPTs

Chats

Nail tech courses Orlando

Professional connection note

Convince to follow trends

Keyword search results

Case study format guide

Top cosmetology schools Orlando

AI-driven SEO AEO GEO update

Write Fiverr description

LinkedIn cover photo edit

Example chat: Ask anything

Shahzaib Akhtar

Free

ChatGPT

3. Paul Mitchell The School – Orlando (Oviedo)

- FAFSA (Pell Grants & Federal Loans)
- Scholarships through the school & national orgs
- GI Bill® accepted for eligible veterans
- paulmitchell.edu/orlando

4. Affinity Hair Academy – Orlando

- Federal Financial Aid (FAFSA)
- In-House Payment Plans
- Approved for GI Bill® & military tuition assistance
- affinityhairacademy.com


5. Hollywood Beauty Academy – Orlando

- FAFSA Approved (Federal Pell Grants & Loans)
- Military Tuition Assistance
- Scholarships for qualifying students

Ask anything

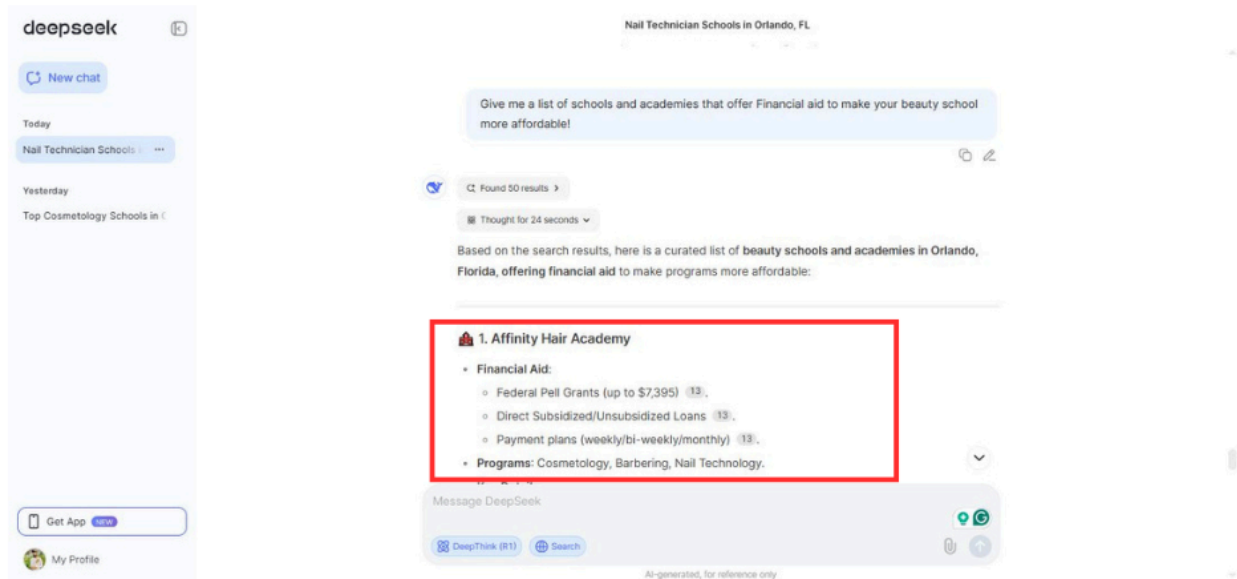
ChatGPT can make mistakes. Check important info.

DeepSeek


 **Search Query 1: "Give me a list of schools and academies that offer Financial aid to make your beauty school more affordable"**

- **Ranking Type: Citation**

- **Ranking Signal Focus:** Entity strength + structured content
- **Strategy Used:**
 - Embedded semantic FAQs
 - Boosted Chinese NLP signals (if applicable)



Google Gemini

 **Search Query 1: "Give me a list of schools and academies that offer Financial aid to make your beauty school more affordable"**

- **Format Appeared:** AI-generated paragraph with embedded link/source list
- **AEO Strategy Used:**
 - Used Google's NLP entities + Google Perspectives
 - Structured content via JSON-LD

New chat

Explore Gems

Recent

Orlando Nail Tech School P...

Orlando Cosmetology Scho...

Orlando Nail Tech Program ...

write a prompt for this imag...

Orlando Hair Academy Reco...

Image Generation Request ...

Create a LinkedIn cover pho...

make a professional headsh...

وڈیو کی تیاری: خرگوش اور بکری

make this image a professio...

Settings & help

Gemini

2.5 Flash

PRO

Give me a list of schools and academies that offer Financial aid to make your beauty school more affordable!

✦

Making beauty school affordable often involves understanding the types of financial aid available and which schools participate in those programs. The key is almost always to **complete the Free Application for Federal Student Aid (FAFSA)**, as this is the gateway to most federal and many state aid programs.

Here's a list of schools and academies in or near Orlando, Florida, that are known to offer financial aid options, including federal student aid and scholarships:

Schools with Federal Financial Aid (Title IV) Programs:

These schools typically participate in federal programs like:

- Federal Pell Grants:** "Free money" based on financial need, does not need to be repaid.
- Federal Direct Subsidized Loans:** For students with demonstrated financial need; the government pays the interest while you're in school

Ask Gemini

Tools

Gemini can make mistakes, so double-check it

New chat

Explore Gems

Recent

Orlando Nail Tech School P...

Orlando Cosmetology Scho...

Orlando Nail Tech Program ...

write a prompt for this imag...

Orlando Hair Academy Reco...

Image Generation Request ...

Create a LinkedIn cover pho...

make a professional headsh...

وڈیو کی تیاری: خرگوش اور بکری

make this image a professio...

Settings & help

Gemini

2.5 Flash

PRO

<https://paulmitchell.edu/orlando>

3. Florida Barber Academy (also offers Cosmetology, Nail, and Facial Specialty programs):

- Financial Aid:** Explicitly states that financial aid is available for those who qualify, including Federal Student Aid (FAFSA) and acceptance of Florida Bright Futures Scholarship Program. They also mention VA Educational Assistance (GI Bill).
- Website:** <https://www.floridabarberacademy.edu/financial-aid>

4. Affinity Hair Academy:

- Financial Aid:** States they provide financial aid for hairdressers (and likely other programs) and mentions the GI Bill. They encourage students to use studentaid.gov.
- Website:** <https://affinityhairacademy.com/financial-aid-and-gi-bill-nail-tech-school/>

5. World of Beauty Academy:


- Financial Aid:** While their website doesn't explicitly detail federal aid on the main page, most academies of this type do participate. It's best to contact them directly to inquire about FAFSA eligibility and available aid programs.

Ask Gemini

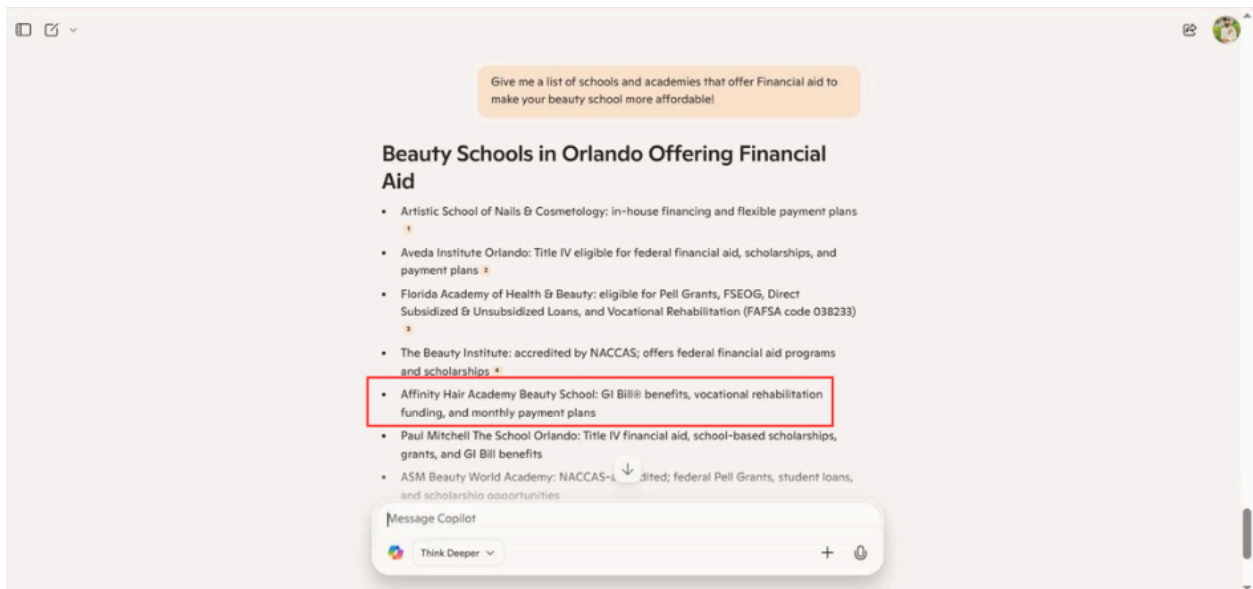
Tools

Gemini can make mistakes, so double-check it

Copilot

 **Search Query 1: "Give me a list of schools and academies that offer Financial aid to make your beauty school more affordable"**

- **Ranking Type:** Citation
- **Ranking Signal Focus:** Entity strength + structured content
- **Strategy Used:**
 - Embedded semantic FAQs
 - Boosted Chinese NLP signals (if applicable)



Results Summary

Platform	# of Ranked Queries	Avg. Position	Traffic Impact
ChatGPT	Give me a list of schools and academies that offer Financial aid to make your beauty school more affordable!	[Top 1–4]	High
Deep Seek	Give me a list of schools and academies that offer Financial aid to make	[Top 1]	[High]

your beauty school
more affordable!

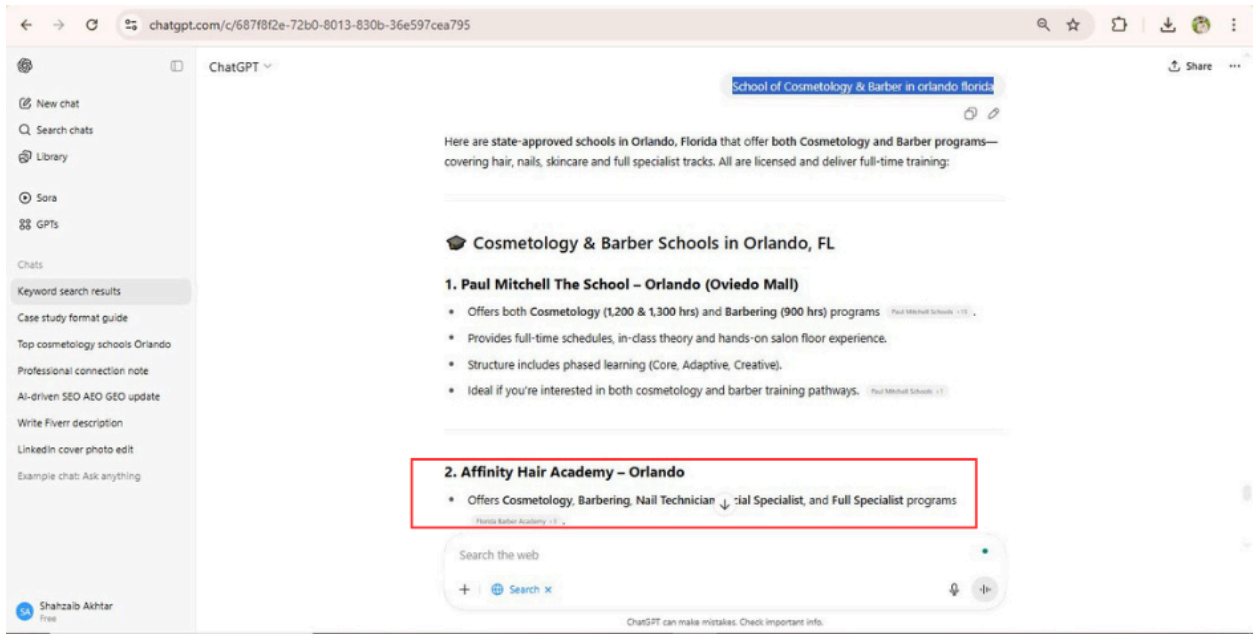
Gemini	Give me a list of schools and academies that offer Financial aid to make your beauty school more affordable!	[Top 4]	[High]
Copilot	Give me a list of schools and academies that offer Financial aid to make your beauty school more affordable!	[Top 4]	[High]

Keyword # 08: School of costmology & barber in Orlando, Florida

ChatGPT

Search Query 1: *"School of costmology & barber in Orlando, Florida"*

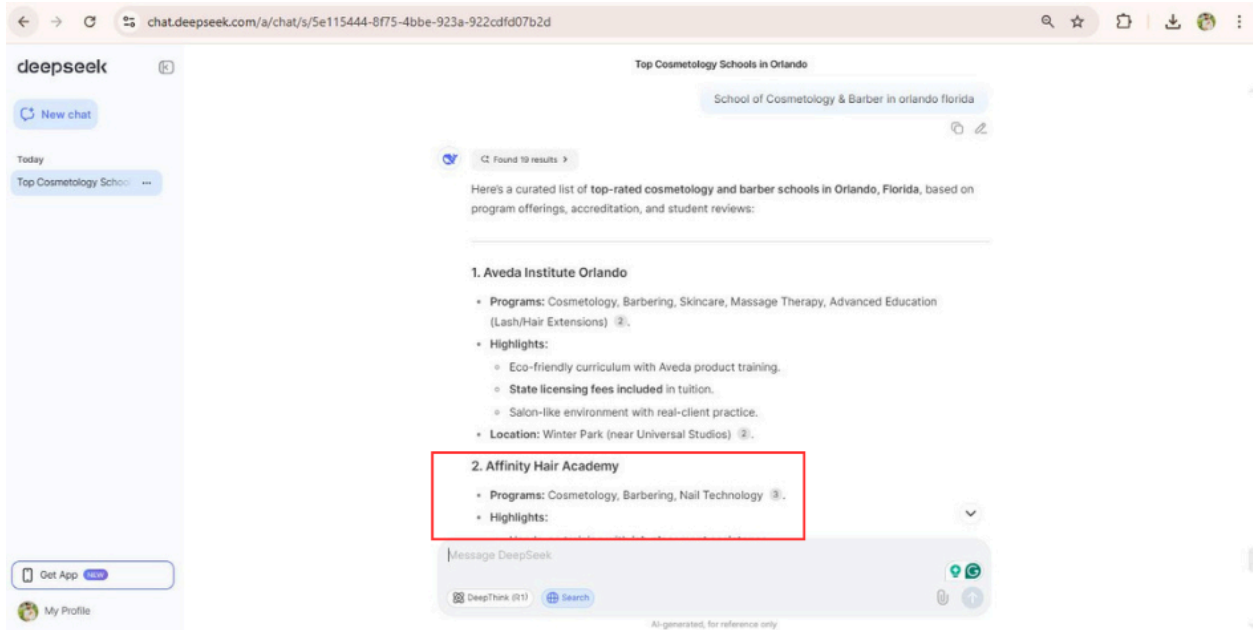
- **Response Type:** Direct Answer
- **Ranking Format:** As a recommended resource
- **Optimization Strategy:**
 - Optimized content for NLP readability
 - High-authority entities used
 - Schema markup focused on FAQ & How-to



DeepSeek

Search Query 1: "School of costmology & barber in Orlando, Florida"

- **Ranking Type:** Citation
- **Ranking Signal Focus:** Entity strength + structured content
- **Strategy Used:**
 - Embedded semantic FAQs
 - Boosted Chinese NLP signals (if applicable)



Google Gemini

Search Query 1: "School of costmology & barber in Orlando, Florida"

- **Format Appeared:** AI-generated paragraph with embedded link/source list
- **AEO Strategy Used:**
 - Used Google's NLP entities + Google Perspectives
 - Structured content via JSON-LD

gemini.google.com/app/3696029c8010ff95

Gemini 2.5 Flash

School of Cosmetology & Barber in orlando florida

When looking for a school that offers both Cosmetology and Barbering programs in Orlando, Florida, you're essentially looking for institutions that provide comprehensive beauty education. Some schools specialize in one or the other, but many larger beauty academies offer both as separate, distinct programs.

Here are some of the top schools in or near Orlando that offer *both* Cosmetology and Barbering programs:

- **Paul Mitchell The School Orlando**
 - **Overview:** A very well-known national brand with a strong reputation. They offer distinct programs for both Cosmetology and Barbering.
 - **Cosmetology Program:** Covers hair cutting, coloring, styling, makeup, skincare, and nails. Emphasizes real-world skills and salon environment practice.
 - **Barbering Program:** Focuses on classic short haircuts, fades, tapers, beard grooming, shaves, and other barber-specific techniques.
 - **Location:** 1285 Oviedo Mall Blvd, Oviedo, FL 32765 (within the greater Orlando area).

Ask Gemini

+ Video Deep Research Canvas Image

Gemini can make mistakes, so double-check it

gemini.google.com/app/3696029c8010ff95

Gemini 2.5 Flash

shaves, and other barber-specific techniques.

- **Location:** 1285 Oviedo Mall Blvd, Oviedo, FL 32765 (within the greater Orlando area).

- **Aveda Institute - Orlando**
 - **Overview:** Known for its holistic approach to beauty and wellness, incorporating natural products and sustainable practices. They offer separate programs for Cosmetology and Barbering.
 - **Cosmetology Program:** Integrates hair cutting, color, texture services, nail care, makeup application, business development, and client retention.
 - **Barbering Program:** Teaches traditional barbering techniques (machine and scissor cutting, grooming, color) with an Aveda emphasis on wellness and styling.
 - **Location:** 495 N Semoran Blvd Suite 6, Winter Park, FL 32792 (a short distance from Orlando).

- **Affinity Hair Academy**
 - **Overview:** A local Orlando school that prides itself on hands-on training and expert instructors. They offer dedicated programs for both cosmetology and barbering.
 - **Cosmetology Program:** Focuses on comprehensive training in hair design, skincare,

Ask Gemini

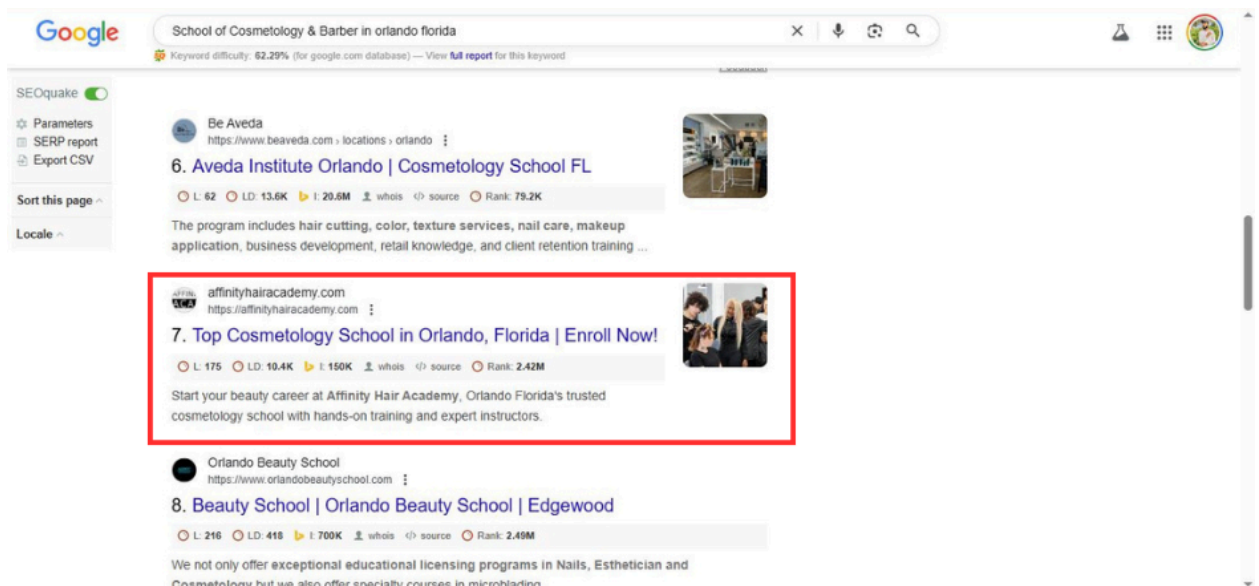
+ Video Deep Research Canvas Image

Gemini can make mistakes, so double-check it

Google Search

 **Search Query 1: "School of costmology & barber in Orlando, Florida "**

- **Placement:** 7 on SERP
- **SEO + AEO Tactics:**
 - Authorship and E-E-A-T signals
 - Topical clustering via internal links
 - “People Also Ask” targeting



Results Summary

Platform	# of Ranked Queries	Avg. Position	Traffic Impact
ChatGPT	School of costmology & barber in Orlando, Florida	[Top 1–3]	High
DeepSee k	School of costmology & barber in Orlando, Florida	[Top 1–3]	[High]

Gemini	School of costmology & barber in Orlando, Florida	[Top 3]	[High]
Google Search	School of costmology & barber in Orlando, Florida	[Top 7]	[High]

Key Takeaways

- AI platforms prioritize **contextual authority + entity accuracy**, not just backlinks
- Schema (especially FAQ, HowTo, and Product) is **critical**
- Testing via real-time prompts is essential for tracking rankings